Assigned for all purposes to: Stanley Mosk Courthouse, Judicial Officer: Michael Linfield

1 HARMEET K. DHILLON (CA SBN: 207873) harmeet@dhillonlaw.com MATTHEW M. HOESLY (CA SBN: 289593) mhoesly@dhillonlaw.com 3 DHILLON LAW GROUP INC. 177 Post Street, Suite 700 4 San Francisco, CA 94108 5 T: (415) 433-1700 6 MATTHEW S. SARELSON (pro hac vice forthcoming) msarelson@dhillonlaw.com 7 **DHILLON LAW GROUP INC** 8 2100 Ponce de Leon, Suite 1290 Coral Gables, FL 33134 9 Attorneys for Plaintiffs, 10 SAWYER S., a minor by and through his guardian ad litem, Angela Sharbino, DONLAD D., a minor by and through his guardian ad litem, Yvonne Dougher, 11 AYDEN M., a minor by and through his guardian ad litem, Maria Mekus, CONNOR C., a minor by and through his guardian ad litem, Amber Cain, 12 HAYDEN H., a minor by and through his guardian ad litem, Carla Haas, WALKER B., a minor by and through his guardian ad litem, Jennifer Bryant, 13 SOPHIA F., a minor by and through her guardian ad litem, Heather Trimmer, CORINNE D., a minor by and through her guardian ad litem, Stephenie Areeco, 14 SYMONNE H., a minor by and through her guardian ad litem, Tania Harrison, and CLAIRE E. and REESE E., minors by and through their guardian ad litem, 15 Ashley Anne-Rock Smith 16 SUPERIOR COURT OF THE STATE OF CALIFORNIA 17 COUNTY OF LOS ANGELES—STANLEY MOSK COURTHOUSE 18 19 SAWYER S., a minor by and through his guardian CASE NO.: 22ST CV 01351 ad litem, Angela Sharbino, DONLAD D., a minor 20 by and through his guardian ad litem, Yvonne Dougher, AYDEN M., a minor by and through his **COMPLAINT FOR DAMAGES FOR:** 21 guardian ad litem, Maria Mekus, CONNOR C., a minor by and through his guardian ad litem, Amber 1. VIOLATION OF CALIFORNIA 22 Cain, HAYDEN H., a minor by and through his CIVIL CODE § 3344 guardian ad litem, Carla Haas, WALKER B., a 2. VIOLATION OF COMMON LAW 23 minor by and through his guardian ad litem, **RIGHT OF PUBLICITY** Jennifer Bryant, SOPHIA F., a minor by and 3. UNJUST ENRICHMENT 24 through her guardian ad litem, Heather Trimmer, 4. INTENTIONAL INTERFERENCE CORINNE D., a minor by and through her WITH CONTRACTUAL 25 guardian ad litem, Stephenie Areeco, SYMONNE RELATIONS H., a minor by and through her guardian ad litem, 5. INTENTIONAL INTERFERENCE 26 Tania Harrison, and WITH PROSPECTIVE ECONOMIC **ADVANTAGE** 27 6. CIVIL CONSPIRACY 7. SEXUAL BATTERY 28

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CLAIRE E. and REESE E., minors by and through their guardian ad litem, Ashley Anne-Rock Smith;

Plaintiffs.

VS.

TIFFANY ROCKELLE SMITH, an individual; HUNTER HILL, an individual; PIPER ROCKELLE INC., a California Corporation; and DOES 1–25, inclusive;

Defendants.

- 8. BATTERY
- 9. INTENTIONAL INFLICTION OF EMOTIONAL DISTRESS
- 10. VIOLATION OF CAL. BUS. & PROF. CODE §§ 17200, ET SEQ.

JURY TRIAL DEMANDED

Plaintiffs Sawyer S. ("Sawyer"), a minor by and through his guardian ad litem, Angela Sharbino, Donlad D. ("Donlad"), a minor by and through his guardian ad litem, Yvonne Dougher, Ayden M. ("Ayden"), a minor by and through his guardian ad litem, Maria Mekus, Connor C. ("Connor"), a minor by and through his guardian ad litem, Amber Cain, Hayden H. ("Hayden"), a minor by and through his guardian ad litem, Carla Haas, Walker B. ("Walker"), a minor by and through his guardian ad litem, Jennifer Bryant, Sophia F. ("Sophia"), a minor by and through her guardian ad litem, Heather Trimmer, Corinne D. ("Corinne"), a minor by and through her guardian ad litem, Stephenie Areeco, Symonne H. ("Symonne"), a minor by and through her guardian ad litem, Tania Harrison, and Claire E. ("Claire") and Reese E. ("Reese"), minors by and through their guardian ad litem, Ashley Anne-Rock Smith (hereafter collectively referred to as "Plaintiffs"), by and through their attorneys of record, hereby complain and allege against defendants Tiffany Rockelle Smith ("Ms. Smith"), Hunter Hill ("Mr. Hill"), Piper Rockelle Inc. ("PRI") and DOES 1 through 25, inclusive, (collectively hereafter referred to as "Defendants") as follows:

INTRODUCTION

1. This matter involves a group of extremely bright, charismatic and talented pre-teens and teenagers who sought to share their collective passions and pursuits of various life interests and activities with the social media community on YouTube and other platforms. In doing so, Plaintiffs collaborated at various times with YouTube celebrity Piper Rockelle Smith ("Piper") as members of

Piper's self-named "Squad" to produce widely viewed—and highly lucrative—content for Piper's YouTube channel: Piper Rockelle - YouTube. Plaintiffs' collective efforts and contributions to Piper's YouTube channel as members of the "Squad," were almost exclusively to the benefit of Defendants, while to the physical, emotional and financial detriment of Plaintiffs. Over a span of several years from 2017-2020, Plaintiffs collectively participated in creating content and being cast in hundreds of videos for Piper's YouTube channel, all while suffering from emotional, verbal, physical, and at times, sexual abuse by Piper's mother and producer—Defendant Ms. Smith.

2. Plaintiffs were never compensated by Defendants, despite the fact that their contributions (including the use of their names, images and likenesses) on Piper's YouTube channel generated significant revenue for Defendants—oftentimes upwards of several hundred thousand dollars per month. On the other hand, Plaintiffs were usually charged several hundred dollars per month by Defendant Mr. Hill for various editing and cinematography services provided to Plaintiffs for use of their creative content on their own respective YouTube channels. After Plaintiffs eventually left the "Squad," Defendants conspired amongst each other to intentionally interfere with and sabotage Plaintiffs' individual YouTube channels by driving subscribers and video "views" down (thereby significantly diminishing Plaintiffs' own revenue) through the use of bots, false flagging/reporting on supposed "inappropriate content" and through other clandestine means orchestrated, on information and belief, between Defendants and an inside contact at YouTube.

Plaintiffs bring this action seeking to hold Defendants liable and accountable for their misdeeds and intentional torts as described below. Plaintiffs seek an appropriate award of compensatory and punitive damages, penalties and interest, costs, attorneys' fees and any other just relief as allowed under California law.

PARTIES

3. Plaintiff Sawyer S. ("Sawyer"), a 15-year old minor by and through his guardian ad litem, Angela Sharbino, at all relevant times, is and was an individual residing in Los Angeles County, California. Sawyer is a successful actor, musician, content creator and YouTuber with nearly 1.3 million subscribers on his YouTube channel: Sawyer Sharbino - YouTube.

- 4. Plaintiff Donlad D. ("Donlad"), a 15-year old minor by and through his guardian ad litem, Yvonne Dougher, at all relevant times, is and was an individual residing in Los Angeles County, California. Donlad is a prolific YouTuber with nearly 600K subscribers on his YouTube channel: DONLAD YouTube. Donlad is also a successful entrepreneur who founded an apparel company called FAT CAT: FAT CAT by DONLAD Fat Cat Apparel.
- 5. Plaintiff Ayden M. ("Ayden"), a 16-year old minor by and through his guardian ad litem, Maria Mekus, at all relevant times, is and was an individual residing in Los Angeles County, California. Ayden is a successful actor, influencer and prolific YouTuber with over 1.5 million subscribers on his YouTube channel: Ayden Mekus YouTube.
- 6. Plaintiff Connor C. ("Connor" aka "Mad Panda"), a 16-yeaar old minor by and through his guardian ad litem, Amber Cain, at all relevant times, is and was an individual residing in Los Angeles County, California. Connor is a successful actor, YouTuber and Instagram star with over 270K subscribers on his YouTube channel: Connor Cain YouTube.
- 7. Plaintiff Hayden H. ("Hayden"), a 14-year old minor by and through his guardian ad litem, Carla Haas, at all relevant times, is and was an individual residing in Los Angeles County, California. Hayden is a successful singer, dancer, actor and YouTuber with over 500K subscribers on his YouTube channel: <u>Hayden Haas Vlogs YouTube</u>.
- 8. Plaintiff Walker B. ("Walker"), a 15-year old minor by and through his guardian ad litem, Jennifer Bryant, at all relevant times, is and was an individual residing in Los Angeles County, California. Walker is a successful actor and YouTuber with over 900K subscribers on his YouTube channel: Walker Bryant YouTube.
- 9. Plaintiff Sophia F. ("Sophie" aka "Sophie Fergie"), a 14-year old minor by and through her guardian ad litem, Heather Trimmer, at all relevant times, is and was an individual residing in Los Angeles County, California. Sophia is a successful actress and YouTuber with over 1.6M subscribers on her YouTube Channel: Sophie Fergi YouTube.
- 10. Plaintiff Corinne D. ("Corinne" aka "Corinne Joy"), a 14-year old minor by and through her guardian ad litem, Stephenie Areeco, at all relevant times, is and was an individual residing

in Los Angeles County, California. Corinne is an actress, dancer, singer and YouTuber with nearly 100K subscribers on her YouTube channel: Corinne Joy - YouTube.

- 11. Plaintiff Symonne H. ("Symonne"), a 15-year old minor by and through her guardian ad litem, Tania Harrison, at all relevant times, is and was an individual residing in Los Angeles County, California. Symonne is a successful actress, social influencer and YouTuber with over 1.1M subscribers on her YouTube channel: Symonne Harrison YouTube.
- 12. Plaintiffs (and sisters) Claire E. ("Claire" aka "Claire RockSmith") and Reese E. ("Reese"), 13-year old and 10-year old minors, respectively, by and through their guardian ad litem, Ashley Anne-Rock Smith, at all relevant times, are and were individuals residing in Clark County, Nevada. Claire is a successful actress, social media influencer, content creator and YouTuber with nearly 900K subscribers on her YouTube channel: Claire's younger sister, Reese, frequently participates in her older sister's YouTube videos, but has never had her own YouTube channel.
- 13. Defendant Tiffany Rockelle Smith ("Ms. Smith"), at all relevant times, is and was an individual residing in Los Angeles County, California. Ms. Smith is the 40-year old mother, producer and director for her daughter—Piper Rockelle Smith ("Piper")—who is a dancer, singer, actress, model and successful YouTuber and centerpiece of the "Squad" with over 8.5M subscribers on her YouTube channel: Piper Rockelle YouTube. Ms. Smith is the CEO and Director of defendant talent holdings company Piper Rockelle Inc. ("PRI").
- 14. Defendant Hunter Hill ("Mr. Hill"), at all relevant times, is and was an individual residing in Los Angeles County, California. Mr. Hill, who is frequently and erroneously referred to as Piper Rockelle Smith's "brother", is actually the 25-year old live-in boyfriend of defendant Ms. Smith and the primary director, editor and cinematographer of Piper Rockelle's content for her wildly successful YouTube channel.
- 15. Defendant Piper Rockelle Inc. ("PRI"), at all relevant times, is and was a California Corporation and talent holdings company licensed and registered to do business in the State of California and County of Los Angeles bearing entity number C4239687. PRI's principal place of

business is in Los Angeles, California. PRI is solely owned and operated by defendant Ms. Smith. On information and belief, Plaintiffs aver that as the talent holdings company for Piper, Defendant PRI receives the payments from YouTube (Google) and other sources derived from the ad revenue generated on her YouTube channel.

- 16. Plaintiffs are ignorant of the true names and capacities of defendants sued herein as DOES 1 through 25, inclusive, and therefore sues these defendants by such fictitious names. Plaintiffs will amend this Complaint to allege their true names and capacities when ascertained. Plaintiffs are informed and believe and thereon allege that each of these fictitiously named defendants is responsible in some manner for the occurrences herein alleged, and that Plaintiffs' resultant injuries and damages were solely and proximately caused by the acts/errors/omissions of Defendants, and each of them.
- 17. All Defendants were responsible for the events and damages alleged herein, including on the following bases: (a) Defendants committed the acts alleged; (b) at all relevant times, there existed a unity of ownership and interest between or among two or more defendants such that any individuality and separateness between or among two or more defendants has ceased and Defendants are the alter egos of one another. Defendants exercised domination and control over one another to such an extent that any individuality or separateness of defendants does not, and at all times herein mentioned, did not exist. Thus, adherence to the fiction of the separate existence of Defendants would permit abuse of the corporate privilege and would sanction fraud and promote injustice.

JURISDICTION AND VENUE

- 18. Venue is proper in this Court, as the conduct giving rise to this lawsuit occurred in Los Angeles County, California.
- 19. The California Superior Court has jurisdiction over this action pursuant to California Constitution Article VI, section 10, which grants the Superior Court "original jurisdiction in all cases except those given by statute to other trial courts."
- 20. Plaintiffs are informed and believe, and thereon allege, that this Court is the proper venue for trial because any and all causes of action accrued here, Defendants are located and conduct business here, and witnesses are located here.

21. Plaintiffs allege that the acts complained of occurred here and the remedies sought are within the jurisdiction of this Court.

GENERAL ALLEGATIONS

YouTube, The Making of Piper Rockelle and the Beginning of the "Squad"

- 22. Launched in 2005, YouTube was the brainchild of 3 former PayPal employees. A little over a year after its launch, YouTube was sold to Google for nearly \$1.65B. By the end of 2020, YouTube pulled in nearly \$20B in revenue, boasted over 2.3B users (with over 30 million premium subscribers) and hosts hundreds of channels with millions of subscribers on almost every topic from financial investing, to "DIY" videos, to kid's toys (i.e. such as the most lucrative YouTube channel: "Ryan's World").
- 23. YouTube allows individuals to create, post and share unique content in the form of videos, which are then viewed by either members of the general public, or, by the creator's channel subscribers. The number of "views" that a video garners on one's channel directly correlates to the amount of revenue that individual can expect to generate from YouTube from ad placements and sponsorships. Simply put, and after YouTube takes its standard 45% cut of its advertising revenue on any given video on any given channel, the individual content creator can expect to receive approximately \$4.18 per 1K views on any given video. YouTube Money Calculator - See How Much Money You Can Make (influencermarketinghub.com).
- 24. While the vast majority of content creators on YouTube generate a relatively insignificant amount of ad revenue from YouTube each month, there are some very well-known and ubiquitous content creators, such as "Ryan's World" (\$29.5M in 2020) and "Mr Beast" (\$24M in 2020), who generate tens of millions of dollars annually based on the immense number of "views" that their videos receive. Below is a graph depicting the top 10 YouTubers based on revenue generation from 2020.

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YouTube channels revenue

Channels	2020 revenue
#1 – Ryan's World	\$29.5 million
#2 – Mr Beast	\$24 million
#3 – Dude Perfect	\$23 million
#4 – Rhett and Link	\$20 million
#5 – Markiplier	\$19.5 million
#6 – Preston	\$19 million
#7 – Like Nastya	\$18.5 million
#8 – Blippi	\$17 million
#9 – David Dobrik	\$15.5 million
#10 – Jeffery Star	\$15 million

Source: YouTube Revenue and Usage Statistics (2021) - Business of Apps

- 25. The prospect of "striking it rich" with YouTube content creation (and corresponding viewership) spawned an industry of individuals attempting to do just that. As a result, the advent of the "YouTube celebrity" has become a defining feature of YouTube's populist platform since its inception—making internet stars of young and old alike.
- 26. Piper Rockelle is one such young YouTube star. A gifted young lady who now boasts a subscriber base of over 8.5M, Piper was just 9 years old when she became relatively "internet famous" almost overnight.
- 27. On November 29, 2016, Ms. Smith and Mr. Hill posted the first of now nearly 550 videos that have been uploaded to Piper's YouTube channel. Piper's first video, which was entitled "Piper Rockelle creates Fluffy Slime", features an affable and enthusiastic pre-teen Piper

demonstrating how to create "slime" from four simple ingredients: <u>Piper Rockelle creates Fluffy Slime</u>
- <u>YouTube</u>. The video, which ran just over 3 minutes in length, was an instant success and ultimately garnered nearly 5 million views on Piper's YouTube channel.

- 28. Based in large part on the success of Piper's first posted video, Ms. Smith and Mr. Hill encouraged Piper to keep creating more and more content such as "DIY" videos, dance videos and "challenge" videos, which, over the past 5 years, has helped Piper to acquire a built-in audience of over 8.5M "subscribers" on her YouTube channel.
- 29. As viewership of and subscribers to Piper's channel began to explode at the end of 2016, she began branching out with the creation of additional unique content and ultimately sought to boost her viewership by collaborating with friends, family members and other up-and-coming YouTube child stars in creating other video content such as "challenge-based" video content. As a result, over a span of about 4 years from July 2017 through June 2021, Piper, through Ms. Smith and Mr. Hill, actively collaborated with and featured Plaintiffs in hundreds of Piper's videos that were ultimately posted on the latter's YouTube channel.
- 30. Throughout this period, Ms. Smith and Mr. Hill actively directed, produced and edited the video content that was posted on Piper's YouTube channel, which necessarily included frequently interacting with Plaintiffs either on or off set. As to the frequent interactions between Ms. Smith and Plaintiffs, and besides developing a reputation as a "mean-spirited control freak" with them, many of Ms. Smith's interactions with Plaintiffs were not only sexually inappropriate and confrontational, but often reprehensible and even illegal.

Plaintiffs' Contributions to Piper's "Squad" and the Growth of Piper's Channel

31. From July 2017 through June 2021, Plaintiffs spent significant time, energy and expense collaborating with Ms. Smith and Mr. Hill in helping Piper to create content for her YouTube channel, without any compensation whatsoever provided by Defendants. Specifically, Plaintiffs collaborated with Ms. Smith, Mr. Hill and Piper during the following periods of time, and individually and collectively appeared in hundreds of videos posted on Piper's YouTube channel as follows:

- a. Plaintiff Sawyer S.: collaborated with Defendants and Piper from September 2018—March 2019 and again from January 2020—February 2021; appeared in a total of 106 videos posted on Piper's YouTube channel.
- b. Plaintiff Donlad D.: collaborated with Defendants and Piper from July 2020—March 2021; appeared in a total of 18 videos posted on Piper's YouTube channel.
- c. Plaintiff Ayden M.: collaborated with Defendants and Piper from June 2020—June 2021; appeared in a total of 72 videos posted on Piper's YouTube channel.
- d. Plaintiff Connor C.: collaborated with Defendants and Piper from May 2019—August 2019 and again from May 2020—June 2021; appeared in a total of 61 videos posted on Piper's YouTube channel.
- e. Plaintiff Hayden H.: collaborated with Defendants and Piper from April 2018—February 2019 and again from September 2019—January 2021; appeared in a total of 81 videos posted on Piper's YouTube channel.
- f. Plaintiff Walker B.: collaborated with Defendants and Piper from June 2020—June 2021; appeared in a total of 72 videos posted on Piper's YouTube channel.
- g. Plaintiff Sophia F.: collaborated with Defendants and Piper from March 2018—September 2020; appeared in a total of 186 videos posted on Piper's channel.
- h. Plaintiff Corinne D.: collaborated with Defendants and Piper from July 2017—February 2019; appeared in a total of 16 videos posted on Piper's YouTube channel.
- Plaintiff Symonne H.: collaborated with Defendants and Piper from May 2019—August 2019 and again from May 2020—June 2021; appeared in a total of 107 videos posted on Piper's YouTube channel.
- j. Plaintiff Claire E. (Piper's cousin): collaborated with Defendants and Piper from February 2020—June 2021; appeared in a total of 90 videos posted on Piper's YouTube channel.
- k. Plaintiff Reese E. (Piper's cousin): collaborated with Defendants and Piper from February 2020—June 2021; appeared in a total of 4 videos posted on Piper's YouTube channel.

- 32. All told, Plaintiffs' contributions to Defendants (who have reaped millions of dollars as a direct result of Plaintiffs' involvement with Piper and her YouTube channel) collectively span thousands of hours of labor and nearly 800 collective appearances in Piper's 550 videos posted on her YouTube channel.
- 33. The average viewership on Piper's YouTube channel nearly quintupled from 2018 to 2021 (when Plaintiffs began making appearances in Piper's videos) as opposed to the early years of Piper's YouTube channel from late 2016 to early 2018 (when only Plaintiff Corinne D. made a handful of appearances in Piper's videos).
- 34. While Plaintiffs were never compensated for the use of their names, images or likenesses in Piper's YouTube videos created and posted by Defendants, that was the least of their problems arising from Defendants' misconduct. As alleged in more detail below, Plaintiffs were frequently subjected to an emotionally, physically and sometimes sexually abusive environment perpetrated by Ms. Smith on and off set during filming sessions for Piper's YouTube channel.

Ms. Smith's Grossly Inappropriate, Offensive and Abusive Treatment of Plaintiffs

- 35. Throughout the course of Plaintiffs' relationship with Defendants, and specifically their relationship with Ms. Smith who functioned as the primary producer, director and overseer of the content creation for her daughter's YouTube channel, Ms. Smith oftentimes made wildly offensive and sexually explicit comments and innuendos to Plaintiffs. Several such instances include the following events:
 - a. During a filming session, Ms. Smith was referring to another "Squad" member when she told Sophia F. "I wonder since (this Squad member) has freckles, whether he has a bunch of freckles on his dick."
 - b. Plaintiffs would frequently hear Ms. Smith refer to another Squad member's penis as "Dwayne the Rock Hard Johnson."
 - c. Ms. Smith would frequently assume an alter-ego identity as "Lenny the Dead Cat" and chase Plaintiffs around her house (the usual filming site for Piper's videos) shouting obscene and sexually graphic phrases such as: (1) I'm going to f*** you up the ass; (2) I'm

- going to touch you in your sleep; (3) Yeah mama/little boy/little girl, let's make out, let's kiss.
- d. Ms. Smith would also frequently assume an alter-ego identity as "Frank the Pug" and make similar sexually explicit and racially offensive remarks to Plaintiffs that she would make as "Lenny the Dead Cat."
- e. Ms. Smith would frequently tell Plaintiffs who were typically "paired up" with one another as pseudo "crushes" for purposes of video content very sexually explicit instructions such as how to act with one another (i.e. forcefully grab her and aggressively kiss her), what to wear (i.e. sexually revealing clothing—short skirts and low cut tops for the girls and tight fitting jeans or sweatpants for the boys to show off their "bulges") and how to properly "date" and "crush" on each other.
- f. Ms. Smith asking Plaintiff Hayden H. whether his "balls have dropped yet" and "how long is it [referring to his penis]?" Ms. Smith later remarked to Plaintiff Sophia F. that since Hayden H. had not gone through puberty yet, she wondered how "big" his penis was and whether his balls "dropped" yet.
- g. Ms. Smith asking various Plaintiffs whether they have had sex before, including oral sex, and then encouraging Plaintiffs to try oral sex.
- h. Ms. Smith telling Plaintiff Corinne D. (within earshot of other Plaintiffs), that Mr. Hill's penis was "small" and that she (Corinne D.) would "never want to have sex with him." Ms. Smith also frequently pushed, pulled, struck Corinne D., and yanked her hair while on and off set.
- i. Ms. Smith frequently telling Plaintiff Sophia F. that she was sexually underdeveloped, that she "had no boobs" and that she "was so flat."
- j. Ms. Smith locked Plaintiff Walker B. into a bathroom for a "discussion" and told him that he and another male Squad member were "horny bastards" for allegedly holding hands with two other female Squad members (which Walker B. never did). Ms. Smith would also

- pressure Walker B. to be more "sexually aggressive" and "physical" with her daughter, Piper, so the pair's "crush" connection would appear more realistic in Piper's videos.
- k. During one period of time, Ms. Smith allowed a young adult to come onto the filming set and sexually harass the male Plaintiffs by touching their private parts and/or otherwise "backhanding" or "tapping" them on their penises.
- 1. During a thumbnail photo shoot for a YouTube video, Ms. Smith demanded that Plaintiff Sophia F. "take her clothes off" and ultimately made it appear that Sophia F. was fully "naked." Ms. Smith also frequently told the male Plaintiffs to "take their shirts off" for photos and videos because "sex sells."
- m. For purposes of creating thumbnail photos for Piper's YouTube videos, Ms. Smith would frequently tell Plaintiffs (including Piper) to make "sexy kissing faces" for thumbnails, to "push their butts out," to "suck their stomachs in," "wear something sluttier" and would otherwise position Plaintiffs' bodies in explicitly and sexually suggestive positions. On another occasion, when Plaintiff Ayden M. asked Ms. Smith for a thumbnail for his YouTube channel, Ms. Smith told Ayden M. that she wanted to kill herself and that when she's laying in a pool of her own blood, Ayden M. could post her dead body on Instagram.
- n. Ms. Smith would often boast to Plaintiffs and others about being the "Madam of YouTube" and a "Pimp of YouTube" and that she "makes kiddle porn."
- o. Ms. Smith would discuss sex toys with Plaintiffs (such as Sophia F.) and ask whether she "knew what a dildo was for."
- p. On one occasion during an off-site shoot in Las Vegas, Ms. Smith offered hemp brownies to Plaintiffs who unwittingly consumed them. Ms. Smith also discussed and engaged in the use of recreational drugs around Plaintiffs and encouraged same.
- q. On another occasion off-set, Ms. Smith asked Plaintiff Reese E. (the youngest Plaintiff) in Lenny the Dead Cat's voice whether "she has ever had sex before." When Reese responded "no," Ms. Smith told her "well I think you should." Ms. Smith would also ask Reese E., in Lenny's voice, whether she "wanted to see my dick" and "smell my smelly dick." On one

occasion in particular, Ms. Smith sat on the bed next to Reese E. and began moving her hand up Reese's exposed leg toward her vagina when Reese E. recoiled and knocked her hand away. On several other occasions, Ms. Smith, in Lenny's voice, would grab a broom and rub the broom handle all over Reese E.'s face and head telling her it was "Lenny's big smelly penis." Finally, on yet another occasion, and after running into a bathroom to hide from Ms. Smith, Reese E. heard Ms. Smith outside the door tell her: "Reese, I have my pants down...do you want to come see?" When Reese finally left the bathroom, Ms. Smith ambushed her, grabbed her by the neck, tossed her onto the bed and began pretending that her right arm was "Lenny's penis" and rubbing it all over Reese's face, head and mouth.

- r. Ms. Smith also inappropriately touched Plaintiff Claire E. on numerous occasions as well by rubbing her exposed thighs and moving her hand toward her vagina, constantly spanking and/or slapping her buttocks, sticking her finger / poking her anus over her clothing when she walked by Ms. Smith, commenting on how "big" Claire E.'s breasts looked and then attempting to squeeze them, and on one occasion, taking a wooden spoon and smacking it all over Claire E.'s body. Ms. Smith also tried to spit in Claire E.'s mouth and on her face one time when Ms. Smith was on top of her after Claire E. woke up in the morning.
- s. On another occasion off-set, Plaintiff Corinne D. accompanied Ms. Smith to the local Post Office where Ms. Smith mailed out several of Piper's soiled training bras and panties to an unknown individual. Ms. Smith remarked to Corinne D. that "old men like to smell this stuff."
- t. On another occasion on-set, Plaintiff Sophia F. witnessed Ms. Smith grab Piper's face and make-out with her in an attempt to teach her how to "kiss."
- u. On another occasion off-set, Ms. Smith was at a local Taco Bell drive-thru with Connor C., Mr. Hill, Piper and another Squad member at the time when she was asked by the drive-thru operator whether she wanted "sauce" with her order, Ms. Smith responded by aggressively rubbing her breasts for everyone to see and loudly exclaiming "Yes Daddy, extra sauce please!"

- v. Ms. Smith would oftentimes make numerous other sexually suggestive remarks to the male Plaintiffs and/or embarrass Mr. Hill in an attempt to make him "jealous" of her relationships with the male Plaintiffs.
- w. Ms. Smith would frequently spank and/or otherwise slap several of Plaintiffs' buttocks and also attempt to (and occasionally succeed in) "probing" and/or otherwise "sticking a finger" in Plaintiffs' butts as they passed by her on or off set.
- x. On another occasion, Ms. Smith accessed and showed Plaintiff Corinne D. the pornographic website "PornHub."
- y. On several other occasions, Ms. Smith would accuse several male Plaintiffs of "masturbating" on set.
- z. On numerous occasions, Ms. Smith would verbally harass, yell and curse at Plaintiffs if she felt they were doing something wrong in the videos, which would oftentimes cause Plaintiffs to break down and cry either on set or after they got home to their families.
- 36. Unfortunately, and even after Plaintiffs eventually left the "Squad," Ms. Smith's abuse did not end there, as she and Mr. Hill actively sought to sabotage Plaintiffs by driving down viewers and subscribers on their individual YouTube channels.

Ms. Smith and Mr. Hill Conspire to Sabotage Plaintiffs' Respective YouTube Channels After Plaintiffs Leave "The Squad"

37. On several occasions during and after their time in the "Squad," Plaintiffs and/or their guardians, learned that Defendants were capable of, and in fact, had interfered with Plaintiffs' and others YouTube channels by engaging in a variety of dirty tactics such as: using "bots," paying to quickly add and then remove "subscribers" from a YouTube channel (which affects YouTube's algorithm for recommended content), falsely flagging content as "inappropriate" on YouTube (which leads to the content being deemed "restricted," thereby hurting viewership of the content), embedding Plaintiffs' videos into porn sites and working with an inside individual named "Alex" at YouTube to help "restrict" Plaintiffs' videos.

38. Ms. Smith frequently instructed Mr. Hill to "tank" Plaintiffs' (and other non-parties') YouTube channels. In fact, on one occasion, Mr. Hill admitted to Plaintiff Sawyer S.'s mother and guardian, Angela S., that he knew how to "tank" other people's YouTube channels and had in fact "tanked" Plaintiff Walker B.'s YouTube channel after he had left the "Squad." In addition, Mr. Hill openly bragged about having a "contact" named "Alex" at YouTube who would help keep Piper's numbers high by lifting "restrictions" on content, while placing or enforcing "restrictions" on others' content—such as Plaintiffs.

- 39. On another occasion in December 2020, Ms. Smith told Plaintiff Sawyer S.'s mother, Angela S., that she was "angered" by all the views that one of Piper's "competitors"—YouTube teen sensation Lilliana Ketchman ("Lilly K")—was getting on YouTube. Thereafter, despite the fact that Lilly K. ran her own highly successful YouTube channel and was never even a member of the "Squad," Lilly K. experienced a significant decline in "subscribers," video views and revenue in January 2021 and beyond in comparison to prior months in which she produced and uploaded content to her YouTube channel. On information and belief, Plaintiffs aver that Ms. Smith and/or Mr. Hill were behind the decline in Lilly K.'s "subscribers," video views and revenue.
- 40. Defendants' interference with the operation of Plaintiffs' YouTube channels has caused a significant loss of "subscribers" and overall general viewership of Plaintiffs' YouTube videos, which in turn, has caused a precipitous loss of income for Plaintiffs.

Viewership, Subscribers and Revenue Drastically Decline Across Plaintiffs' Respective YouTube Channels After Plaintiffs Leave The "Squad"

41. During their time in the "Squad," Plaintiffs primarily filmed content for Piper's YouTube channel, and thus, for Defendants' pecuniary benefit. At the same time, Plaintiffs, with the exceptions of Plaintiffs Corinne D. and Reese E., also maintained their own YouTube channels and had their own "subscribers" and viewers based on their own content creations. Indeed, Plaintiffs enjoyed a significant revenue stream of their own from YouTube prior to collaborating with Piper and joining the "Squad."

27 |

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- 42. After suffering through Ms. Smith's abuse as delineated above (all while uncompensated for their contributions to Piper's YouTube channel), Plaintiffs all eventually left the "Squad" to either focus on building their own YouTube channels, collaborating with each other or other (non-abusive) individuals on video content, or exploring and honing other talents such as singing, dancing, social media influencing, entrepreneurship and acting.
- 43. When Plaintiffs eventually left the "Squad," they immediately began to experience a significant decline in not only the number of "views" to the content that they created and uploaded to their respective YouTube channels, but also a decline in the number of "subscribers" to their respective YouTube channels. As a result, Plaintiffs suffered a drastic reduction in revenue from YouTube. Moreover, Plaintiffs' visibility on YouTube was so negatively impacted that it interfered with their ability to effectively market themselves and secure potentially lucrative endorsements with various products and companies.
- 44. For example, the following charts taken from Plaintiff Sawyer S.'s respective "analytics" page on his YouTube channel demonstrates the drastic decline in his YouTube channel viewership, YouTube channel "subscribers" and YouTube channel revenue after leaving the "Squad" by depicting: (1) the number of Sawyer S.'s YouTube views from the time he joined the "Squad" to present; (2) the number of Sawyer S.'s YouTube "subscribers" from the time he joined the "Squad" to present; (3) Sawyer S.'s YouTube revenue from the time he joined the "Squad" to present; (4) Sawyer S.'s YouTube revenue from the time he joined the "Squad" to the time he left the "Squad"; (5) Sawyer S.'s YouTube revenue from the time he left the "Squad" to present; and (6) Sawyer S.'s YouTube monthly revenue from the time he joined the "Squad" to the present, with the time he left the "Squad" delineated.

Chart 1: The number of Sawyer S.'s YouTube views from the time he joined the "Squad" to present:

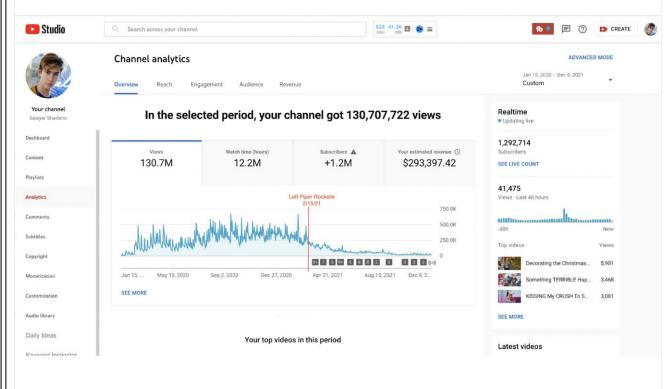


Chart 2: the number of Sawyer S.'s YouTube "subscribers" from the time he joined the "Squad" to present:

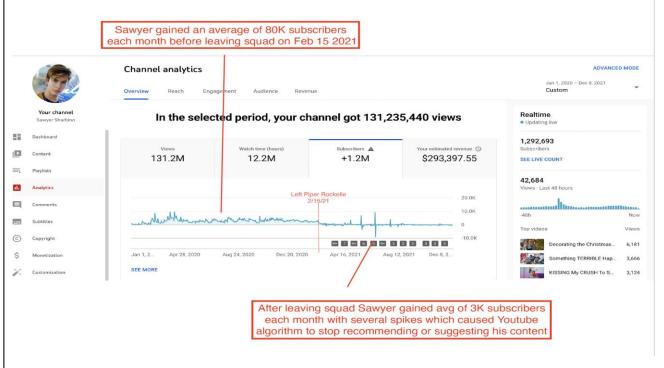
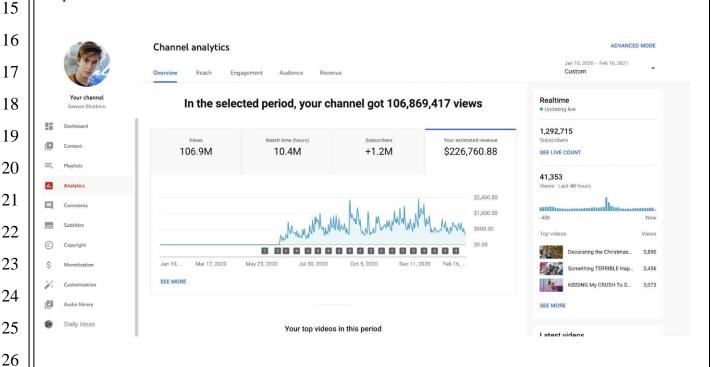


Chart 4: Sawyer S.'s YouTube revenue from the time he joined the "Squad" to the time he left the "Squad":



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Chart 5: Sawyer S.'s YouTube revenue from the time he left the "Squad" to present:

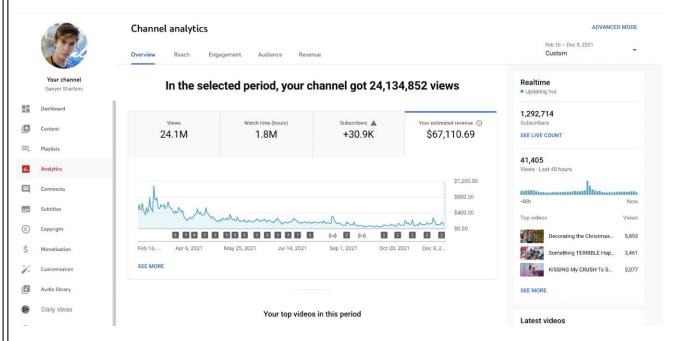
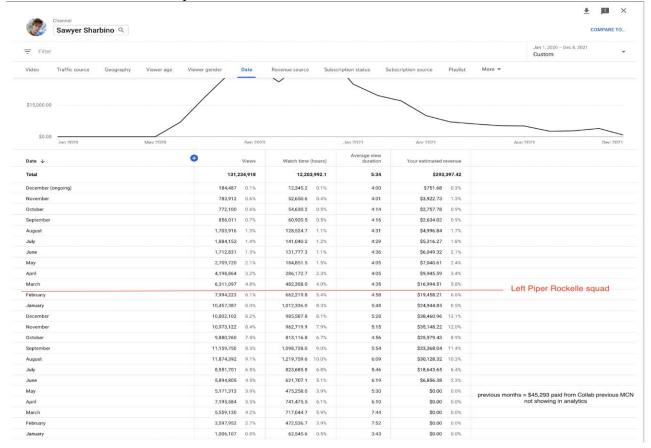


Chart 6: Sawyer S.'s YouTube monthly revenue from the time he joined the "Squad" to the present, with the time he left the "Squad" delineated:



- 45. Charts 1 through 6, as set forth above and attached to this Complaint as Exhibits 1A 1F, clearly show that almost immediately after leaving the "Squad" in February 2021, Plaintiff Sawyer S. not only suffered from a drastic decline in viewership of the content posted to his YouTube channel, but also had the growth of his YouTube channel "subscriber" base effectively flatline. Coupled with a few manipulated "spikes" (which quickly added and removed "subscribers" to Sawyer S.'s YouTube channel, thereby effectively causing YouTube's algorithm to stop recommending Sawyer S.'s YouTube channel), the massive loss in viewership and the overall stagnation of Sawyer S.'s "subscriber" base led to an enormous drop-off in revenue generation from YouTube as depicted in Charts 3 through 6.
- 46. For example, while in the "Squad," Plaintiff Sawyer S.'s YouTube revenue generation averaged nearly \$22,000.00 a month (including over \$45,000.00 during a 5-month period in which Sawyer S. was paid his YouTube revenue from another source that he was collaborating with at the time). By comparison, Plaintiff Sawyer S.'s YouTube revenue generation after leaving the "Squad" has averaged barely over \$6,000.00 a month (with the last 4 months averaging barely \$3,000.00 a month)—an incredible 366% decline in revenue from the time when he was in the "Squad."
- 47. Likewise, Plaintiffs Donlad D. (Exh. 2A 2F), Ayden M. (Exh. 3A -3F), Connor C. (Exh. 4A 4F), Hayden H. (Exh. 5A 5F), Walker B. (Exh. 6A 6F), Sophia F. (Exh. 7A 7F), Symonne H. (Exh. 8A 8F) and Claire E. (Exh. 9A 9F) have all suffered similar declines to their YouTube channels' viewership, "subscribers" and YouTube revenue as depicted in the respective charts taken from their YouTube channel "analytics" pages.
- 48. As for Plaintiff Donlad D. (Exh. 2A 2F), his YouTube revenue generation averaged nearly \$6,000.00 a month during the time that he was in the "Squad." By comparison, his YouTube revenue generation after leaving the "Squad" has averaged barely over \$1,400.00 a month—a staggering 420% decline in revenue from the time when he was in the "Squad."
- 49. As for Plaintiff Ayden M. (Exh. 3A 3F), his YouTube revenue generation averaged nearly \$24,000.00 a month during the time that he was in the "Squad" (including his first full month when he generated \$0). By comparison, his YouTube revenue generation after leaving the "Squad"

has averaged just over \$14,000.00 a month (with the last 4 months averaging just over \$10,000.00 a month)—a nearly 100% decline in revenue from the time when he was in the "Squad."

- 50. As for Plaintiff Connor C. (Exh. 4A 4F), his YouTube revenue generation averaged nearly \$3,500.00 a month during the time that he was in the "Squad." By comparison, his YouTube revenue generation after leaving the "Squad" has averaged just over \$666.00 a month—a staggering 520% decline in revenue from the time when he was in the "Squad."
- 51. As for Plaintiff Hayden H. (Exh. 5A 5F), his YouTube revenue generation averaged nearly \$5,500.00 a month during the time that he was in the "Squad." By comparison, his YouTube revenue generation after leaving the "Squad" has averaged just over \$900.00 a month (with the last 4 months averaging barely \$250.00 month)—a staggering 600% decline in revenue from the time when he was in the "Squad."
- 52. As for Plaintiff Walker B. (Exh. 6A 6F), his YouTube revenue generation averaged nearly \$28,000.00 a month during the time that he was in the "Squad." By comparison, his YouTube revenue generation after leaving the "Squad" has averaged just over \$4,800.00 a month (with the last 4 months averaging just over \$1,800.00 a month)—a staggering 600% decline in revenue from the period when he was in the "Squad."
- 53. As for Plaintiff Sophia F. (Exh. 7A 7F), her YouTube revenue generation averaged nearly \$18,000.00 a month during the time that she was in the "Squad." By comparison, her YouTube revenue generation after leaving the "Squad" has averaged just over \$6,700.00 a month (with the last 4 months averaging just over \$1,200.00 a month)—a staggering 300% decline in revenue from the period when she was in the "Squad."
- 54. As for Plaintiff Symonne H. (Exh. 8A 8F), her YouTube revenue generation averaged nearly \$17,500.00 a month during the time that she was in the "Squad" (including her first full month when she only generated \$100.00). By comparison, her YouTube revenue generation after leaving the "Squad" has averaged just over \$12,000.00 a month (with the last 4 months averaging about \$7,000.00 a month)—a significant 150% decline in revenue from the period when she was in the "Squad."

27 |

- 55. As for Plaintiff Claire E. (Exh. 9A 9F), her YouTube revenue generation averaged nearly \$16,600.00 a month during the time that she was in the "Squad" (including her first month when she generated \$0). By comparison, her YouTube revenue after leaving the "Squad" has averaged just \$9,500.00 a month (with the last 4 months averaging about \$6,500.00)—a nearly 175% decline in revenue from the period when she was in the "Squad."
- 56. As for Plaintiff Corinne D., she did not actively use her YouTube channel while she collaborated with Piper and Defendants. It was only until after she ceased collaborating with Piper and Defendants that she began actively using and monetizing her YouTube channel. As for Plaintiff Reese E., she has never had her own YouTube channel.

FIRST CAUSE OF ACTION

VIOLATION OF CALIFORNIA CIVIL CODE § 3344

(By Plaintiffs Ayden M., Sophia F. and Claire E. against all Defendants and DOES 1-25)

- 57. Plaintiffs Ayden M., Sophia F. and Claire E. re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 58. At no time did Plaintiffs Ayden M., Sophia F. and Claire E. give their permission to Defendants, and each of them, to use their names, identities, personas or any other publicity right in connection with the videos posted on Piper's YouTube channel.
- 59. Plaintiffs Ayden M., Sophia F. and Claire E. have never been compensated by Piper and/or Defendants for such unauthorized commercial use of their publicity rights.
- 60. The conduct of Defendants, as alleged hereinabove, constitutes a violation of Section 3344 of the California Civil Code due to the knowing and unauthorized use of Plaintiffs Ayden M., Sophia F. and Claire E. names, identities and personas for commercial purposes. Plaintiffs Ayden M., Sophia F. and Claire E. names, identities and personas have substantial commercial value based at least in part on the revenue derived from their YouTube channels as set forth in Exhibits 3C 3F, 7C 7F and 9C 9F, respectively.
- 61. As a direct and proximate result of Defendants' alleged wrongful acts, Plaintiffs Ayden M., Sophia F. and Claire E. have been damaged in an amount that is not yet fully ascertainable, but

which exceeds the jurisdictional minimum of this Court. When Plaintiffs Ayden M., Sophia F. and Claire E. have ascertained the full amount of their damages, they will seek leave of Court to amend this Complaint accordingly.

- 62. As a direct and proximate result of Defendants' alleged wrongful acts, Plaintiffs Ayden M., Sophia F. and Claire E. have incurred, and will continue to incur, substantial attorneys' fees and costs. Plaintiffs Ayden M., Sophia F. and Claire E. are entitled to an award of their attorneys' fees and costs incurred in connection with this action pursuant to Section 3344(a) of the California Civil Code.
- 63. By reason of Defendants' wrongful acts, in addition to the relief sought herein, Plaintiffs Ayden M., Sophia F. and Claire E. are entitled to an accounting of all of Defendants' revenues and profits associated with the unauthorized use of Plaintiffs Ayden M., Sophia F. and Claire E. names, identities and personas, and to an award of all such sums. By reason of Defendants' wrongful acts as alleged above, Defendants are involuntary trustees holding all such sums in their possession under a constructive trust for the benefit of Plaintiffs Ayden M., Sophia F. and Claire E. with a duty to transfer the same to them.
- 64. Plaintiffs Ayden M., Sophia F. and Claire E. are informed and believe, and based thereon allege, that Defendants, in doing the things herein alleged, acted maliciously, oppressively and fraudulently, and with full knowledge of the adverse effect of their actions on Plaintiffs with willful and deliberate disregard for the consequences to Plaintiffs Ayden M., Sophia F. and Claire E. By reason thereof, Plaintiffs Ayden M., Sophia F. and Claire E. are entitled to recover punitive and exemplary damages from Defendants in an amount to be determined at trial.

SECOND CAUSE OF ACTION

VIOLATION OF COMMON LAW RIGHT OF PUBLICITY

(By Plaintiffs Ayden M., Sophia F. and Claire E. against all Defendants and DOES 1-25)

- 65. Plaintiffs Ayden M., Sophia F. and Claire E. re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 66. By nature of the meticulous cultivation of their individual brands, Plaintiffs Ayden M., Sophia F. and Claire E.'s names, identities and personas have become, and are, very valuable

worldwide and are invested with substantial goodwill in the eyes of the public. Accordingly, Plaintiffs Ayden M., Sophia F. and Claire E. have a valuable right of publicity, a property right with substantial commercial value, which they have not agreed to license or transfer, whether in whole or in part, to Defendants, or any of them, for any purpose whatsoever. Plaintiffs Ayden M., Sophia F. and Claire E.'s names, identities and personas have substantial commercial value based at least in part on the revenue derived from Plaintiffs Ayden M., Sophia F. and Claire E.'s YouTube channels as set forth in Exhibits 3C - 3F, 7C - 7F and 9C - 9F, respectively.

- 67. The wrongful acts of Defendants, and each of them, as alleged above, constitute a violation and misappropriation of Plaintiffs Ayden M., Sophia F. and Claire E.'s rights of publicity because Defendants have misappropriated Plaintiffs Ayden M., Sophia F. and Claire E.'s names, identities and personas, and used them without permission for commercial purposes to advertise and promote Piper on her YouTube channel, thereby generating significant viewership and in turn, monetized revenue.
- 68. As a direct and proximate result of Defendants' alleged wrongful acts, Plaintiffs Ayden M., Sophia F. and Claire E. have been damaged in an amount that is not yet fully ascertainable, but which exceeds the jurisdictional minimum of this Court. When Plaintiffs Ayden M., Sophia F. and Claire E. have ascertained the full amount of their damages, they will seek leave of Court to amend this Complaint accordingly.
- 69. By reason of Defendants' wrongful acts, in addition to the relief sought herein, Plaintiffs Ayden M., Sophia F. and Claire E. are entitled to an accounting of all of Defendants' revenues and profits associated with the unauthorized use of Plaintiffs Ayden M., Sophia F. and Claire E.'s names, identities and personas, and to an award of all such sums. Defendants are involuntary trustees holding all such sums in their possession under a constructive trust for the benefit of Plaintiffs Ayden M., Sophia F. and Claire E. with a duty to transfer same.
- 70. Plaintiffs Ayden M., Sophia F. and Claire E. are informed and believe, and based thereon allege, that Defendants, in doing the things herein alleged, acted maliciously, oppressively and fraudulently, and with full knowledge of the adverse effect of their actions on Plaintiffs Ayden M.,

Sophia F. and Claire E. and with willful and deliberate disregard for the consequences to them. By reason thereof, Plaintiffs Ayden M., Sophia F. and Claire E. are entitled to recover punitive and exemplary damages from Defendants in an amount to be determined at the time of trial.

THIRD CAUSE OF ACTION

UNJUST ENRICHMENT

(By Plaintiffs Ayden M., Sophia F. and Claire E. against all Defendants and DOES 1-25)

- 71. Plaintiffs Ayden M., Sophia F. and Claire E. re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 72. As a result of Defendants' wrongful acts, Defendants, and each of them, have been unjustly enriched and benefitted. Such unjust enrichment and benefits include, but are not limited to: (1) the value of the use of Plaintiffs Ayden M., Sophia F. and Claire E.'s names, identities and personas for the commercial purposes made thereof by Defendants; and (2) the amount of Defendants' revenues and profits attributable to the use of Plaintiffs Ayden M., Sophia F. and Claire E.'s names, images, identities and personas as alleged herein.
- 73. Defendants, and each of them, are under an obligation to pay Plaintiffs Ayden M., Sophia F. and Claire E. forthwith, the entire amount by which they have been unjustly enriched, and Plaintiffs Ayden M., Sophia F. and Claire E. are entitled to the imposition of a constructive trust, such that Defendants, and each of them, are involuntary trustees holding all such sums in their possession for the benefit of Plaintiffs Ayden M., Sophia F. and Claire E. with a duty to transfer the same to them.

FOURTH CAUSE OF ACTION

INTENTIONAL INTERFERENCE WITH CONTRACTUAL RELATIONS

- (By Plaintiffs Sawyer S., Donlad D., Ayden M., Connor C., Hayden H., Walker B., Sophia F., Symonne H. and Claire E. against all Defendants and DOES 1-25)
- 74. Plaintiffs re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 75. Defendants knew of the relationship between Plaintiffs and YouTube, which included not only Plaintiffs' participation in YouTube's "Partner Program," but also Plaintiffs' relationships

with their YouTube channel subscribers and viewers, both of which are essential to Plaintiffs' continued business success in driving viewership of their posted creative content, which in turn, affects Plaintiffs' revenue generation from YouTube. Plaintiffs aver that Defendants, and each of them, intentionally interfered with the existing contract between Plaintiffs and YouTube (i.e. the "Partner Program.")

- 76. On information and belief, Defendants, and each of them, knew of Plaintiffs' participation with YouTube's "Partner Program," but nevertheless undertook such wrongful actions as alleged in this Complaint with the intention of disrupting the performance of that contract and otherwise preventing the performance thereof or, at the least, making such performance more difficult and less lucrative for Plaintiffs.
- 77. The wrongful conduct of Defendants as alleged herein made the performance of the contract between Plaintiff and YouTube more difficult and less lucrative for Plaintiffs.
- 78. On information and belief, Defendants, and each of them, by their wrongful conduct as set forth herein, intended to disrupt the performance of the contract between Plaintiffs and YouTube, or knew or should have known that such wrongful conduct was certain or substantially certain to disrupt and/or interfere with the performance of that contract.
- 79. As a direct and proximate result of Defendants' wrongful conduct in interfering with the performance and benefit of Plaintiffs' contract with YouTube, Plaintiffs have been generally, specially and consequentially damaged in an amount to be established according to evidence at the time of trial, but in no event less than the difference in estimated average revenue derived from Plaintiffs' YouTube channels from the time of Plaintiffs' association with Piper's "Squad" to the time that Plaintiffs left the "Squad" and the time that Plaintiffs left the "Squad" to the present as set forth in Paragraphs 42-50 of this Complaint and Exhibits 1C 1F through 9C 9F.
- 80. Defendants' interference with Plaintiffs' contractual relations with YouTube was willful and intentional, was undertaken by means of oppression, fraud and malice and in conscious disregard of Plaintiffs' rights, and was intended to, and did in fact, inflict injury on Plaintiffs. Therefore, Plaintiffs are entitled to an award of exemplary or punitive damages under Civil Code §

3294 in an amount to be established at trial, in order to meaningfully punish Defendants, and each of them, and to thereby deter similar conduct by them in the future.

FIFTH CAUSE OF ACTION

INTENTIONAL INTERFERENCE WITH PROSPECTIVE ECONOMIC ADVANTAGE (By Plaintiffs Sawyer S., Donlad D., Ayden M., Connor C., Hayden H., Walker B., Sophia F., Symonne H. and Claire E. against all Defendants and DOES 1-25)

- 81. Plaintiffs re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 82. At all relevant times, Defendants were aware of Plaintiffs' existing and potential relationships with their subscribers, viewers, advertisers and other business opportunities associated with maintaining high levels of viewership on their respective YouTube channels—all of which Plaintiffs were likely to derive future economic benefits from.
- 83. Defendants, and each of them, knew of the relationship between Plaintiffs and YouTube, which included not only Plaintiffs' participation in YouTube's "Partner Program" (link: YouTube Partner Program overview & eligibility YouTube Help (google.com)), but also Plaintiffs' relationships with their YouTube channel subscribers and viewers, both of which are essential to Plaintiffs' continued business success in driving viewership of their posted creative content, which in turn, affects Plaintiffs' revenue generation from YouTube.
- 84. Defendants, and each of them, knew or acted in reckless disregard that the above-described actions and conduct, which gave rise to Defendants' alleged sabotage of Plaintiffs' YouTube channels, would cause Plaintiffs severe and extensive interference in their relationship with their subscribers and viewers as well as their economic relationship with YouTube by virtue of the disruption or elimination of Plaintiffs' ability to garner revenue streams through their participation in the "Partner Program" with YouTube.
- 85. Defendants and each of them, knew and acted in reckless disregard that the above-described actions and conduct, which gave rise to Defendants' alleged sabotage of Plaintiffs' YouTube channels, would cause Plaintiffs severe and extensive interference with its economic relationships and

in fact caused Plaintiffs' YouTube channel subscribers and viewers to precipitously decline, thereby negatively affecting Plaintiffs' bottom lines.

- 86. In committing the wrongful acts alleged in this Complaint, Defendants, and each of them have: (a) intentionally interfered with such prospective economic advantage; (b) acted with the sole purpose of harming Plaintiffs thereby; (c) employed wrongful methods in effecting such interference; and (d) interfered with such prospective economic advantage.
- 87. Specifically, Plaintiffs aver that Ms. Smith and Mr. Hill have conspired amongst themselves to drive down "subscribers" and video "views" from Plaintiffs' YouTube channels by participating in, directing or performing the following unfair and/or unlawful conduct:
 - a. Using software to repeatedly "flag" or "report" content as either "inappropriate" or "outside YouTube's safety standards" so as to have content marked as "restricted" which in turn drives down "views" and "suggested views" on the YouTuber's channel;
 - b. Negatively manipulating YouTube's suggestive algorithm for video "views" based on "flagged" content and/or otherwise "negative" content;
 - c. Utilizing "bots" to quickly "subscribe" and "unsubscribe" to a Plaintiffs' YouTube channels, which results in YouTube not recommending that user's channel.
 - d. Conspiring with an inside YouTube analytics employee known as "Alex" to either accomplish a—c, or, use alternative means to do so.
 - e. Embedding Plaintiffs' videos on porn sites, which causes viewers to come in from those sites onto Plaintiffs' YouTube channels, which makes YouTube's algorithm think that Plaintiffs' videos are "sexual" or "inappropriate", and thus restricts them for viewing.
 - f. Using software or "virtual assistants" from other countries such as India, Russia and Pakistan to leave derogatory comments on Plaintiffs' YouTube videos and live chats, which negatively affects Plaintiffs.
- 88. As a direct and proximate consequence of Defendants' wrongful acts as alleged, Plaintiffs lost, in whole or in part, their prospective economic advantages described above.

89. As a direct and proximate result of Defendants' interference with Plaintiffs' prospective economic advantage, Plaintiffs have been generally, specially and consequentially damaged in an amount to be established according to evidence at the time of trial, but in no event less than the difference in estimated average revenue derived from Plaintiffs' YouTube channels from the time of Plaintiffs' association with Piper's "Squad" to the time that Plaintiffs left the "Squad" and the time that Plaintiffs left the "Squad" to the present as set forth in Paragraphs 42-50 of this Complaint and Exhibits 1C - 1F through 9C - 9F.

90. The interference with prospective economic advantage alleged above was committed willfully and intentionally and by means of oppression, fraud and malice and in conscious disregard of Plaintiffs' rights. Therefore, Plaintiffs are entitled to an award of exemplary or punitive damages under Civil Code § 3294 in an amount to be established at trial to meaningfully punish Defendants and to thereby deter similar conduct by them in the future. Further, punitive damages are especially appropriate in this case, because of Defendants' past pattern of oppressive, harassing and sabotaging conduct with other individuals.

SIXTH CAUSE OF ACTION

CIVIL CONSPIRACY

(By Plaintiffs Sawyer S., Donlad D., Ayden M., Connor C., Hayden H., Walker B., Sophia F., Symonne H. and Claire E. against all Defendants and DOES 1-25)

- 91. Plaintiffs re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 92. At all relevant times, Defendants, and each of them, individually and through their officers, partners, agents, and employees, acting within the course and scope of their employment, constituted an association of two or more persons that was formed, and existed, for the purpose of pursuing unlawful and/or tortious objectives as alleged herein, including the intentional interfere with Plaintiffs' prospective economic advantage and contractual relations.
- 93. Plaintiffs are informed and believe, and based thereon allege, that Defendants, and each of them, as part of said conspiracy: (a) agreed upon the objective, amongst others, of interfering with

Plaintiffs' economic relationships and prospective economic advantages with the number of Subscribers and Viewers on their YouTube channels through Defendants' wrongful conduct as alleged in this Complaint, (b) agreed upon the manner in which the objectives of the conspiracy were to be achieved; and, (c) as co-conspirators each shared in the general conspiratorial objective. Plaintiffs further allege, on information and belief, that one or more persons in said conspiracy committed an unlawful and/or tortious and overt act in furtherance of said objectives as alleged hereinabove that caused injury to Plaintiffs.

- 94. Plaintiffs are informed and believe, and based thereon allege, that the Defendants, as part of said conspiracy, did the acts herein alleged pursuant to, and in furtherance of, an agreement and conspiracy amongst them: (a) to cause Plaintiffs to lose and/or otherwise suffer a significant decline in "subscribers" and viewers on their YouTube channels, (b) to otherwise to interfere with Plaintiffs' business relationships and economic advantage and, in furtherance of said objectives, committed such unlawful and/or tortious acts, including, but not limited to, interference with economic relationship and interference with prospective economic advantage, as alleged hereinabove.
- 95. As a direct and proximate result of the conspiracy, Plaintiffs have been generally, specially and consequentially damaged in an amount to be established according to evidence, including, but not limited to: (i) damages suffered by Plaintiffs as a direct and proximate result of Defendants' interference with Plaintiffs' business, revenue stream with YouTube and injury to their reputation, in an amount no less than the difference in estimated average revenue derived from Plaintiffs' YouTube channels from the time of Plaintiffs' association with Piper's "Squad" to the time that Plaintiffs left the "Squad" and the time that Plaintiffs left the "Squad" to the present as set forth in Paragraphs 42-50 of this Complaint and Exhibits 1C 1F through 9C 9F; (ii) Plaintiffs' litigation costs and attorneys' fees.
- 96. The conspiracy among Defendants, having acted willfully and intentionally and by means of oppression, fraud and malice and in conscious disregard of Plaintiffs' rights, was intended to, and did in fact, inflict injury on Plaintiffs. Therefore, Plaintiffs are entitled to an award of exemplary or punitive damages under Civil Code § 3294 in an amount to be established at trial, in order to

meaningfully punish Defendants, and each of them, and to thereby deter similar conduct by them in the future.

SEVENTH CAUSE OF ACTION

SEXUAL BATTERY

(By Plaintiffs Connor C., Corinne D., Sophia F., Claire E., and Reese E. against Defendant Ms. Smith and DOES 1-25)

- 97. Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 98. Ms. Smith intentionally, recklessly, and wantonly did those acts as alleged in Paragraph 35(a)-(z), which were intended to, and did, result in harmful and offensive contact with intimate parts of Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E.
- 99. Ms. Smith committed the acts as set forth in Paragraph 35(a)-(z) with the intent to cause a harmful or offensive contact with intimate parts of Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. and that would offend a reasonable sense of personal dignity. Further, said acts did cause a harmful or offensive contact with intimate parts of Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. that would offend a reasonable sense of personal dignity.
- 100. Ms. Smith, in doing the wrongful acts herein alleged in Paragraph 35(a)-(z), including intending to subject Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. to sexual abuse, harassment, and molestation before, during and after video shoots and content creation sessions, intended to cause harmful or offensive contact to Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E., or intended to put Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. in imminent apprehension of such contact.
- 101. Regarding Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E., on several occasions, Ms. Smith spanked and/or slapped their buttocks, including poking / prodding her finger against Plaintiffs' anuses through their clothing.
- 102. Regarding Plaintiff Reese E., on one occasion, Ms. Smith moved her hand up Reese E.'s exposed leg toward her vagina when Reese E. recoiled and knocked her hand away. On another

occasion, and in "Lenny the Cat's" voice, Ms. Smith grabbed a broom and rubbed the broom handle all over Reese E.'s face and head telling her it was "Lenny's big smelly penis." On yet another occasion, and after running into a bathroom to hide from Ms. Smith, Reese E. heard Ms. Smith outside the door tell her: "Reese, I have my pants down…do you want to come see?" When Reese E. finally left the bathroom, Ms. Smith ambushed her, grabbed her by the neck, tossed her onto the bed and began pretending that her right arm was "Lenny's penis" and rubbed it all over Reese E.'s face, head and mouth.

- 103. Regarding Plaintiff Claire E., Ms. Smith sexually touched her on numerous occasions by rubbing her exposed thighs and moving her hand toward her vagina, commented on how "big" Claire E.'s breasts looked and then attempting to squeeze them, and on one occasion, taking a wooden spoon and smacking it all over Claire E.'s body. Ms. Smith also tried to spit in Claire E.'s mouth and on her face one time when Ms. Smith was hovering over her after Claire E. woke up in the morning.
- 104. Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E did not consent to Ms. Smith's intended harmful or offensive contact with them, or intention to put them in imminent apprehension of such contact.
- 105. In doing the wrongful acts alleged in Paragraph 35(a)-(z), Ms. Smith violated Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E.'s rights, pursuant to Civil Code section 43 of protection from bodily restraint or harm and from personal insult. In doing the wrongful acts herein alleged, Ms. Smith violated her duty, pursuant to Civil Code section 1708, to abstain from injuring Plaintiffs or infringing upon their rights.
- 106. As a result of the above-described conduct as alleged in Paragraph 35(a)-(z), Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. were put at unnecessary risk of harm, and in some cases, suffered and continue to suffer great pain of mind and body, shock, emotional distress, physical manifestations of emotional distress including depression, anxiety, humiliation, loss of enjoyment of life, and fear of working in the entertainment industry; have suffered and continue to suffer and were prevented and will continue to be prevented from performing daily activities and

obtaining the full enjoyment of life; may sustain loss of earnings and earning capacity; and may incur expenses for medical and psychological treatment, therapy, and counseling.

- 107. Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. have suffered damages, both general and special damages, in an amount presently unknown but exceeding the minimum jurisdictional limit of this Court and as proven at the time of trial.
- 108. In subjecting Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. to the wrongful acts herein described and as set forth in detail in Paragraph 35(a)-(z), Ms. Smith acted willfully and maliciously with the intent to harm them, and in conscious disregard of their rights, so as to constitute malice and oppression under Civil Code section 3294. Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. are therefore entitled to the recovery of punitive damages against Ms. Smith, in an amount to be determined at trial.

EIGHTH CAUSE OF ACTION

BATTERY

(By Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. against Defendant Ms. Smith and DOES 1-25)

- 109. Plaintiffs Connor C., Corinne D., Sophia F., and Reese E. re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 110. On repeated occasions as alleged herein, Ms. Smith inappropriately touched Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. as set forth in this Complaint and specifically in Paragraph 35(a)-(z) with the intent to cause harm or distress to them.
- 111. Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. did not consent to Ms. Smith's inappropriate touching as set forth in Paragraph 35(a)-(z).
- 112. Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. were harmed by Ms. Smith's inappropriate and wrongful conduct as set forth in Paragraph 35(a)-(z).
- 113. These acts by Ms. Smith did cause a harmful or offensive contact with intimate parts of Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E.'s person as set forth in Paragraph 35(a)-(z) that would offend a reasonable person in their positions.

114. As a direct, legal, and proximate result of the acts of Ms. Smith as set forth in Paragraph 35(a)-(z), Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. sustained serious and permanent injuries to their persons, in an amount to be shown according to proof and within the jurisdiction of the Court.

115. As a result of the wrongful acts described above, Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. were put at unnecessary risk of harm and in many cases suffered and continue to suffer great pain of mind and body, shock, emotional distress, physical manifestations of emotional distress including depression, anxiety, humiliation, loss of enjoyment of life, and fear of working in the entertainment industry; have suffered and continue to suffer and were prevented and will continue to be prevented from performing daily activities and obtaining the full enjoyment of life; may sustain loss of earnings and earning capacity; and may incur expenses for medical and psychological treatment, therapy, and counseling. Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. have suffered damages, both general and special damages, in an amount presently unknown but exceeding the minimum jurisdictional limit of this Court and as proven at the time of trial.

116. In subjecting Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. to the wrongful acts described above, Ms. Smith acted willfully and maliciously with the intent to harm them, and in conscious disregard of their rights, so as to constitute malice and oppression under Civil Code section 3294. Plaintiffs Connor C., Corinne D., Sophia F., Claire E. and Reese E. are therefore entitled to the recovery of punitive damages against Ms. Smith, in an amount to be determined according to proof.

NINTH CAUSE OF ACTION

INTENTIONAL INFLICTION OF EMOTIONAL DISTRESS

(By all Plaintiffs against Ms. Smith and DOES 1-25)

117. Plaintiffs re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.

- 118. The conduct of Ms. Smith toward Plaintiffs, as generally described throughout this Complaint, and specifically set forth in Paragraphs 35(a)-(z) was outrageous and extreme.
- 119. A reasonable person would not expect or tolerate the harassment, molestation, and abuse—both verbal and physical (and oftentimes both of a sexual nature)—suffered by Plaintiffs at the hands of Ms. Smith, and her knowledge and callous indifference thereof.
- 120. As the executive producer and director of the video content for her daughter Piper's YouTube channel, Ms. Smith was in a position of care and control over Plaintiffs—all of whom were former members of the "Squad" and entrusted her with their bodies and ears.
- 121. As such, Ms. Smith acted with intent or recklessness, knowing that Plaintiffs were likely to endure emotional distress given their relative lack of power or control over their situation or ability to object to Ms. Smith's sexual innuendos and unlawful conduct.
- 122. As a result of Ms. Smith's conduct as alleged herein, Plaintiffs sustained severe emotional distress, physical manifestations of emotional distress, emotional anguish, fear, anxiety, humiliation, depression, and other physical and emotional injuries, and damages (both economic and noneconomic), in the past, present, and future, for which this claim is made. The injuries suffered by Plaintiffs are substantial, continuing, and permanent.
- 123. Ms. Smith's conduct caused suffering for Plaintiffs at levels that no reasonable person should have to endure.
- 124. As a result of the above-described conduct, Plaintiffs were put at unnecessary risk of harm and in many cases suffered and continue to suffer great pain of mind and body, shock, emotional distress, physical manifestations of emotional distress including depression, anxiety, humiliation, loss of enjoyment of life, and fear of working in the entertainment industry; have suffered and continue to suffer and were prevented and will continue to be prevented from performing daily activities and obtaining the full enjoyment of life; may sustain loss of earnings and earning capacity; and may incur expenses for medical and psychological treatment, therapy, and counseling. Plaintiffs have suffered damages, both general and special, in an amount presently unknown but exceeding the minimum jurisdictional limit of this Court and as proven at the time of trial.

125. In subjecting Plaintiffs to the wrongful acts herein described, Ms. Smith acted willfully and maliciously with the intent to harm Plaintiffs, and in conscious disregard of Plaintiffs' rights, so as to constitute malice and oppression under Civil Code section 3294. Plaintiffs are therefore entitled to the recovery of punitive damages against Ms. Smith, in an amount to be determined according to proof.

TENTH CAUSE OF ACTION

VIOLATION OF CAL. BUS. &. PROF. CODE §§ 17200, ET SEQ.

(By Plaintiffs Sawyer S., Donlad D., Ayden M., Connor C., Hayden H., Walker B., Sophia

F., Symonne H. and Claire E. against all Defendants and DOES 1-25)

- 126. Plaintiffs re-allege and incorporate by reference all preceding paragraphs of this Complaint as though fully set forth herein.
- 127. Cal. Bus. & Prof. Code §§ 17200, et seq. (also known as the "UCL") prohibits unfair competition.
- 128. Under Cal. Bus. & Prof. Code § 17200, unfair competition is defined as "any unlawful, unfair or fraudulent business act or practice." Violations of other statutes and laws, including, but not limited to, Civil Code § 3344 and other business-related torts as alleged herein, constitute unfair, unlawful, or fraudulent business practices. Such violations also violate the UCL and give rise to a claim for relief as specified in Bus. & Prof. Code § 17203.
- 129. Plaintiffs have suffered actual injury as a result of unfair competition as described herein, including Defendants' unlawful, unfair or fraudulent business acts and practices as herein alleged. Specifically, Defendants' unauthorized and uncompensated commercial use of Plaintiffs Sawyer S., Donlad D., Ayden M., Connor C., Hayden H., Walker B., Sophia F., Symonne H. and Claire E.'s names, images and likenesses in Piper's videos for her YouTube channel—which generated significant seven-figure revenue for Defendants—is an unlawful, unfair or fraudulent business act and practice. In addition, Defendants' brazen and intentional sabotage of Plaintiffs Sawyer S., Donlad D., Ayden M., Connor C., Hayden H., Walker B., Sophia F., Symonne H. and Claire E.'s YouTube channels, as described herein, is not only an unlawful, unfair or fraudulent business act and practice,

but also constitutes unfair competition by driving viewers and "subscribers" away from these Plaintiffs—whom are all Piper's competitors in the social media marketplace and other lucrative forums.

- 130. By such violations, Defendants have enriched themselves to the detriment of Plaintiffs and no doubt others similarly situated.
- 131. By committing the acts and practices alleged herein, Defendants engaged in, and continue to engage in, unfair competition within the meaning of Cal. Bus. & Prof. Code §§ 17200, et seq., and Plaintiffs continues to suffer harm from these actions.
- 132. Accordingly, Plaintiffs' are entitled to appropriate relief and all requested damages, as well as attorneys' fees and costs expended in pursuing this action.

PRAYER FOR RELIEF

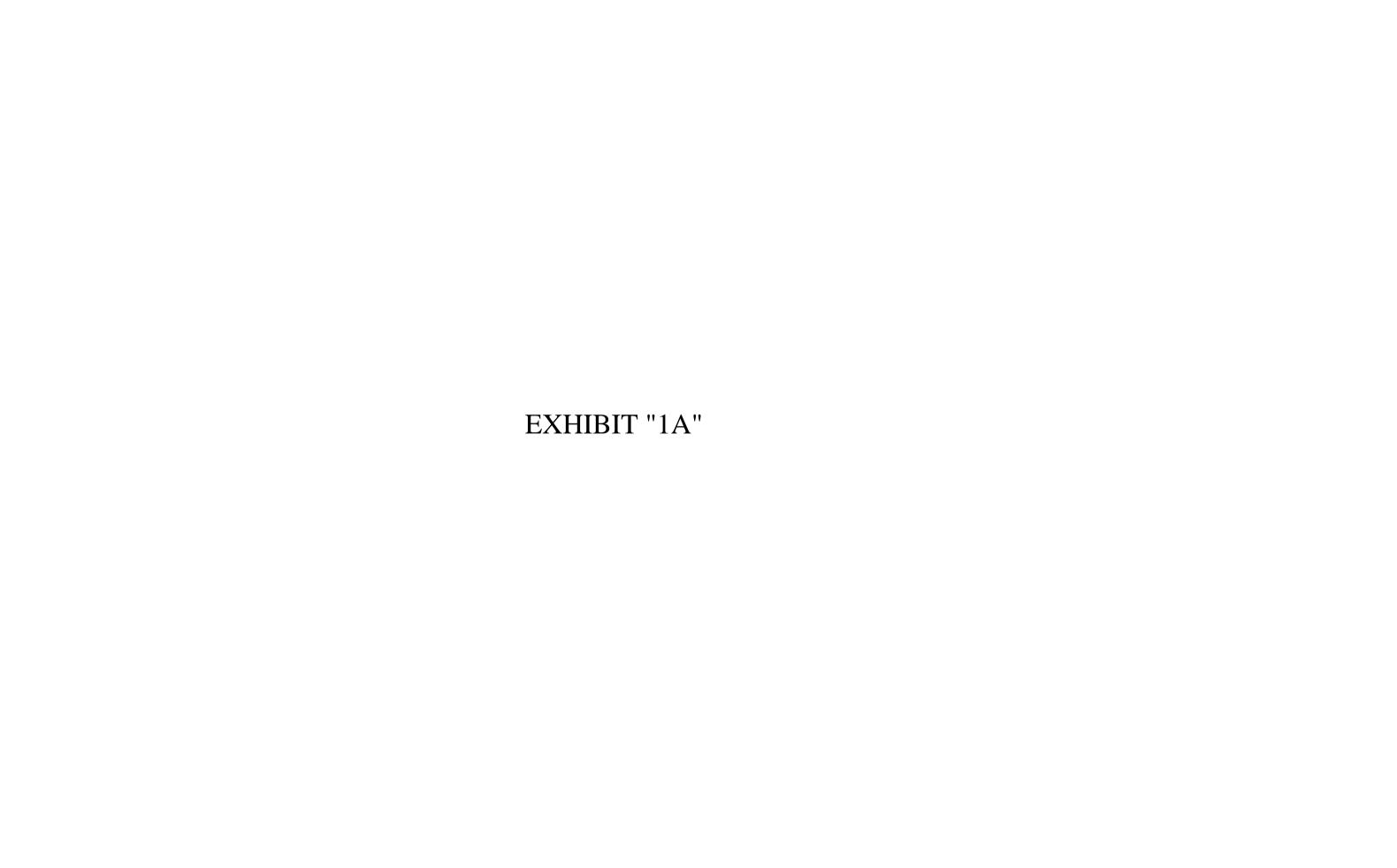
WHEREFORE, Plaintiffs respectfully pray for relief and judgment against Defendants, and each of them, as follows in amounts according to proof:

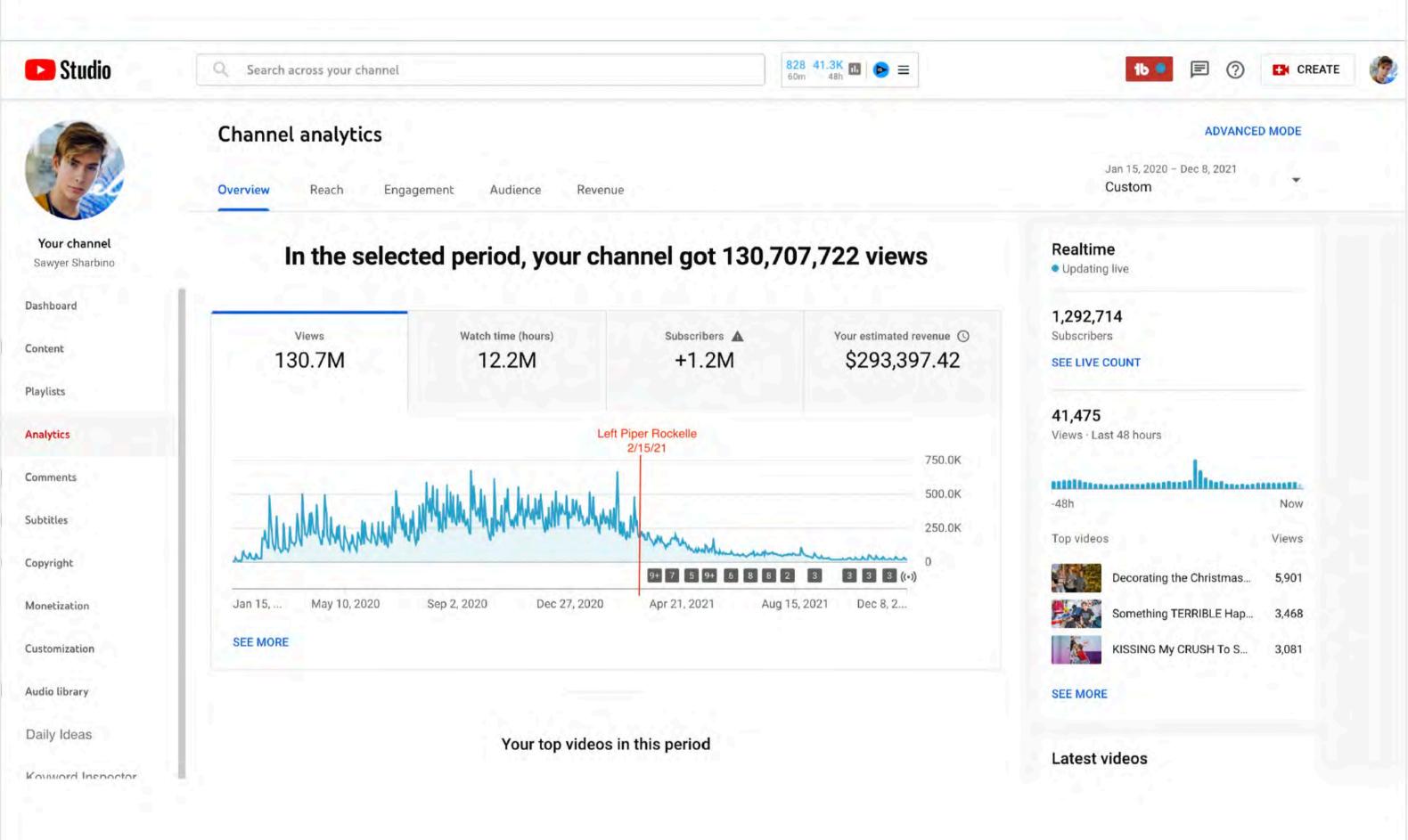
- 1. For judgment in favor of Plaintiffs against Defendants;
- 2. For compensatory and special damages according to proof with prejudgment interest thereon to the extent allowable by law; and specifically with respect to the Third, Fourth, Fifth and Sixth Causes of Action, in an amount no less than the collective difference in revenue before and after leaving the "Squad" derived from Plaintiffs' YouTube channels when as set forth in Exhibits 1C 1F through 9C 9F, believed to be at least \$2 million;
- 3. An award of the revenues and profits received by Defendants during the time Plaintiffs were in the "Squad" as a result of Defendants' unauthorized use of Plaintiffs' names, identities, personas and/or other publicity rights;
- 4. Preliminary and permanent injunction prohibiting Defendants and their affiliated individuals and companies from any further use of Plaintiffs' publicity rights (including without limitation their names, images, identities, personas, voices) without Plaintiffs' express written permission or consent in advance;

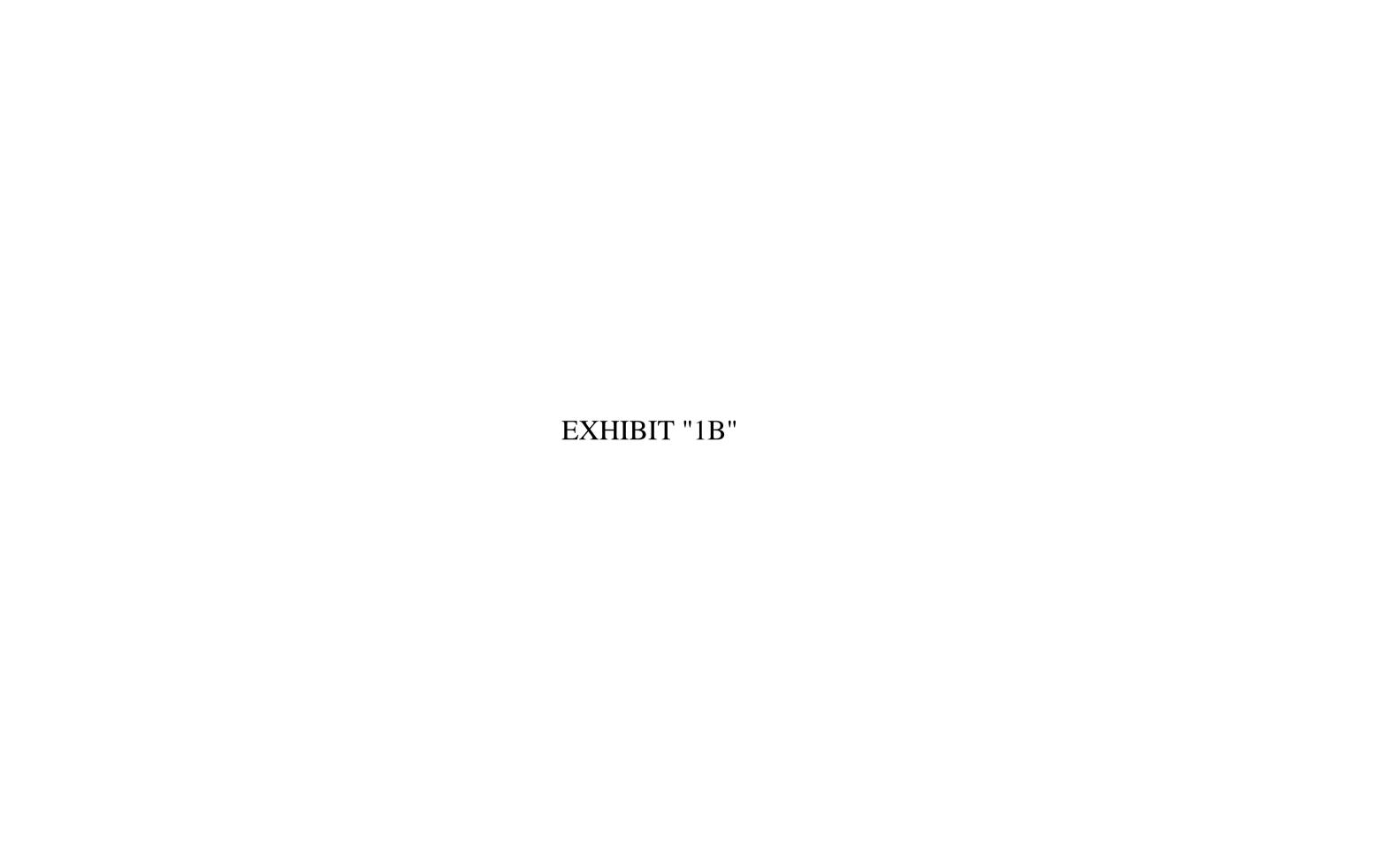
1	5.	For all penalties allowed by statu	te:									
2	6.	·										
3	0.	For damages for severe emotional distress, humiliation, grief, nervousness, worry,										
		_	rrassment, stress, and mental anguish;									
4	7.	For punitive damages in a sum sufficient to deter Defendants' conduct;										
5	8.	For restitution;										
6	9.	For all reasonable attorneys' fees incurred by Plaintiffs in the prosecution of this matter,										
7		as permitted by statute, contract,	and/or applicable law;									
8	10.	For costs of suit incurred herein;	and									
9	11.	For such other and further relief	as the Court deems just and proper.									
10		11 2022										
11	DATED: Ja	anuary 11, 2022	DHILLON LAW GROUP, INC.									
12			Al avona									
13		1	By: Aarneet Chille									
14			Harmeet K. Dhillon Matthew S. Sarelson (pro hac vice									
15			forthcoming)									
16			Matthew M. Hoesly Attorneys for Plaintiffs									
17												
18		DEMAND F	OR JURY TRIAL									
19	Plaint	Plaintiffs hereby demand a jury trial on all causes of action.										
20	DATED: Ja	anuary 11, 2022	DHILLON LAW GROUP, INC.									
21		•	, , , , , , , , , , , , , , , , , , ,									
22			A V Ma									
23		1	By: Aarneet & Whillon									
24			Harmeet K. Dhillon Matthew S. Sarelson (pro hac vice									
25			forthcoming)									
26			Matthew M. Hoesly Attorneys for Plaintiffs									

27

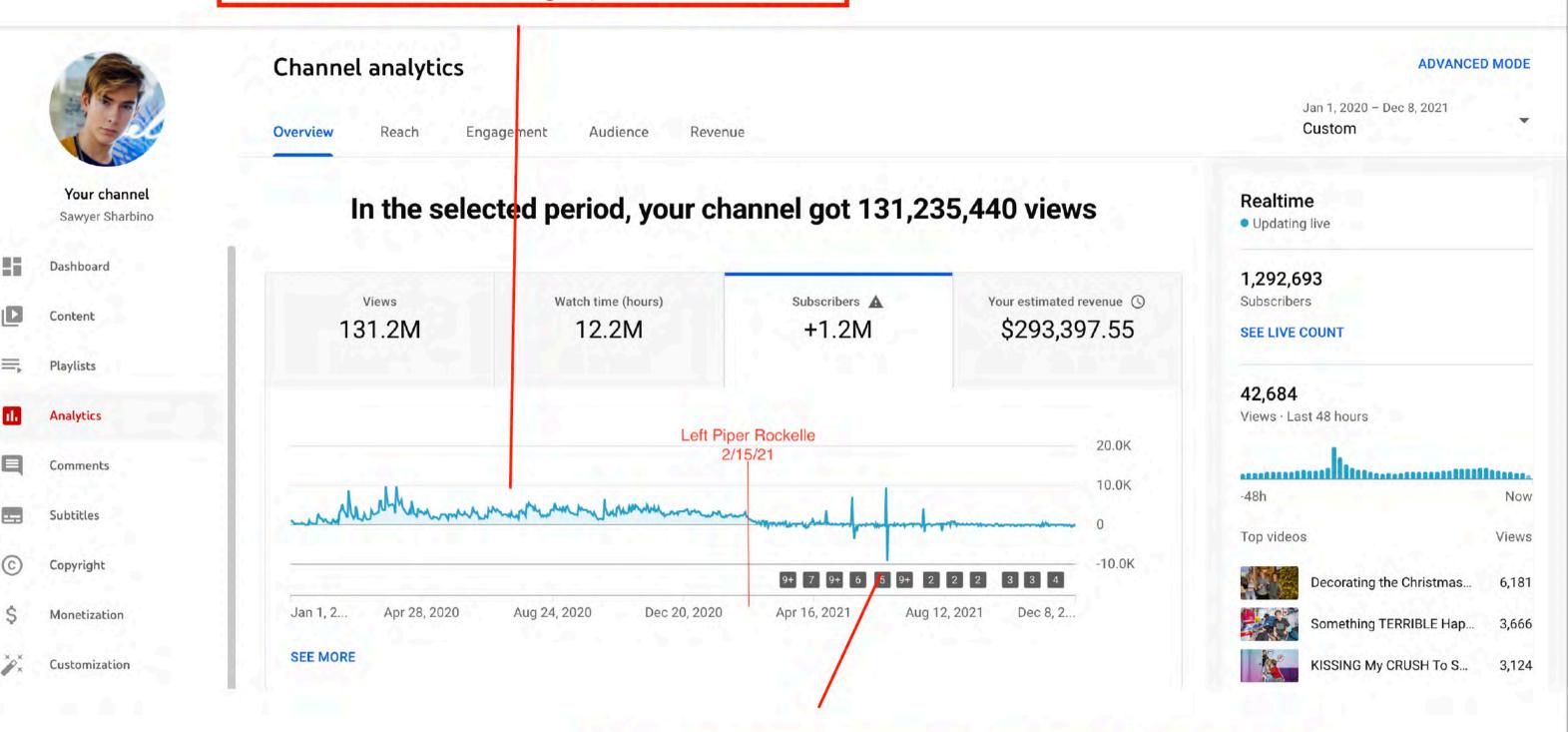
28



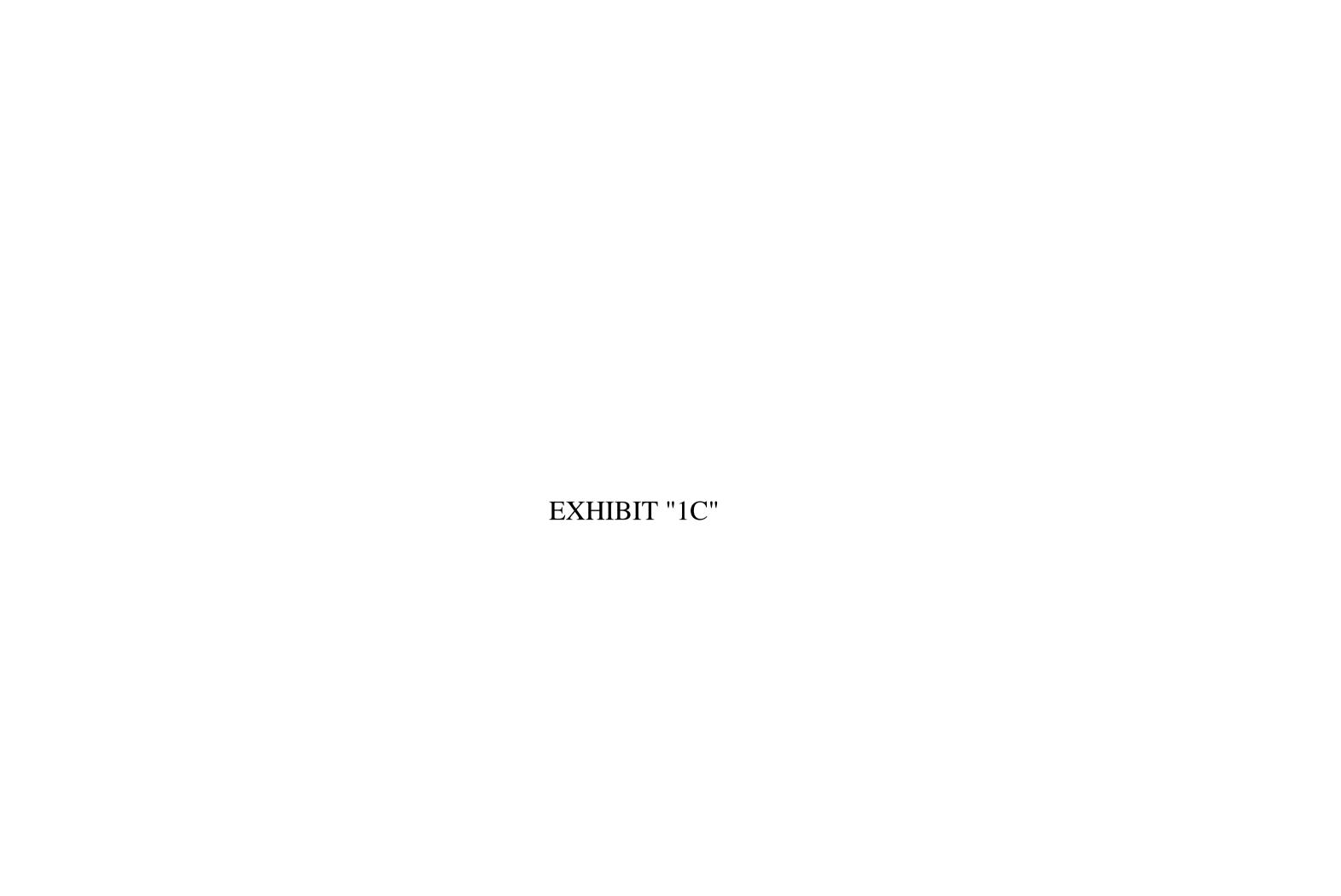




Sawyer gained an average of 80K subscribers each month before leaving squad on Feb 15 2021



After leaving squad Sawyer gained avg of 3K subscribers each month with several spikes which caused Youtube algorithm to stop recommending or suggesting his content





Your channel Sawyer Sharbino











Subtitles

Copyright

Monetization

Customization

Audio library

Channel analytics

Reach

Engagement

Audience

Overview

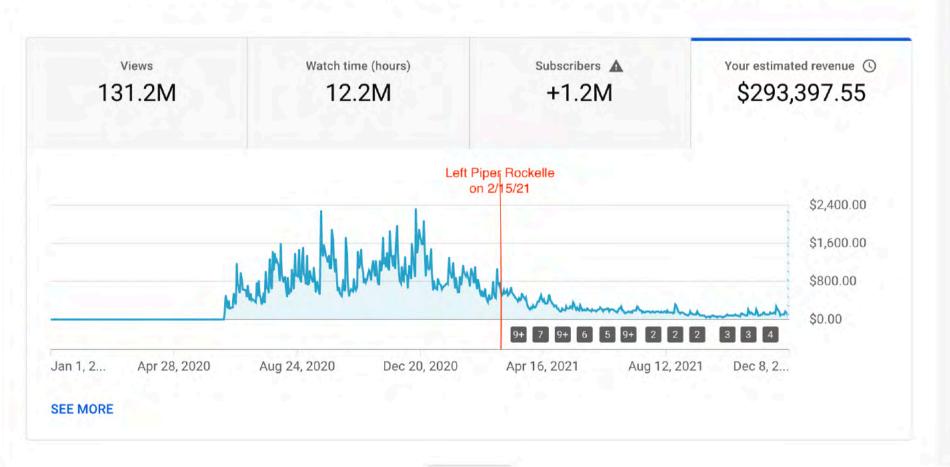
ADVANCED MODE

Jan 1, 2020 - Dec 8, 2021

Custom

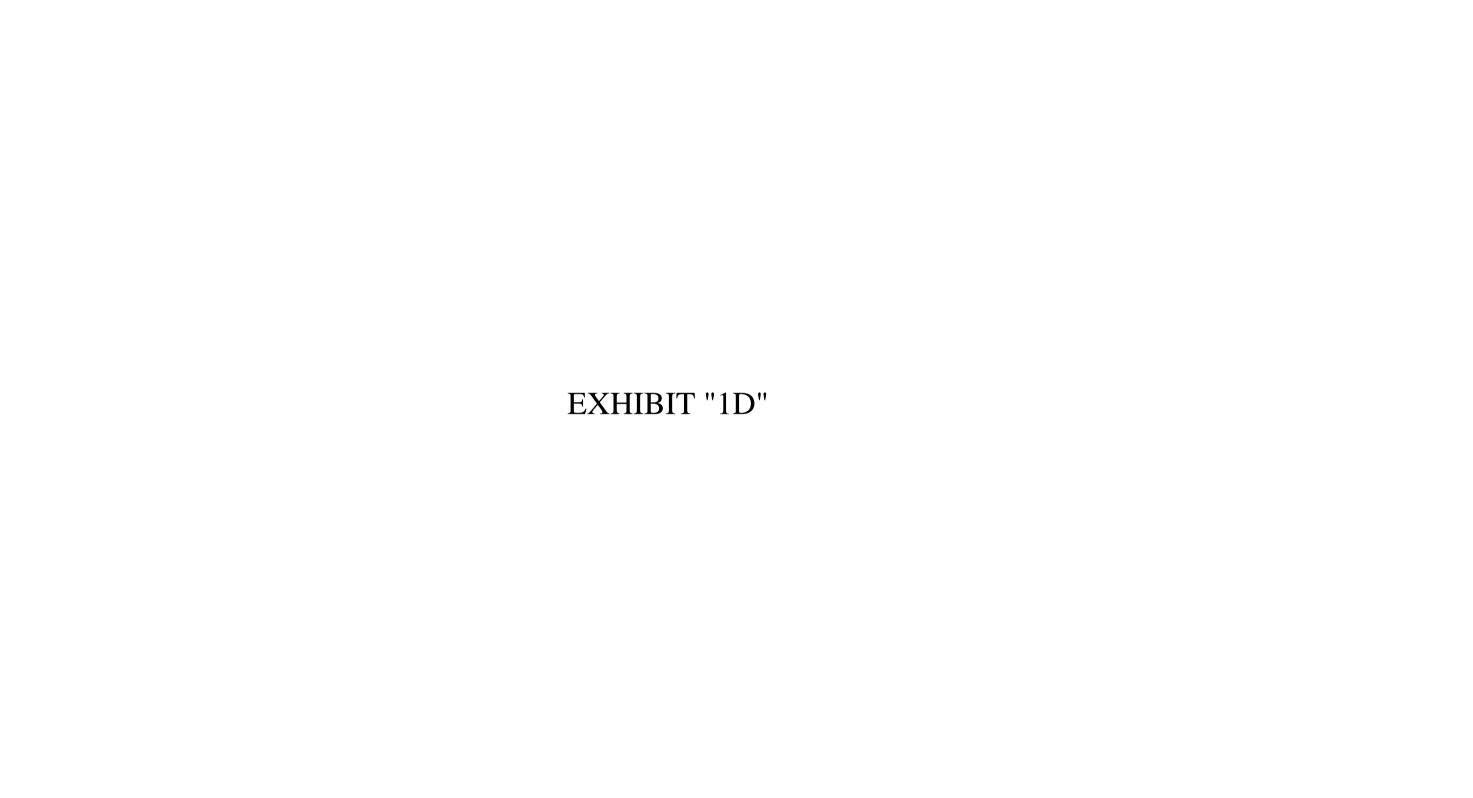
In the selected period, your channel got 131,235,440 views

Revenue





CEE MADDE



Your channel Sawyer Sharbino

- Dashboard
- Content
- Playlists
- th. Analytics
- Comments
- 园 Subtitles
- 0 Copyright
- Monetization
- Customization
- Audio library
- Daily Ideas

Reach

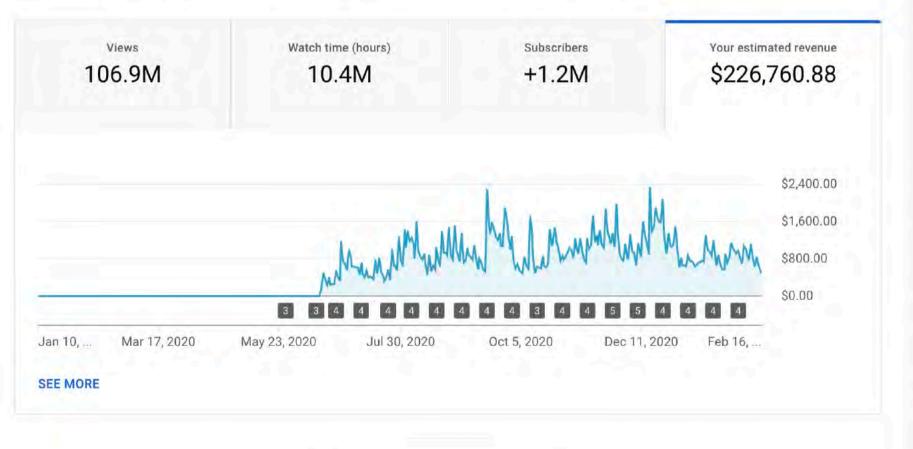
Engagement

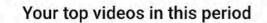
Jan 10, 2020 - Feb 16, 2021 Custom Overview

In the selected period, your channel got 106,869,417 views

Revenue

Audience







I atast videos

ADVANCED MODE

EXHIBIT "1E"



Content



Analytics

Comments

Subtitles

C Copyright

S Monetization

Customization

Audio library

Daily Ideas

Channel analytics

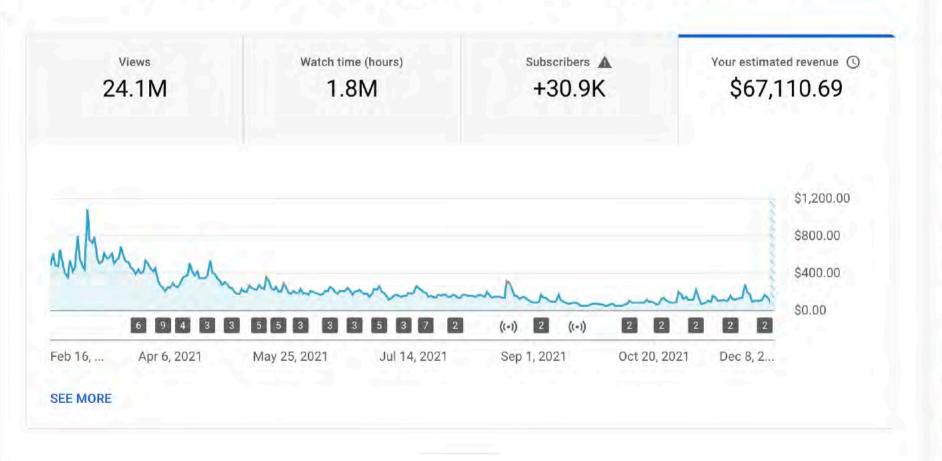
Overview Reach Engagement Audience Revenue

6 - Dec 8 2021

ADVANCED MODE

Feb 16 - Dec 8, 2021 Custom

In the selected period, your channel got 24,134,852 views



Realtime Updating live 1,292,714 Subscribers SEE LIVE COUNT 41,405 Views - Last 48 hours -48h Now Top videos Views Decorating the Christmas... 5,893 Something TERRIBLE Hap... 3,461 KISSING My CRUSH To S... 3,077 SEE MORE

Latest videos

Your top videos in this period

EXHIBIT "1F"







Jan 1, 2020 – Dec 8, 2021 Custom

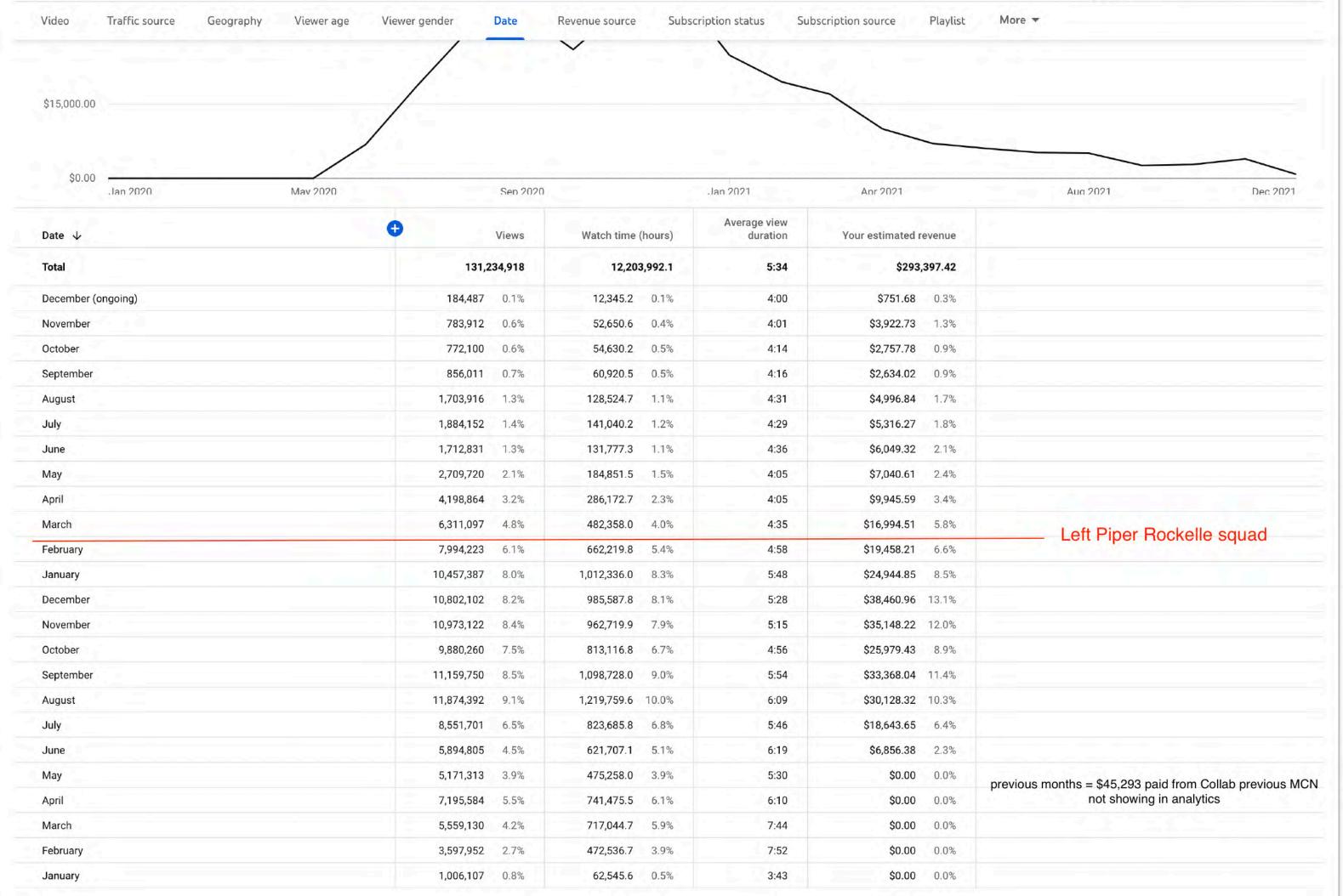


EXHIBIT "2A"

Your channel

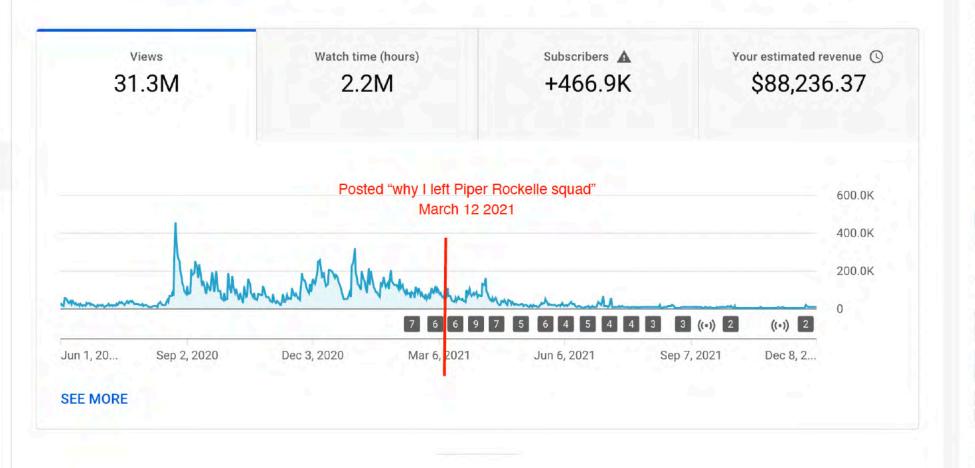
- Dashboard
- Content
- Playlists
- II. Analytics
- Comments
- Subtitles
- (C) Copyright
- **S** Monetization
- Customization
- Audio library

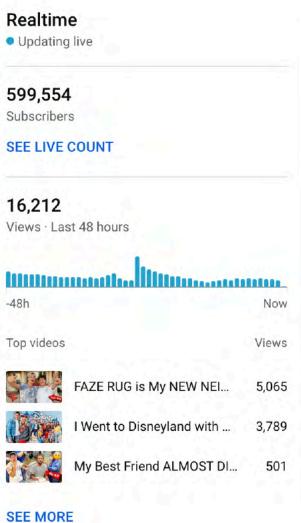
Jun 1, 2020 - Dec 8, 2021 Custom

ADVANCED MODE

Overview Reach Engagement Audience Revenue

In the selected period, your channel got 31,288,706 views





Your top videos in this period





Your channel DONLAD

- Dashboard
- Content
- Playlists
- II. Analytics
- Comments
- Subtitles
- © Copyright
- \$ Monetization
- Customization
- Audio library

Reach

Overview

Engagement

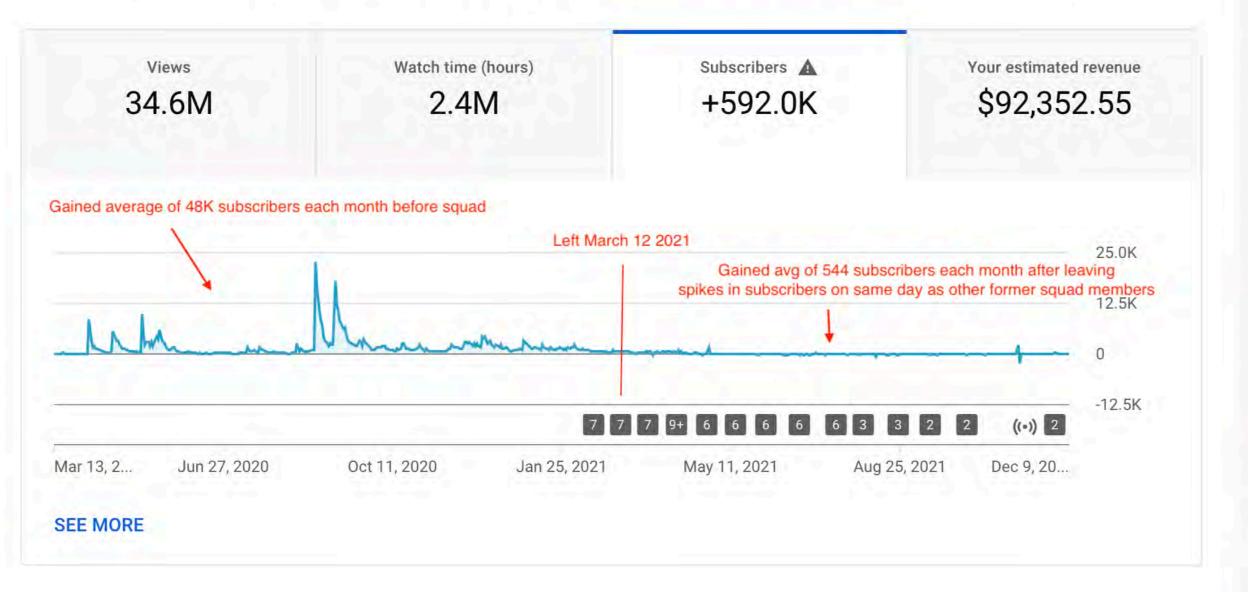
Audience Revenue

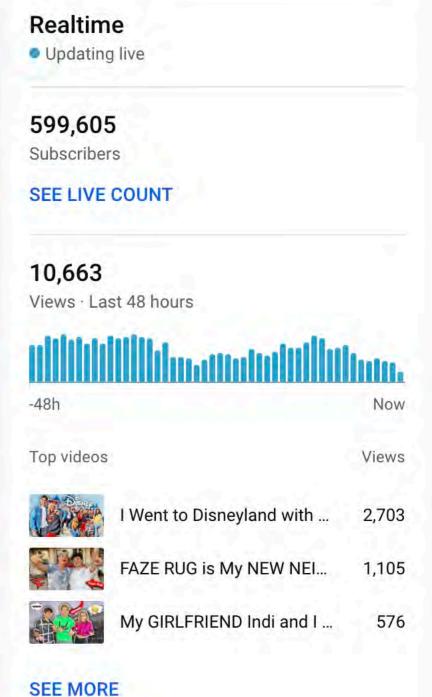
ADVANCED MODE

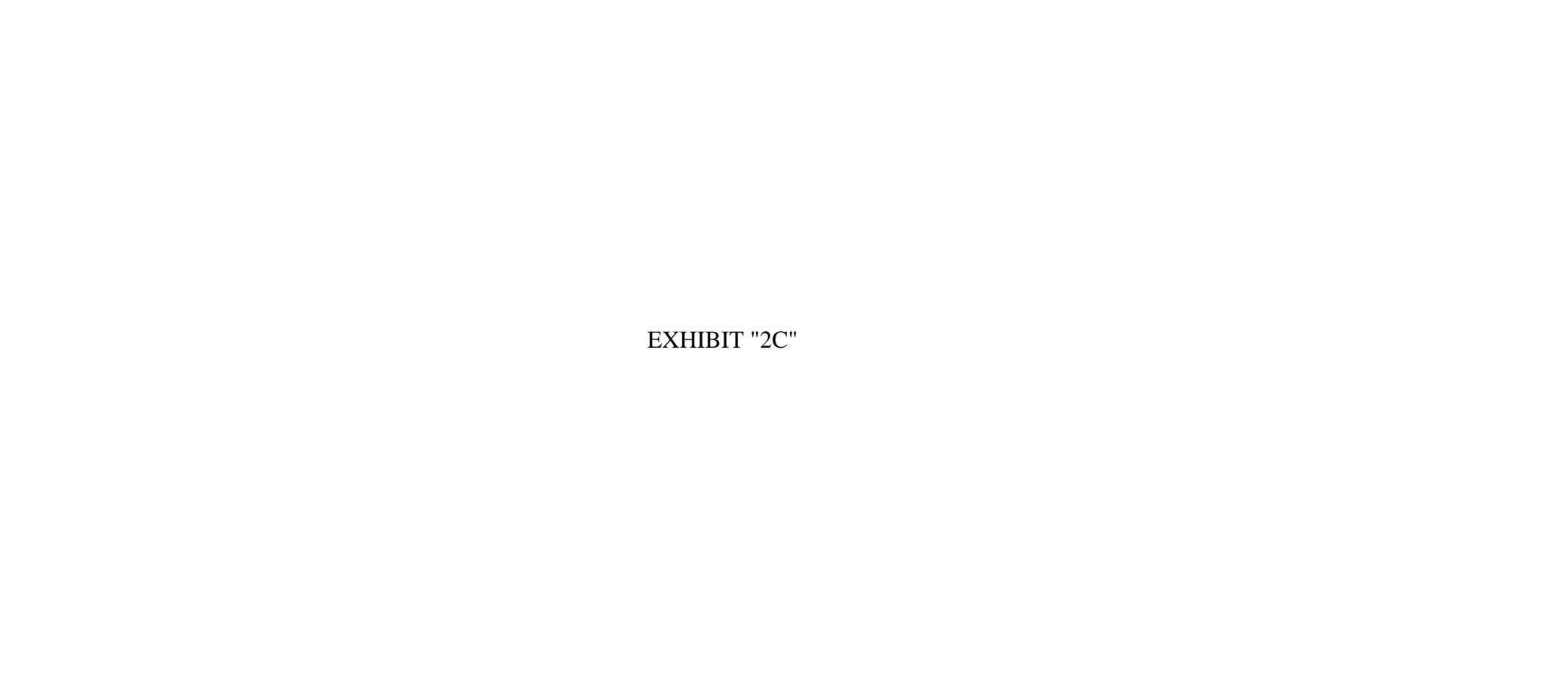
Mar 13, 2020 - Dec 9, 2021

Custom

In the selected period, your channel got 34,574,464 views









Your channel

- Dashboard
- Content
- = Playlists
- II. Analytics
- Comments
- Subtitles
- © Copyright
- \$ Monetization
- Customization
- Audio library

Overview Reach Engagement Audience Revenue

ADVANCED MODE

Jun 1, 2020 - Dec 8, 2021

Custom

Realtime

599,554

Subscribers

SEE LIVE COUNT

Latest videos

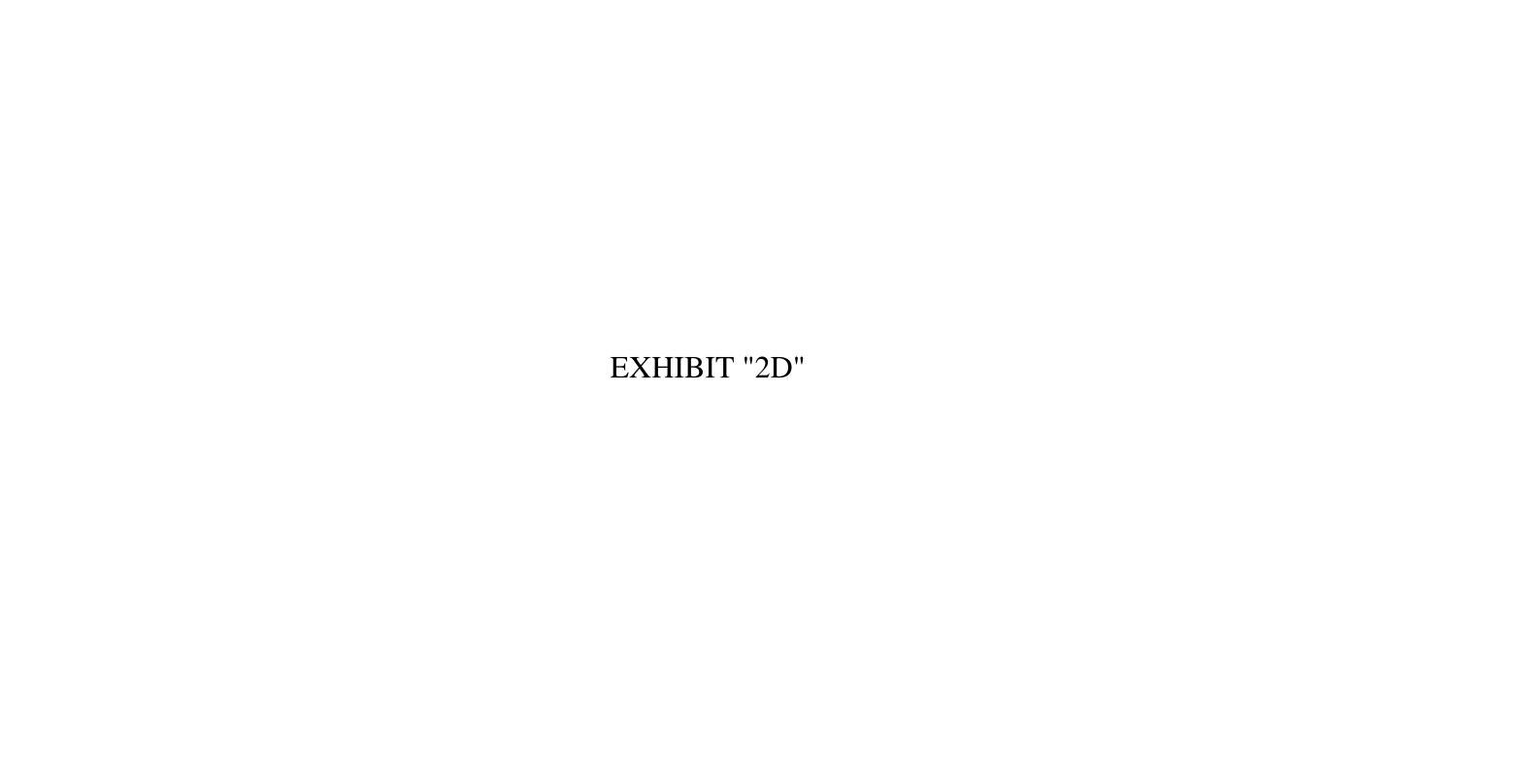
Updating live

In the selected period, your channel got 31,288,706 views



Views : Last 48 hours -48h Now Top videos Views FAZE RUG is My NEW NEL... 5,066 I Went to Disneyland with ... 3,792 My Best Friend ALMOST Dl... 501 SEE MORE

Your top videos in this period





Your channel DONLAD

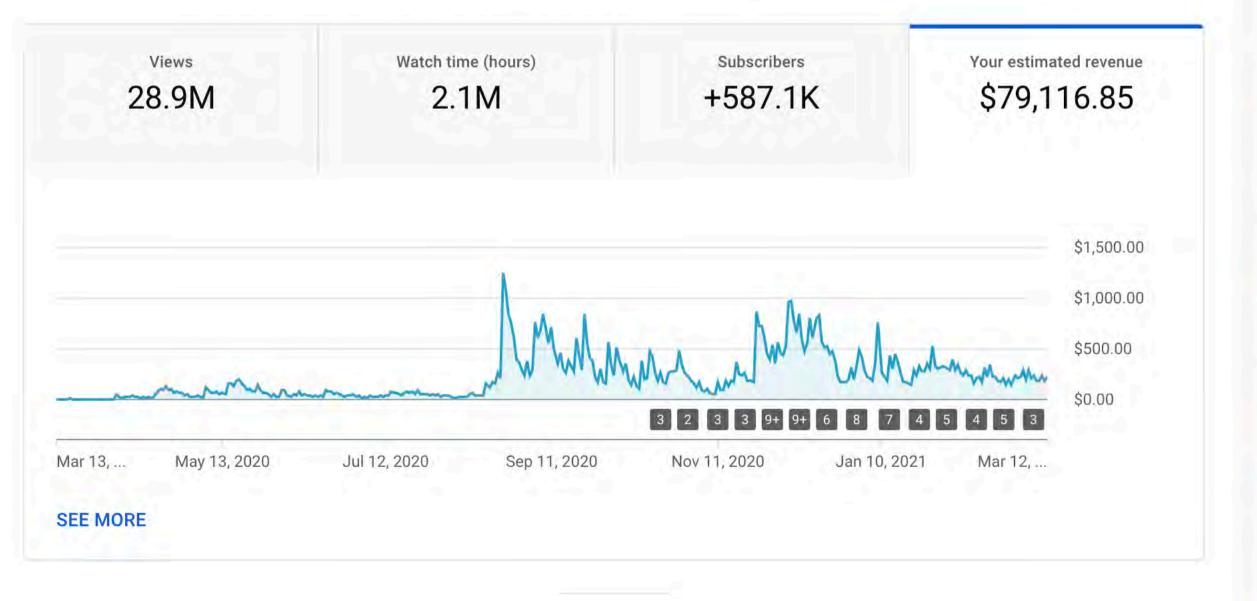
- Dashboard
- Content
- Playlists
- Analytics
- Comments
- Subtitles
- Copyright
- Monetization
- Customization
- Audio library

Mar 13, 2020 - Mar 12, 2021

Custom

Overview Reach Engagement Audience Revenue

In the selected period, your channel got 28,920,839 views



Realtime

Updating live

599,605

Subscribers

SEE LIVE COUNT

10,654

Views · Last 48 hours



Top videos

I Went to Disneyland with ... 2,702

ADVANCED MODE

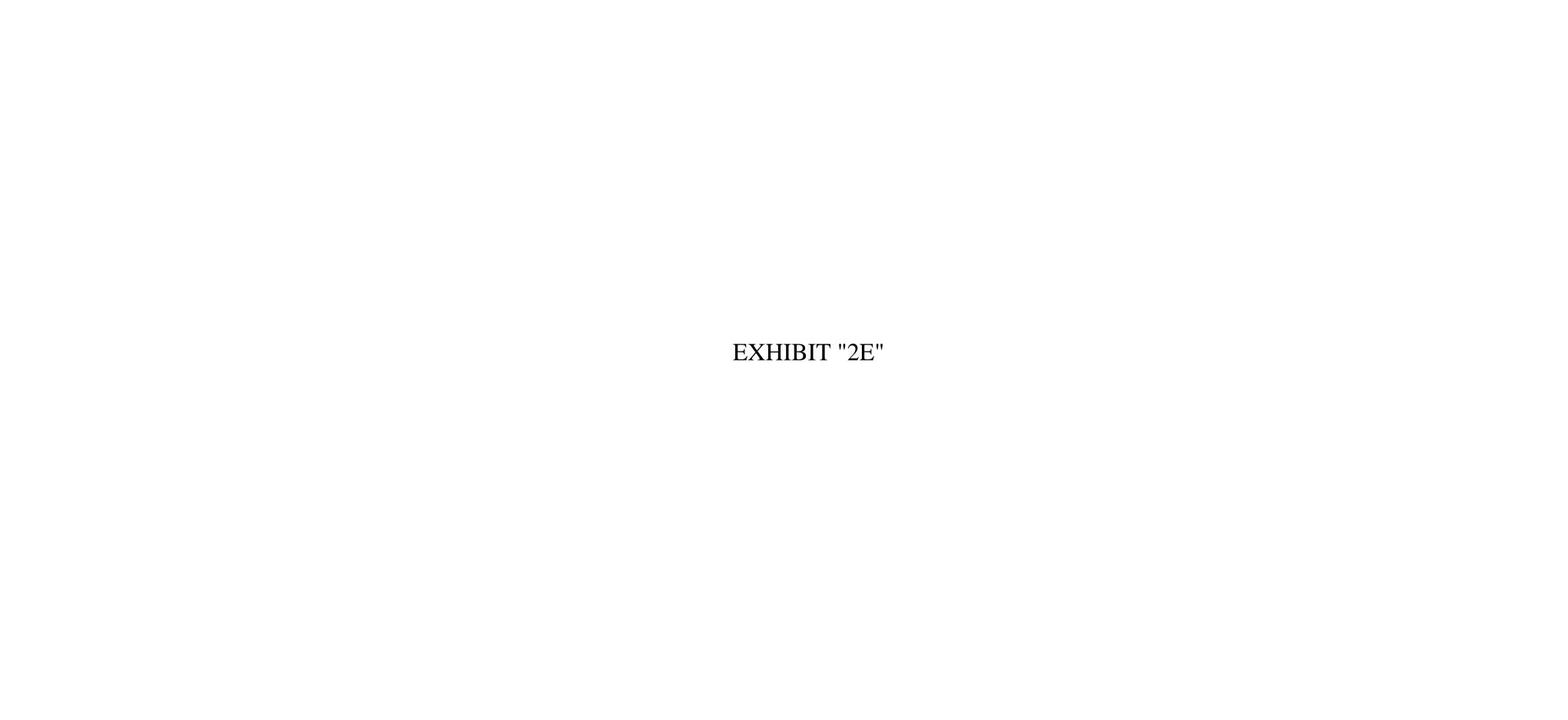


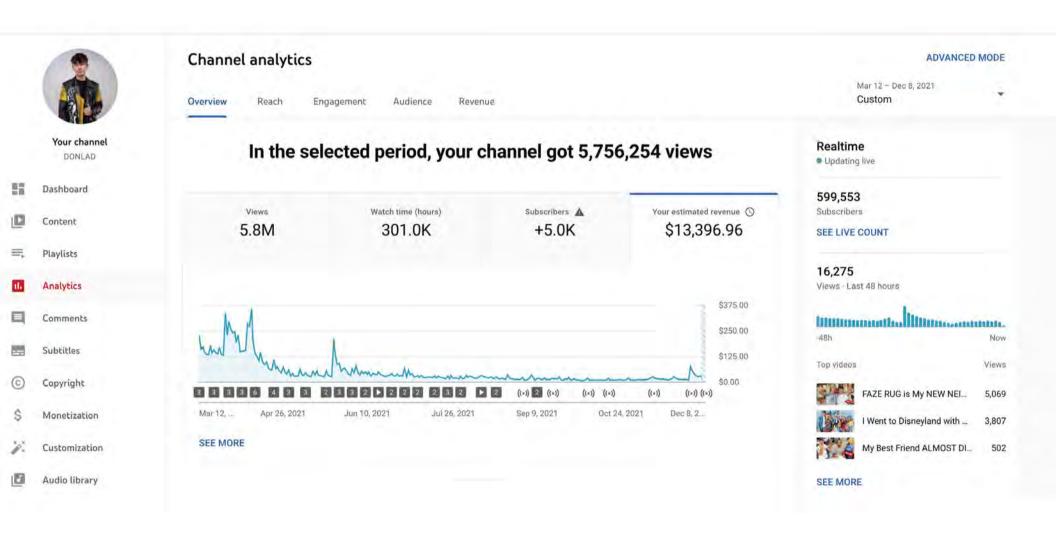
FAZE RUG is My NEW NEI... 1,103

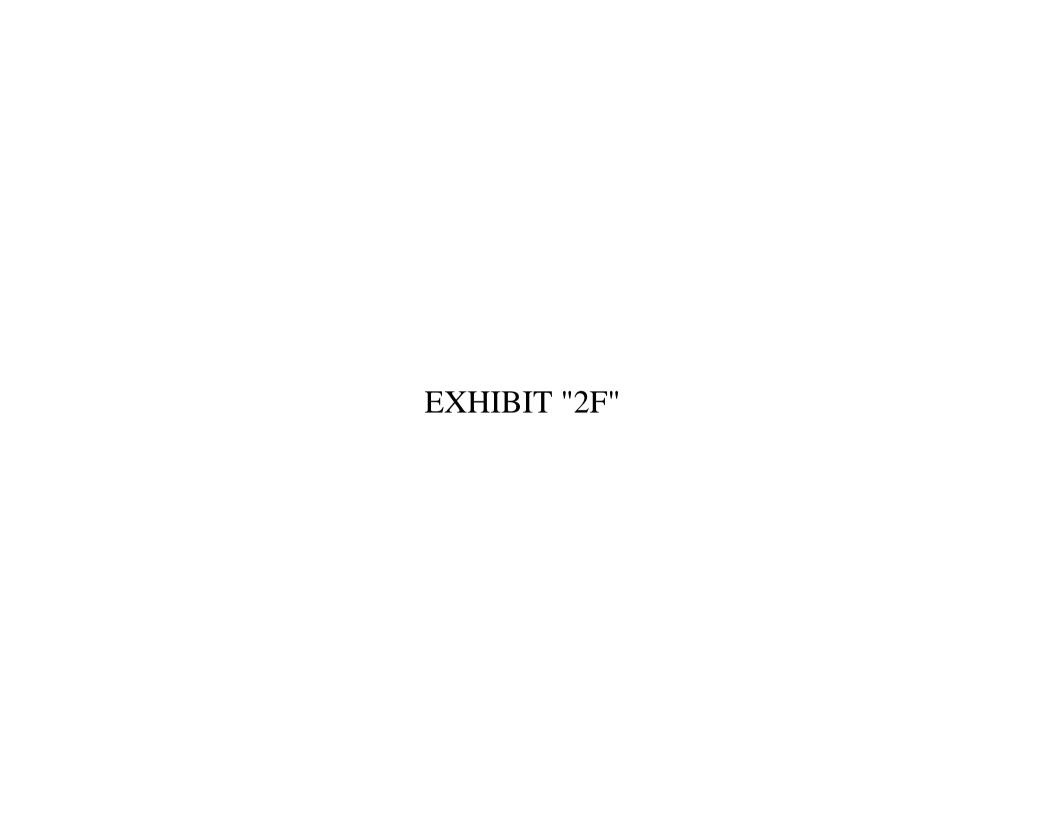


My GIRLFRIEND Indi and I ... 576

SEE MORE





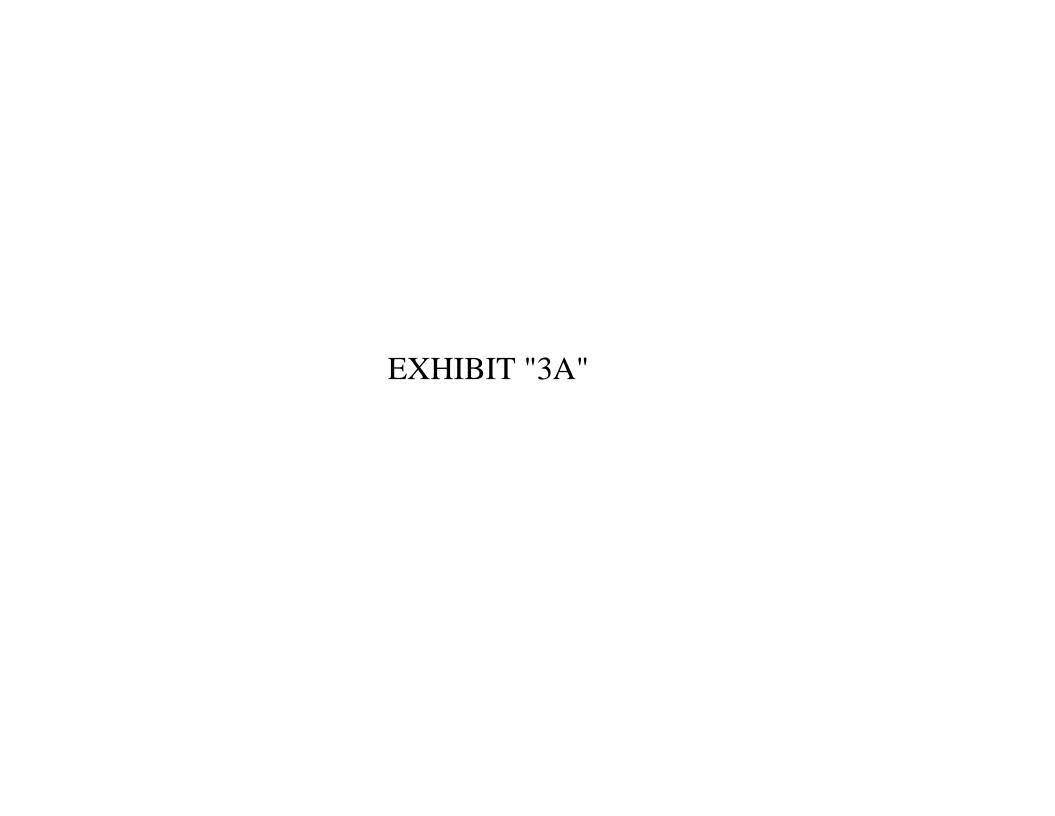




COMPARE TO...



Mar 2020	Jul 2020	Oct 2020 Subscribers Views 591,991 34,569,069			Feb 2021 Watch time (hours)		Mav 2021		Sen 2021	Dec 20	
Date ↓	•			▲ View			Average view duration	Your estimated revenue			
Total				34,56	9,069	2,428,1	183.4	4:12	\$92,349.29		
March		2,007	0.3%	34,484	0.1%	1,492.2	0.1%	2:35	\$50.39 0.1%		
April		51,429	8.7%	1,216,640	3.5%	75,981.0	3.1%	3:44	\$1,328.43 1.4%		
May		71,701	12.1%	2,029,022	5.9%	139,321.2	5.7%	4:07	\$2,670.95 2.9%		
June		6,532	1.1%	823,624	2.4%	59,452.0	2.5%	4:19	\$1,475.25 1.6%		
July		16,483	2.8%	791,196	2.3%	49,898.1	2.1%	3:47	\$1,434.21 1.6%		
August		89,138	15.1%	2,618,802	7.6%	163,342.1	6.7%	3:44	\$7,217.61 7.8%		
September	1	25,124	21.1%	3,957,896	11.5%	297,801.6	12.3%	4:30	\$13,237.05 14.3%		
October		43,326	7.3%	2,727,814	7.9%	206,268.4	8.5%	4:32	\$8,761.40 9.5%		
November		40,794	6.9%	2,092,029	6.1%	170,576.2	7.0%	4:53	\$7,562.56 8.2%		
December		60,765	10.3%	4,440,719	12.9%	363,606.3	15.0%	4:54	\$16,124.39 17.5%		
January		49,089	8.3%	4,575,320	13.2%	338,106.0	13.9%	4:26	\$9,608.96 10.4%		
ebruary		23,954	4.1%	2,572,582	7.4%	200,527.4	8.3%	4:40	\$6,974.74 7.6%		
/larch		14,056	2.4%	2,220,780	6.4%	147,233.5	6.1%	3:58	\$6,221.59 6.7%		Left 3/12/21
April		8,471	1.4%	1,735,589	5.0%	92,252.3	3.8%	3:11	\$3,740.92 4.1%		
May		-1,073	-0.2%	685,244	2.0%	32,817.0	1.4%	2:52	\$1,617.52 1.8%		
lune		-1,816	-0.3%	486,841	1.4%	19,434.4	0.8%	2:23	\$1,233.34 1.3%		
July		-717	-0.1%	502,254	1.5%	25,308.5	1.0%	3:01	\$820.67 0.9%		
August		-2,151	-0.4%	326,209	0.9%	15,439.4	0.6%	2:50	\$662.35 0.7%		
September		-2,670	-0.5%	265,445	0.8%	11,552.1	0.5%	2:36	\$487.59 0.5%		
October		-2,011	-0.3%	218,279	0.6%	7,493.2	0.3%	2:03	\$331.04 0.4%		
November		-1,099	-0.2%	169,762	0.5%	6,900.3	0.3%	2:26	\$513.12 0.6%		
December (ongoing)		659	0.1%	78,538	0.2%	3,380.3	0.1%	2:34	\$275.21 0.3%		





Your channel Ayden Mekus

Dashboard

Content

Playlists

Analytics

Comments

Subtitles

Copyright

Monetization

Customization

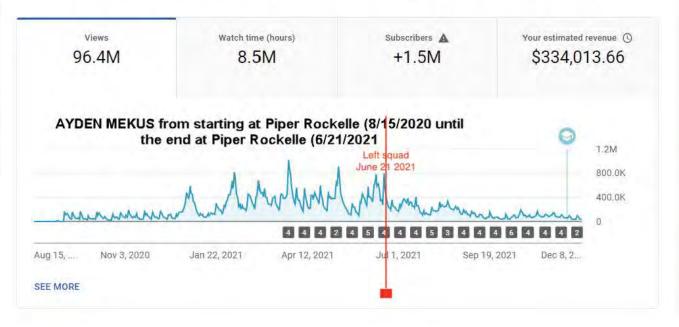
Channel analytics

Overview Reach Engagement Audience Revenue

ADVANCED MODE

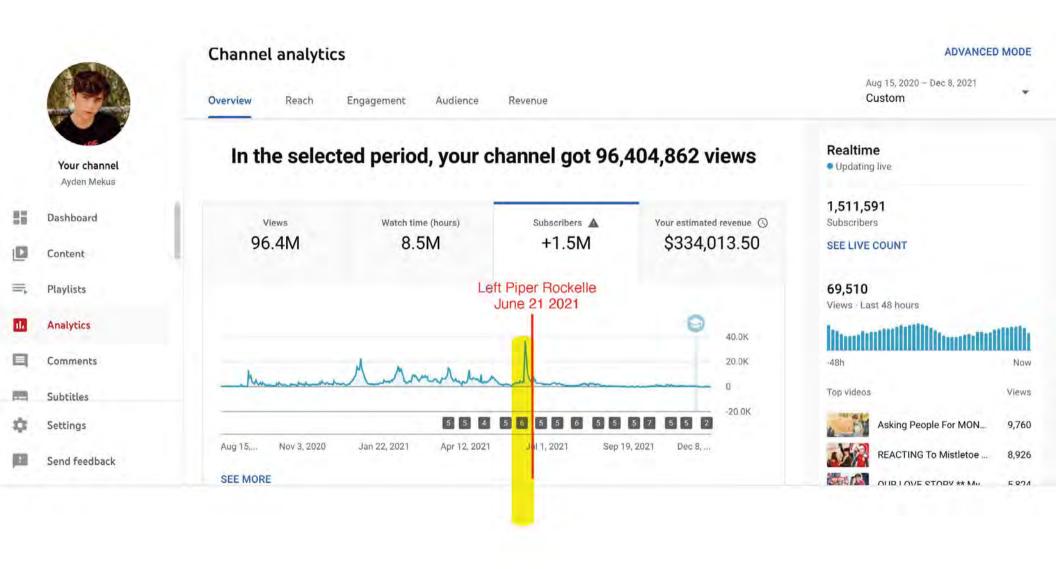
Aug 15, 2020 - Dec 8, 2021 Custom

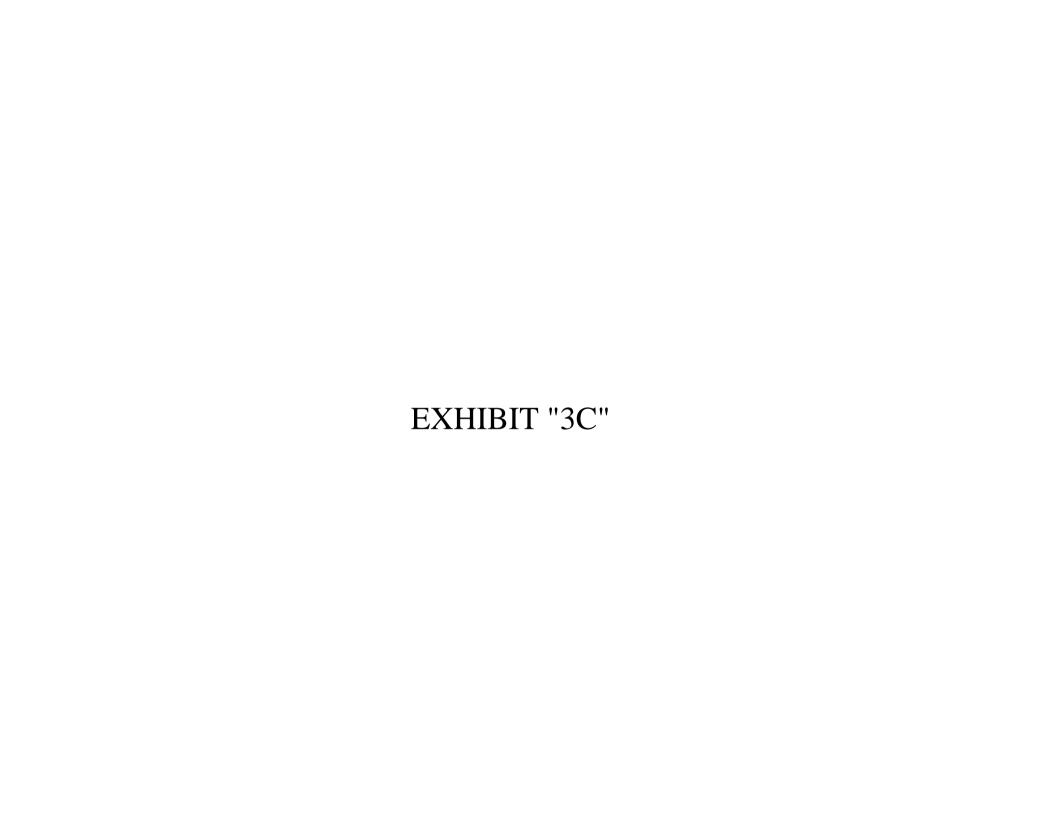
In the selected period, your channel got 96,403,673 views

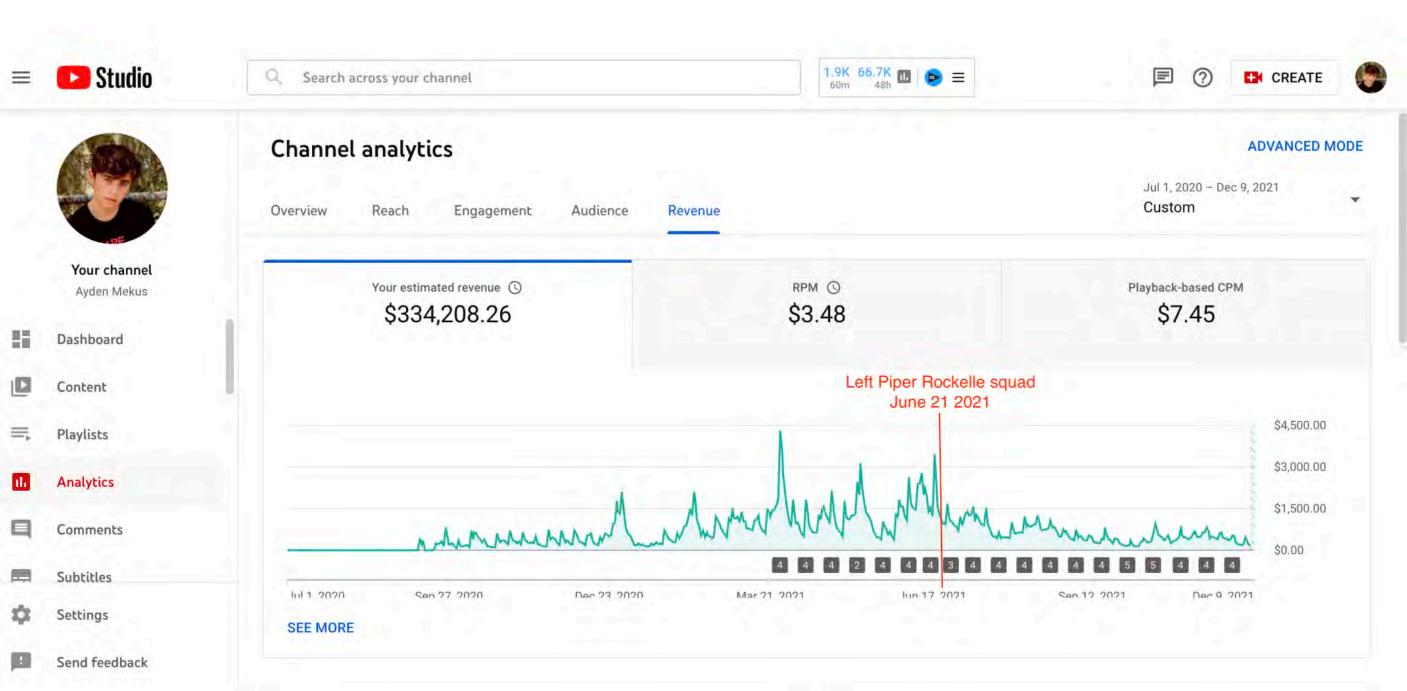


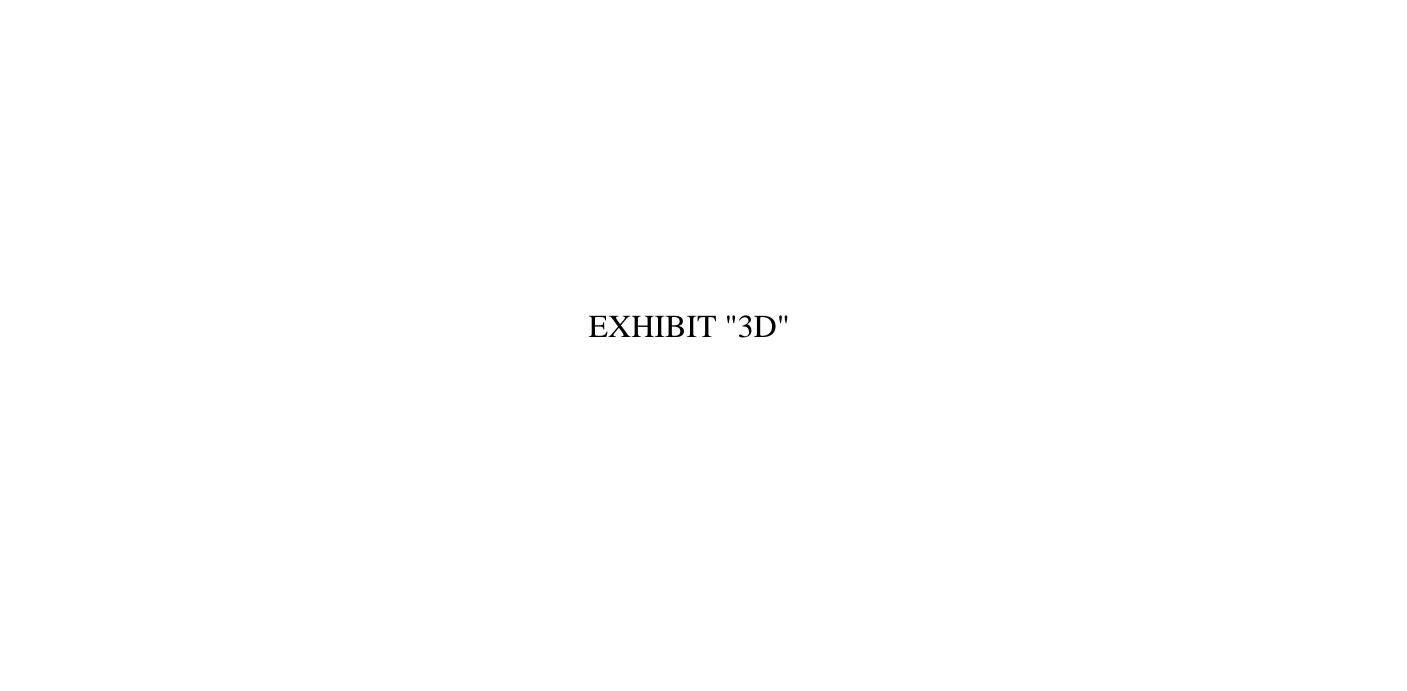


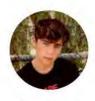












Your channel Ayden Mekus

Dashboard

Content

Playlists

Analytics

Comments

Subtitles

Copyright

Monetization

Customization

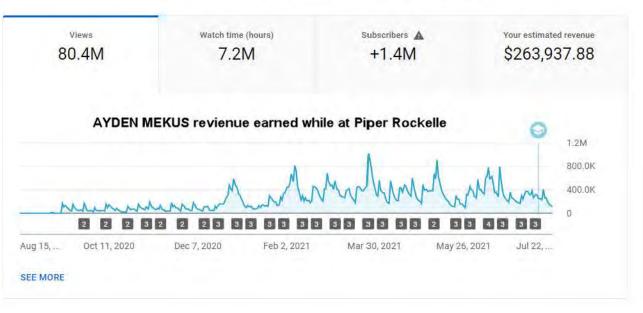
Channel analytics

Overview Reach Engagement Audience Revenue

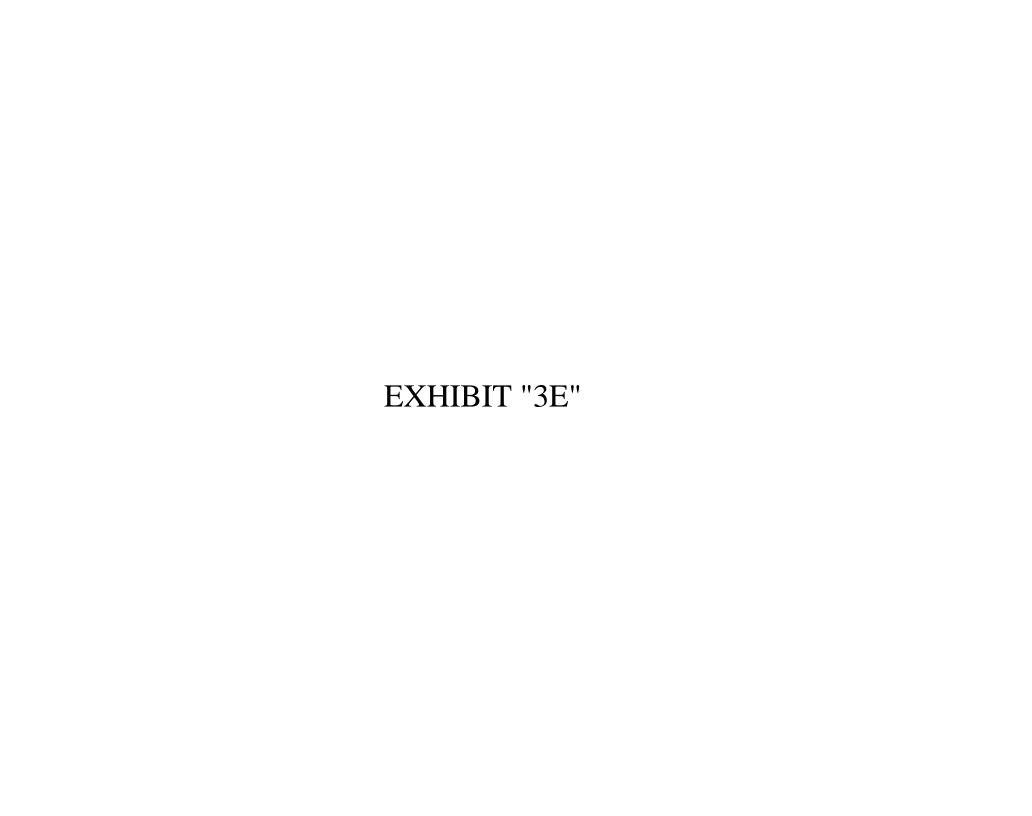
ADVANCED MODE

Aug 15, 2020 – Jul 22, 2021 Custom

In the selected period, your channel got 80,376,809 views







Customization

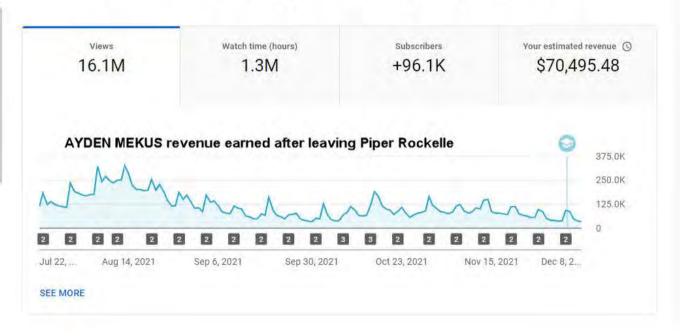
Channel analytics

Reach Overview Engagement Audience Revenue

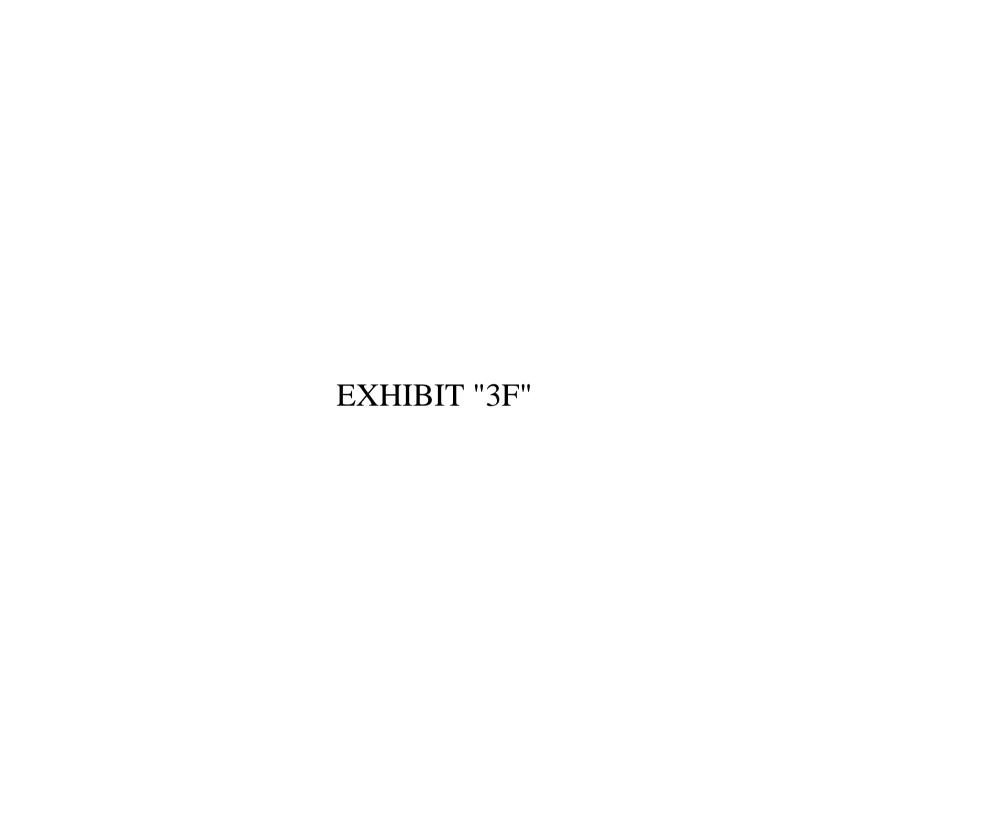
ADVANCED MODE

Jul 22 - Dec 8, 2021 Custom

In the selected period, your channel got 16,138,053 views

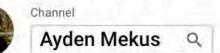












Geography

Viewer age

Traffic source

Aug 2020

Video

COMPARE TO...

Dec 2021

= Filter

Revenue source

Subscription status

Viewer gender

Nov 2020

Date

Jan 2021

Custom

Sep 2021

Aug 15, 2020 - Dec 9, 2021

Date ↓	Views	Watch time (hours)	Average view duration	Your estimated revenue		
Total	96,439,100	8,491,615.8	5:16	\$334,546.95		
December (ongoing)	453,764 0.5%	29,792.1 0.4%	3:56	\$2,198.15 0.7%		
November	2,637,159 2.7%	212,683.8 2.5%	4:50	\$15,000.63 4.5%		
October	2,785,859 2.9%	193,664.6 2.3%	4:10	\$12,552.66 3.8%		
September	2,507,000 2.6%	209,111.3 2.5%	5:00	\$11,864.08 3.6%		
August	6,340,703 6.6%	555,614.1 6.5%	5:15	\$23,895.51 7.1%		
July	7,248,137 7.5%	690,013.8 8.1%	5:42	\$27,362.31 8.2%		
June	11,815,941 12.3%	1,047,173.6 12.3%	5:19	\$49,018.66 14.7%		
May	10,295,383 10.7%	1,046,430.8 12.3%	6:05	\$36,607.24 10.9%		
April	10,507,674 10.9%	1,029,749.9 12.1%	5:52	\$32,569.05 9.7%		
March	13,490,401 14.0%	1,200,648.6 14.1%	5:20	\$43,105.30 12.9%		
February	11,082,411 11.5%	841,280.7 9.9%	4:33	\$25,993.48 7.8%		
January	5,543,788 5.8%	412,533.1 4.9%	4:27	\$10,693.11 3.2%		
December	5,232,735 5.4%	392,996.3 4.6%	4:30	\$19,671.97 5.9%		
November	2,613,574 2.7%	263,734.6 3.1%	6:03	\$10,063.08 3.0%		
October	2,161,718 2.2%	228,370.9 2.7%	6:20	\$9,572.29 2.9%		1
September	1,675,553 1.7%	136,949.5 1.6%	4:54	\$4,379.44 1.3%		
August	47,300 0.1%	868.0 0.0%	1:06	\$0.00 0.0%		

Subscription source

Apr 2021

Playlist

More ▼

Jul 2021

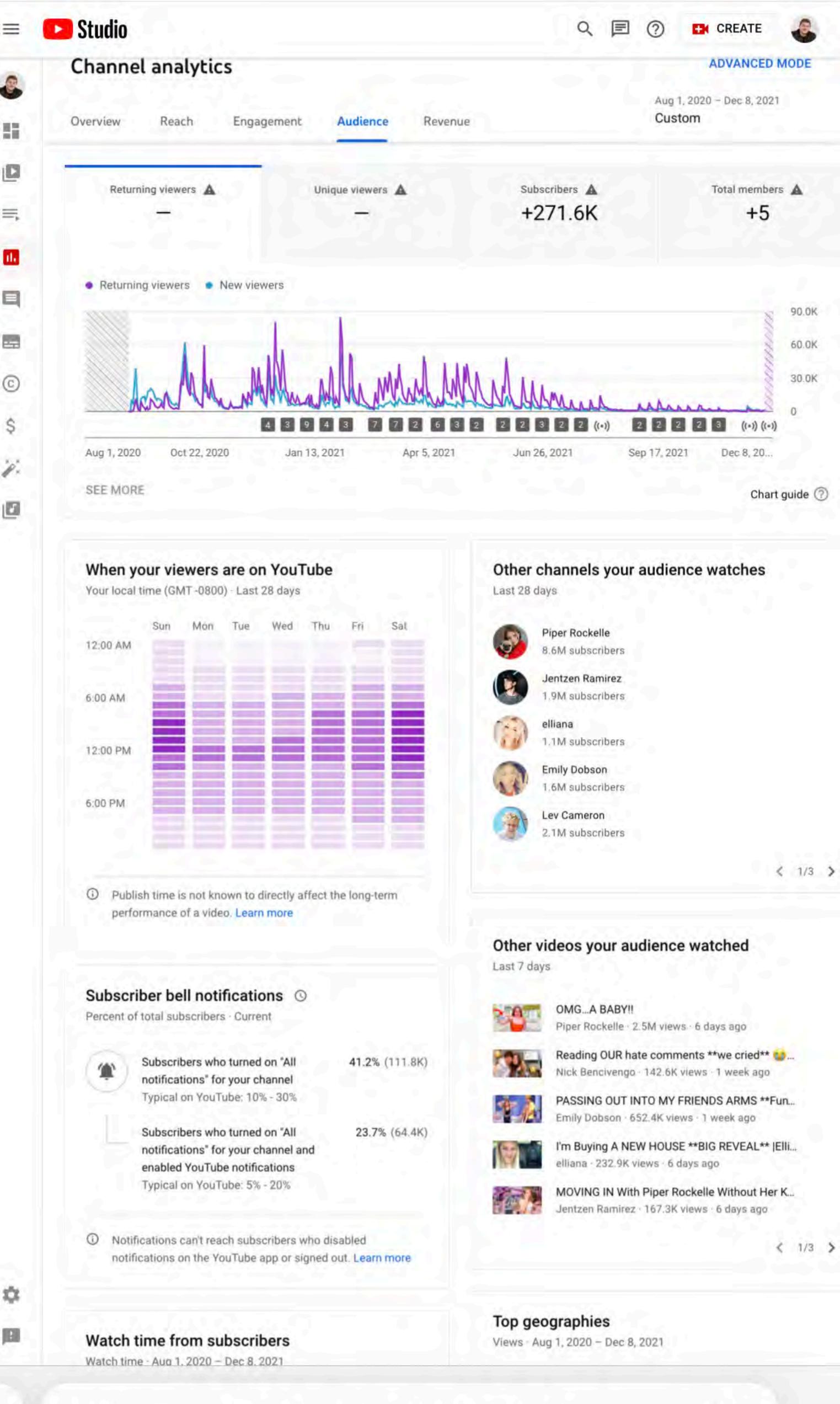




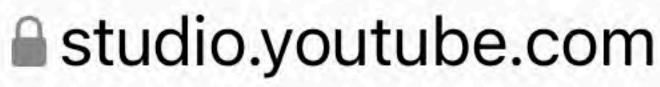
\$

YouTube Studio Open in the YT Studio app









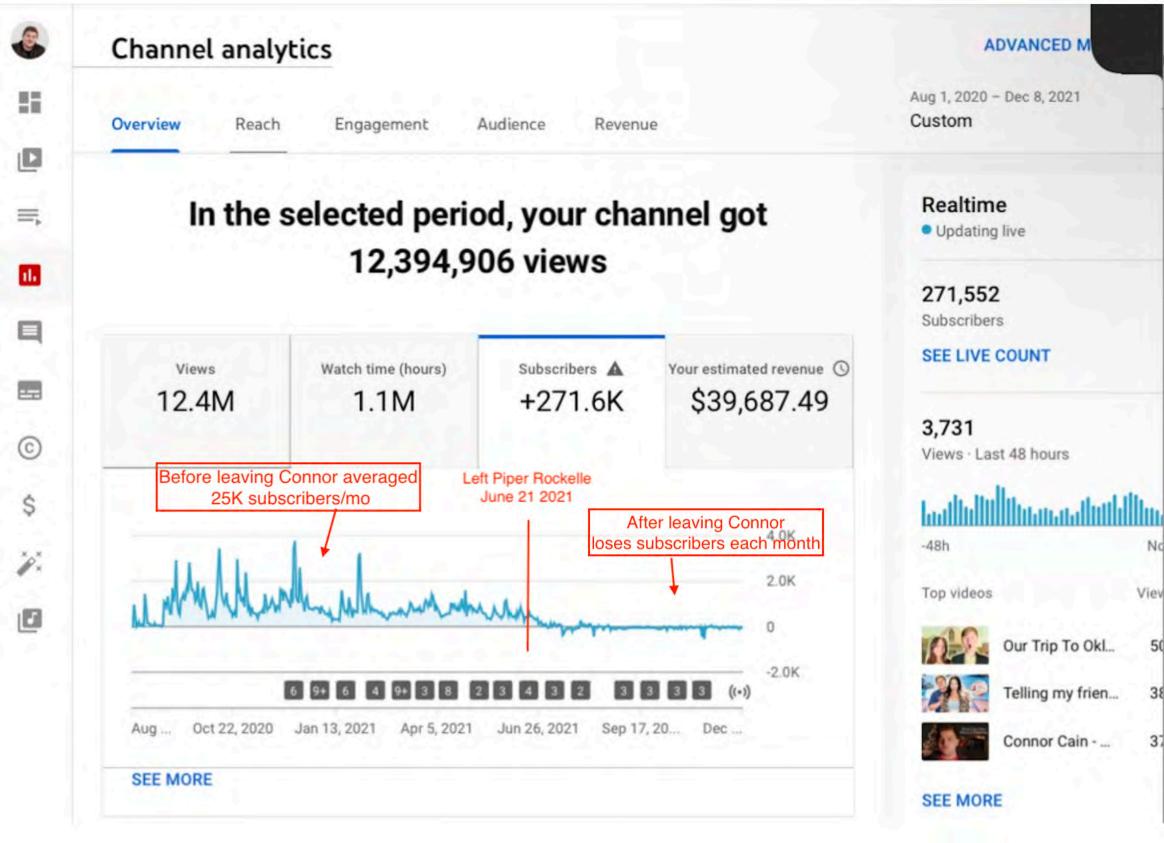


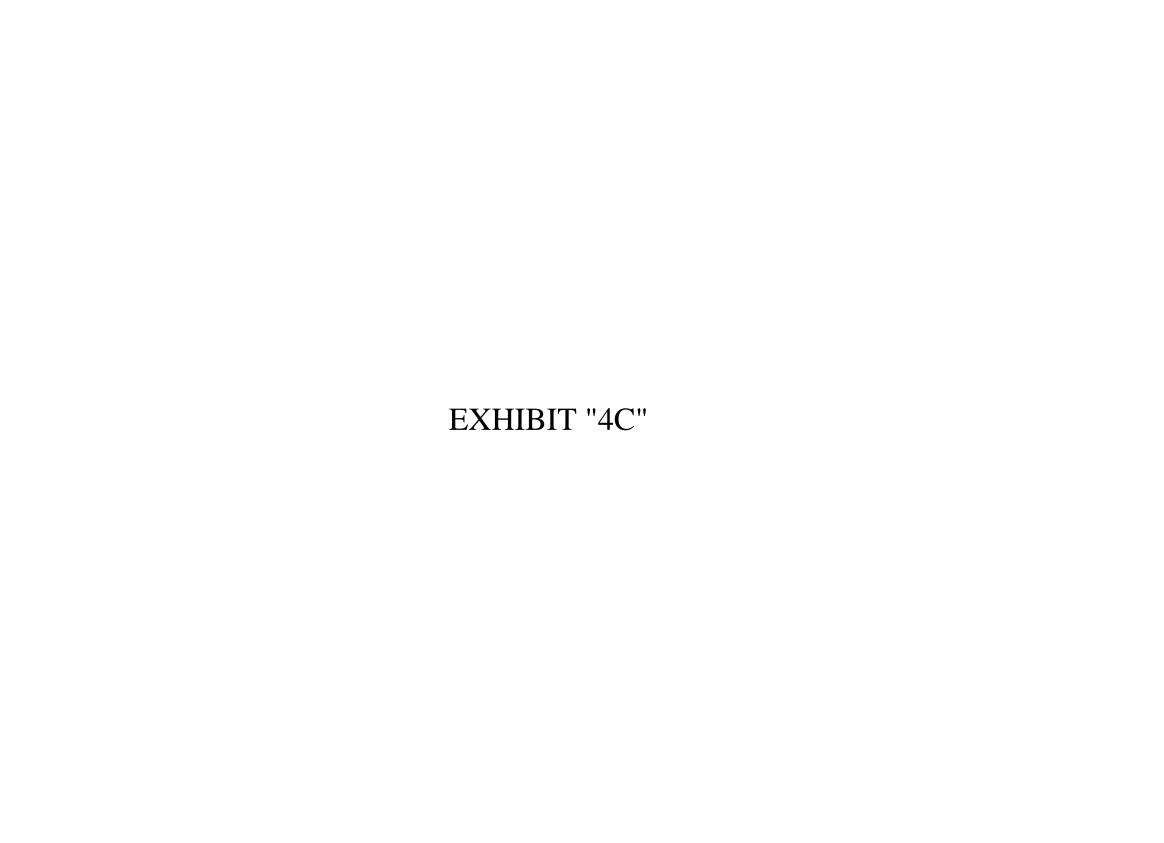


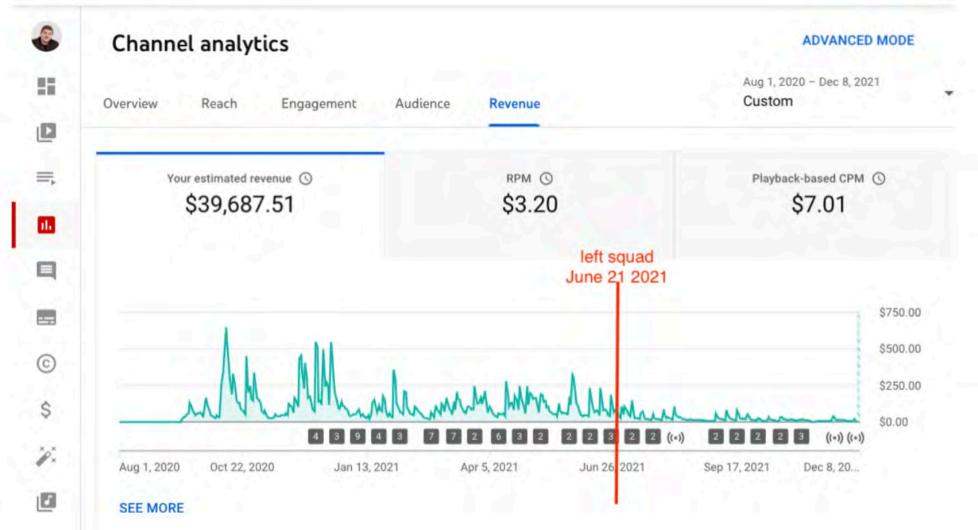


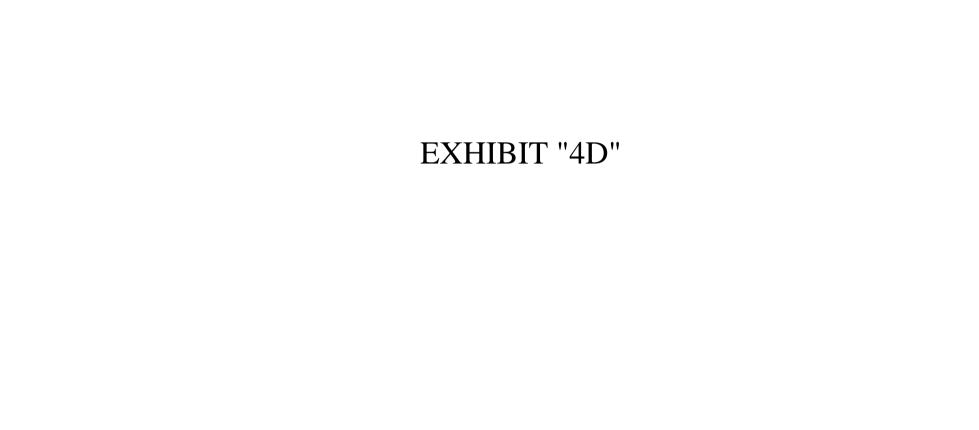


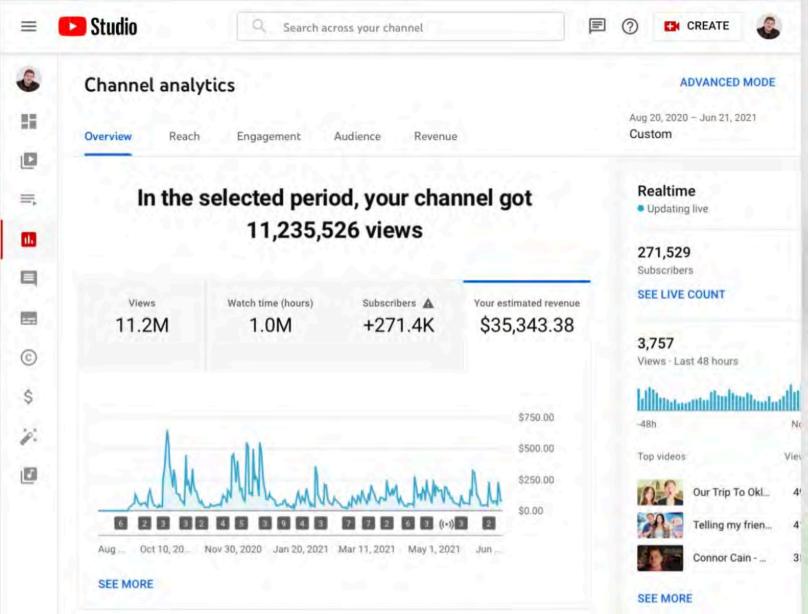


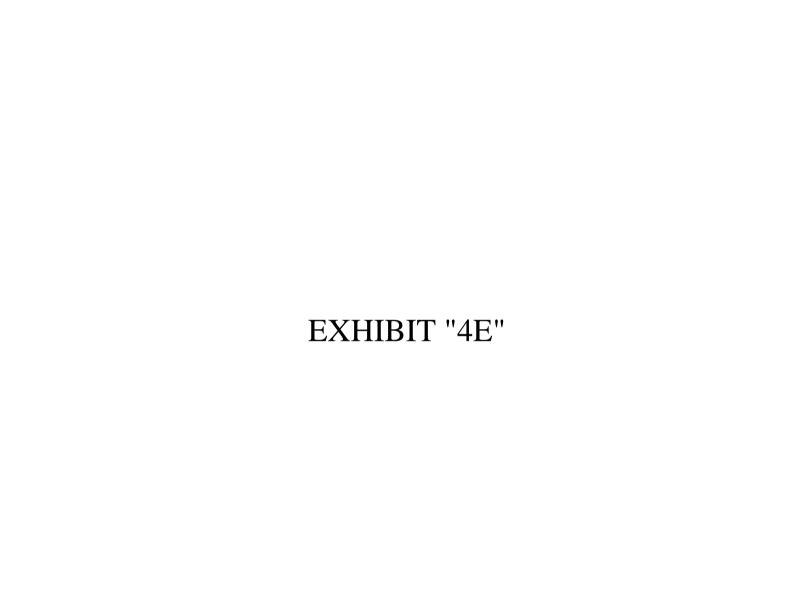


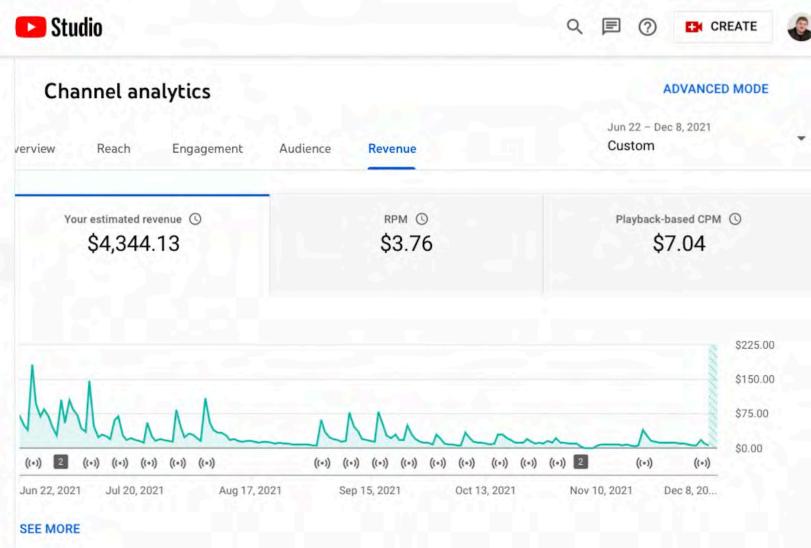


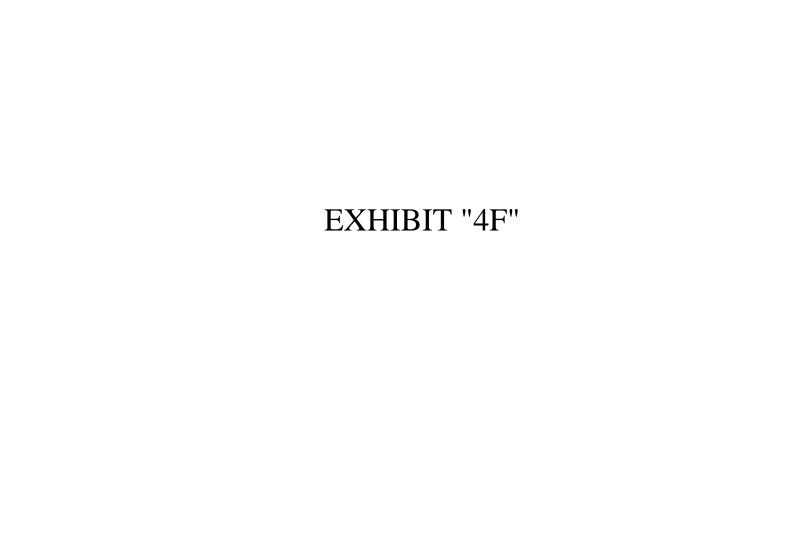








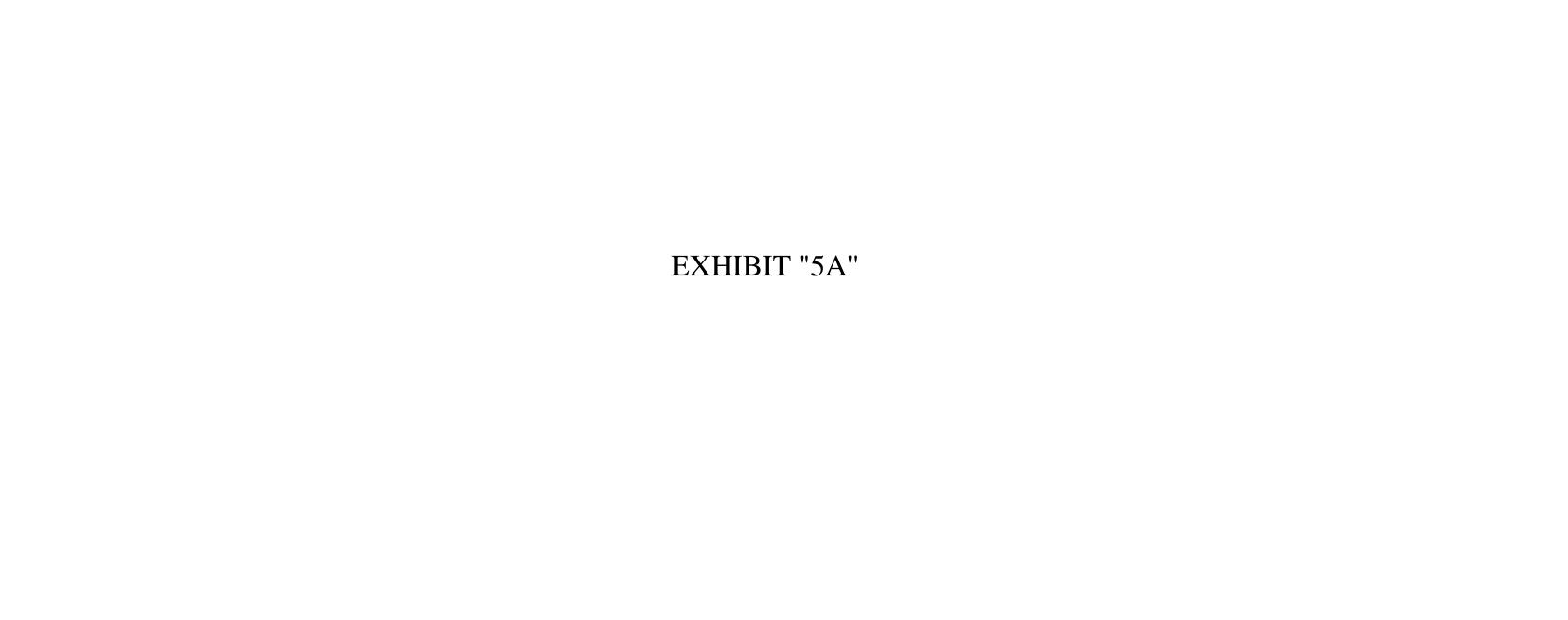


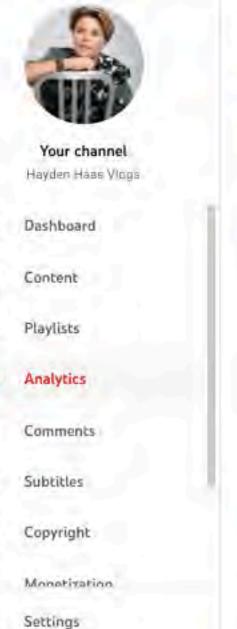






Date ↓	Your estimated revenue		Your estimated ad revenue		Estimated monetized playbacks		Playbac based CP
Total	\$39,7	707.81	\$39,0	50.55	10,14	15,897	\$7.0
September	\$1,357.48	3.4%	\$1,350.68	3.5%	390,563	3.9%	\$6.3
October	\$6,388.63	16.1%	\$6,357.98	16.3%	1,385,288	13.7%	\$8.
November	\$2,974.35	7.5%	\$2,956.32	7.6%	650,504	6.4%	\$8.5
December	\$7,089.82	17.9%	\$7,055.82	18.1%	1,483,492	14.6%	\$8.
January	\$2,412.72	6.1%	\$2,231.91	5.7%	777,519	7.7%	\$5.3
February	\$2,298.11	5.8%	\$2,275.53	5.8%	818,131	8.1%	\$5.0
March	\$3,549.23	8.9%	\$3,519.34	9.0%	1,083,060	10.7%	\$5.5
April	\$3,458.30	8.7%	\$3,402.96	8.7%	991,350	9.8%	\$6.3
May	\$3,788.24	9.5%	\$3,698.22	9.5%	995,582	9.8%	\$6.
June left June 21 2021	\$2,732.94	6.9%	\$2,704.13	6.9%	666,682	6.6%	\$7.
July	\$1,356.42	3,4%	\$1,243.75	3.2%	370,154	3.7%	\$6.
August	\$659.88	1.7%	\$652.30	1,7%	184,725	1.8%	\$6.
September	\$810.51	2.0%	\$793.58	2.0%	168,674	1.7%	\$8.
October	\$467.51	1.2%	\$452.87	1.2%	107,555	1.1%	\$7.
November	\$290.51	0.7%	\$283.82	0.7%	57,163	0.6%	\$9.
December (ongoing)	\$73.16	0.2%	\$71.37	0.2%	15,455	0.2%	\$9.





Channel analytics

Reach

Engagement

Audience

Overview

Revenue

Jan 1, 2020 - Dec 10, 2021 Custom

ADVANCED MODE

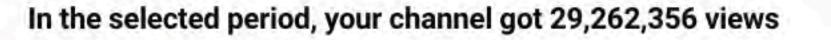
Now

Views.

1,604

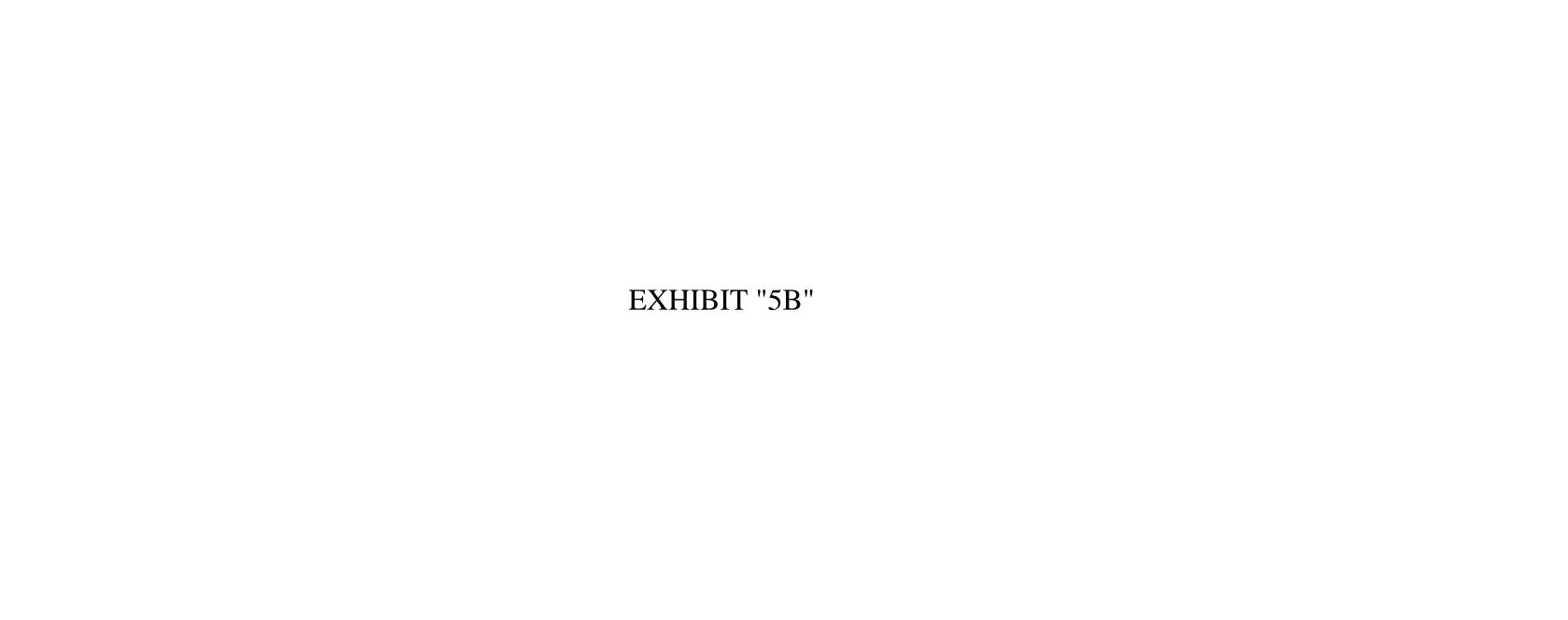
522

386











Your channel Hayden Haas Vlogs

Dashboard

Content

Playlists

Analytics

Comments

Subtitles

C Copyright

Overview Reach Engagement Audience Revenue

In the selected period, your channel got 29,257,108 views

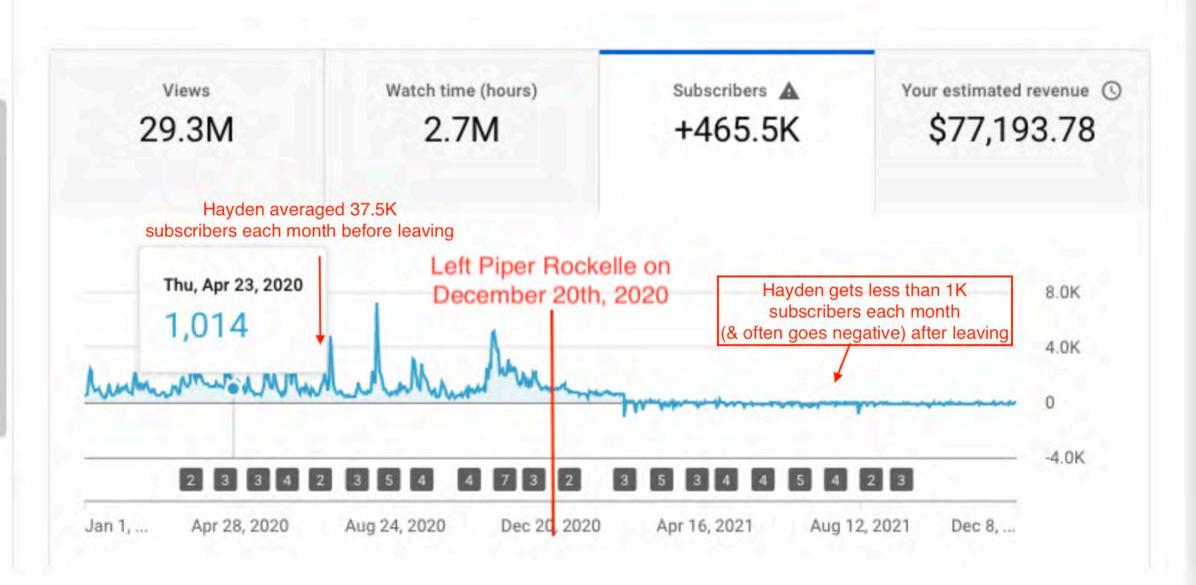


EXHIBIT "5C"



Your channel Hayden Hääs Vlogs

- Dashboard
 - Content
 - Playlists
 - Ameliation
- Analytics
- Comments
- Subtitles
- C Copyright
- \$ Monetization
- Customization

Channel analytics

Overview Reach Engagement Audience Revenue

ADVANCED MODE

Jan 1, 2020 - Dec 10, 2021 Custom

In the selected period, your channel got 29,262,356 views



Realtime Updating live

512,361

Subscribers

SEE LIVE COUNT

5,877

Views Last 48 hours



Top videos

Views

386



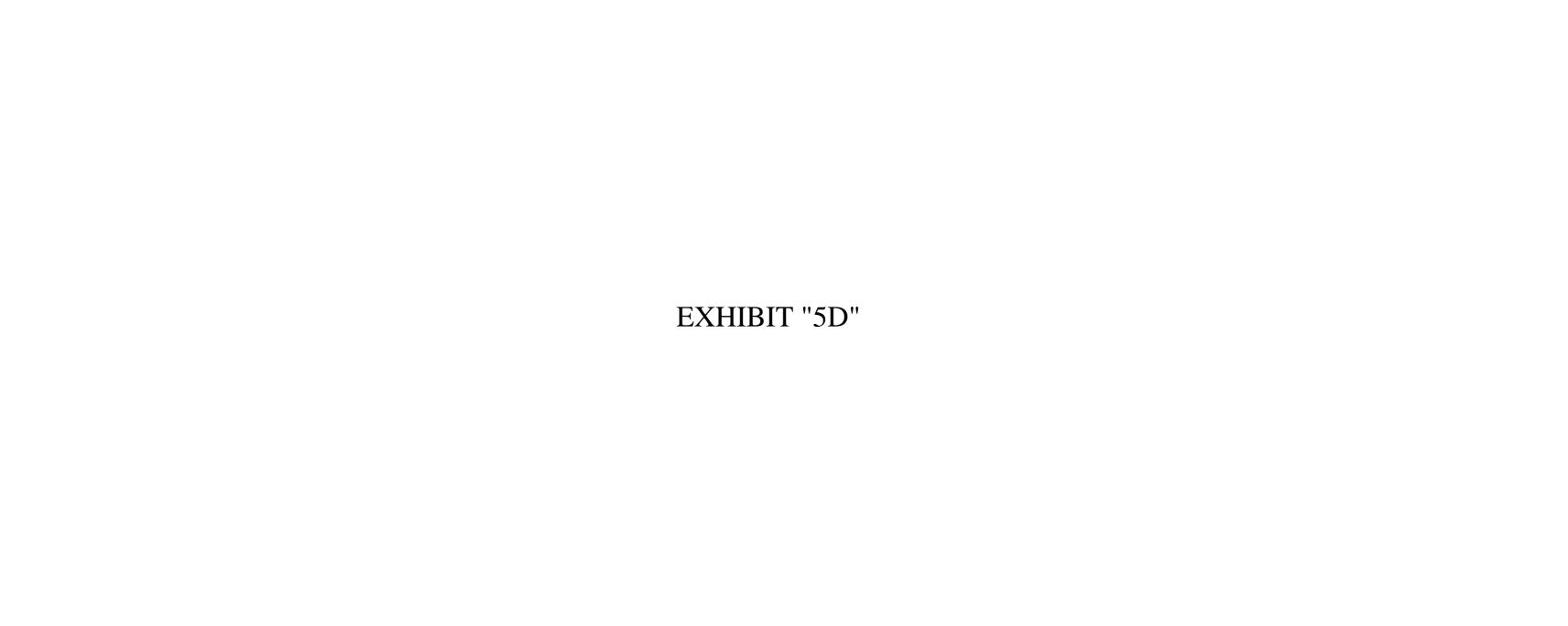
Summer CRUSH **DO WE... 1,603



We Played AMONG US But I... 522



Kids Valentine's Day *Super...



Your channel Hayden Haas Vlogs

- Dashboard
- Content
- Playlists

Analytics

- Comments
- Subtitles
- C Copyright
- Š Monetization

Channel analytics

Overview Reach

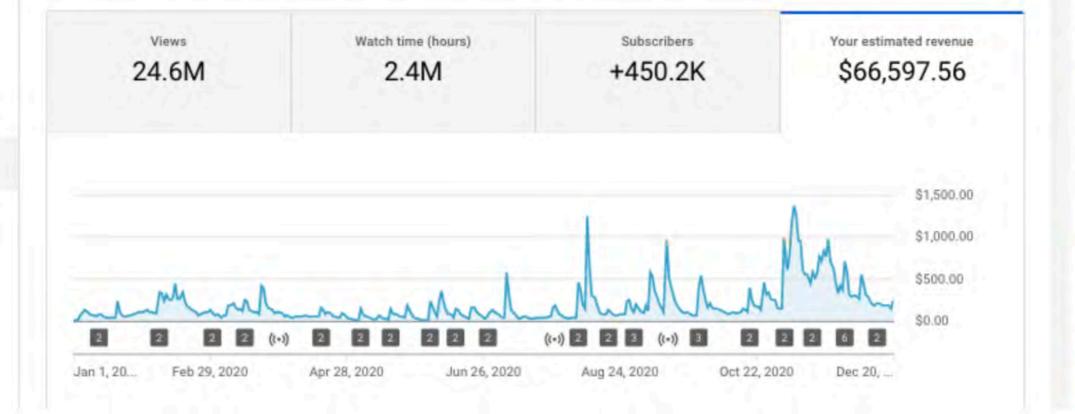
Engagement

Audience

Revenue

Jan 1 - Dec 20, 2020 Custom

In the selected period, your channel got 24,629,905 views



Realtime

Updating live

512,434

Subscribers

SEE LIVE COUNT

4,969

Views - Last 48 hours



48h

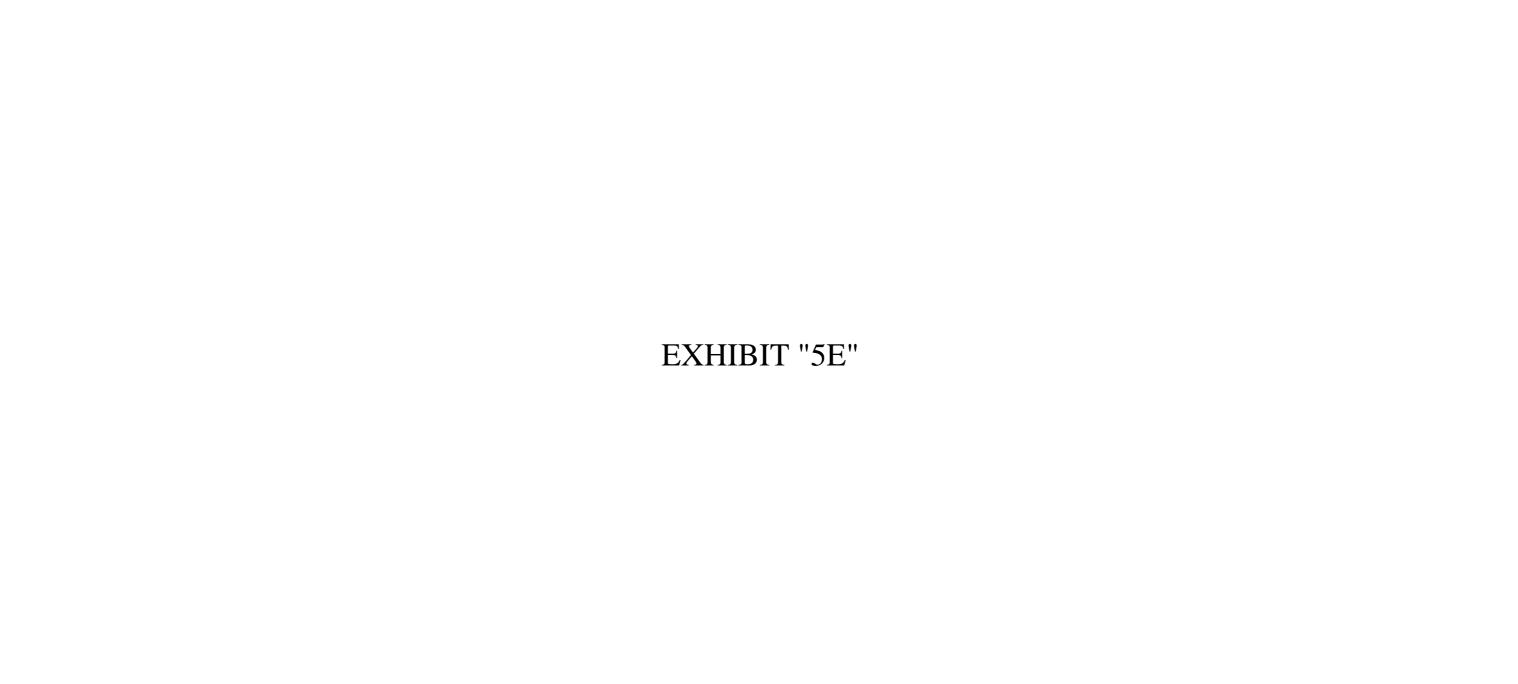
Top videos



Summer CRUSH **



We Played AMONG



Content

Playlists

Analytics

Comments

Subtitles

c) Copyright

S Monetization

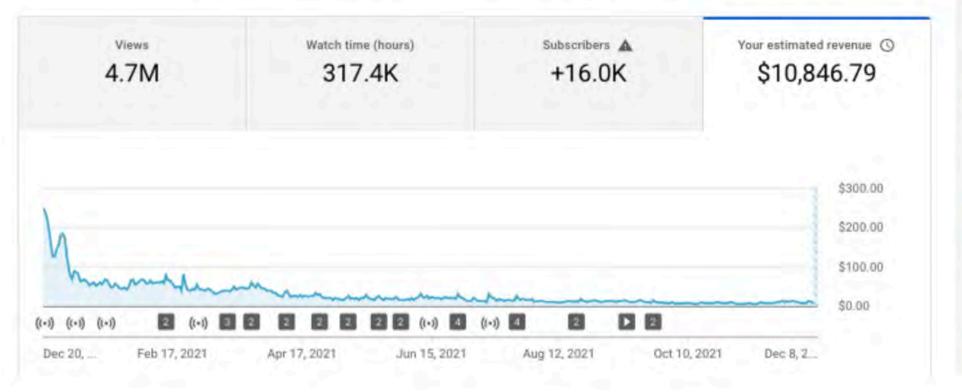
Channel analytics

Overview Reach Engagement Audience Revenue

ADVANCED MODE

Dec 20, 2020 - Dec 8, 2021 Custom

In the selected period, your channel got 4,686,155 views





We Played AMONG US But I ...

EXHIBIT "5F"

1.5

F Filter

Jen), 2020 - Dec 10, 2021 Custom

			Subscription source Playlist	Device type Ad type More -
Views	Wasch time (hours)	Average view duration	Your estimated revenue	
29,262,356	2,733,152.3	5:36	\$77,218.52	
26,111 01%	1,522.5 0.7	3:29	\$80.12 0.1%	
81,630 0.31	4,805.2 0.2%	3:31	\$270,16 0.41	
91,632 0.1%	5,249.0 0.2%	3:26	\$243,60 0.3%	
131,981 0.5%	7,052.2 0.3%	3:12	\$346.75 0.5%	
177,132 0.6%	9,013.8 0.3%	3:03	\$376,71 0.5%	
224,273 0.0%	11,863.1 0.4	3:10	\$515.64 0.7%	
208,849 0.7%	10,951.2 0.4%	3:08	\$630.41 0.8%	
278,572 1.0%	14,670.4 0.5%	3:09	\$603.13 0.8%	
451,303 1.51	24,456.6 0.9%	3:15	\$855.45 1.1%	
619,939 2.1%	38,693.3 1.4%	3:44	\$1,347.14 1.75	
803,139 2.7%	56,990.2 2.1%	4:15	\$1,514.92 2.1%	
065,168 3 6%	84,177.1 21%	4:44	\$1,871.87 2.4%	1 - 4 D 00 0000
910,459 8.5%	174,415.5 6.4%	5:28	\$7,116.31 9.2%	- Left Dec 20 2020
745,199 16.2%	510,211.9 18.7	6:27	\$20,349,06 26.41	
511,108 5.2%	142,311.0 5.21	5:39	\$5,572.54 7.2	
225,160 7.5%	203,247.8 7.4%	5:28	\$7,753.61 [0.04	
352,297 8.0%	239,373.9 0.8%	6:06	\$5,967.93 7.7%	
347,901 4.6%	122,501.6 4.5	5.27	\$2,819.83 2.7%	
901,583 6.5%	199,176.2 7 3 11	6:17	\$3,232.16 4.2%	
405,015 4.0%	147,287.2 5.4%	6:17	\$1,719.02 2.21	
462,256 5.0%	130,390.8 4.8%	5:21	\$1,849.36 2.41	
065,797 71%	230,949.6 8.5%	6:42	\$4,454.16 5.8%	
495,817 8.5%	234,134.3 0.6%	5:37	\$5,447.08 7.0	
680,035 5.7%	129,708,0 4.8	4:37	\$2,182.16 2.8%	
	29,262,356 26,111 0.1% 81,630 0.3%	29,262,356 2,733,152.3 26,111 0.1% 1,522.5 0.1% 81,630 0.3% 4,805.2 0.2% 91,632 0.3% 5,249.0 0.2% 131,981 0.5% 7,052.2 0.3% 177,132 0.6% 9,013.8 0.3% 224,273 0.0% 11,863.1 0.4% 208,849 0.7% 10,951.2 0.4% 278,572 1.0% 14,670.4 0.5% 451,303 1.5% 24,456.6 0.9% 803,139 2.7% 56,990.2 2.1% 803,139 2.7% 56,990.2 2.1% 910,459 6.5% 84,177.1 2.1% ,910,459 6.5% 174,415.5 6.4% ,225,160 7.6% 203,247.8 7.4% ,352,297 8.0% 239,373.9 0.8% ,347,901 4.6% 122,501.6 4.5% ,901,583 6.5% 199,176.2 7.3% ,405,01	Views Watch time (hours) duration 29,262,356 2,733,152.3 5:36 26,111 0.1% 1,522.5 0.1 3:29 81,630 0.3% 4,805.2 0.2% 3:31 91,632 0.3% 5,249.0 0.2% 3:26 131,981 0.5% 7,052.2 0.3% 3:12 177,132 0.6% 9,013.8 0.3% 3:03 224,273 0.8% 11,863.1 0.4 3:10 208,849 0.7% 10,951.2 0.4 3:08 278,572 1.0% 14,670.4 0.5% 3:09 451,303 1.5% 24,456.6 0.9% 3:15 619,939 2.1% 38,693.3 1.4% 3:44 803,139 2.7% 56,990.2 2.1% 4:15 .065,168 3.6% 34,177.1 2.1% 4:44 .910,459 6.5% 174,415.5 6.4% 5:28 .745,199 16.2% 510,211.9 <th>Views Waste time (hours) duration Vour estimated revenue 29,262,356 2,733,152.3 5:36 \$77,218.52 26,111 0.1% 1,522.5 0.1 3:29 \$80.12 0.1% 81,630 0.2% 4.805.2 0.2% 3:31 \$270.16 0.4% 91,632 0.1% 5249.0 0.2% 3:26 \$243.60 0.3% 131,981 0.5% 7,052.2 0.3% 3:12 3346.75 0.5% 177,132 0.6% 9.013.8 0.3% 3:03 \$376.11 0.5% 224,273 0.8% 11,863.1 0.4% 3:10 \$515.64 0.7% 208,849 0.7% 10,951.2 0.4% 3:08 \$630.41 0.8% 451,303 1.5% 14,670.4 0.5% 3:09 \$603.13 0.8% 451,903 2.1% 14,670.4 0.5% 3:15 \$855.45 1.1% 803,139 2.1% 38,693.3 1.4% 3:44</th>	Views Waste time (hours) duration Vour estimated revenue 29,262,356 2,733,152.3 5:36 \$77,218.52 26,111 0.1% 1,522.5 0.1 3:29 \$80.12 0.1% 81,630 0.2% 4.805.2 0.2% 3:31 \$270.16 0.4% 91,632 0.1% 5249.0 0.2% 3:26 \$243.60 0.3% 131,981 0.5% 7,052.2 0.3% 3:12 3346.75 0.5% 177,132 0.6% 9.013.8 0.3% 3:03 \$376.11 0.5% 224,273 0.8% 11,863.1 0.4% 3:10 \$515.64 0.7% 208,849 0.7% 10,951.2 0.4% 3:08 \$630.41 0.8% 451,303 1.5% 14,670.4 0.5% 3:09 \$603.13 0.8% 451,903 2.1% 14,670.4 0.5% 3:15 \$855.45 1.1% 803,139 2.1% 38,693.3 1.4% 3:44

EXHIBIT "6A"



Your channel Walker Bryant

Dashboard











C Copyright



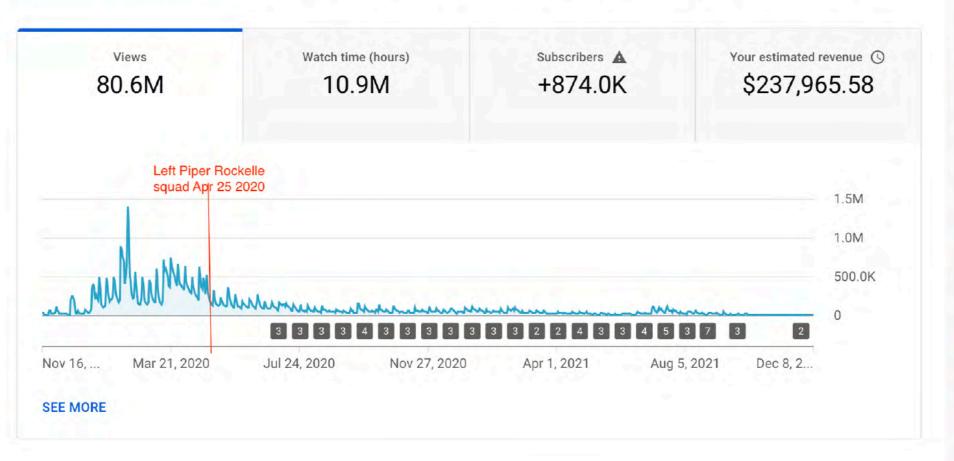
Customization

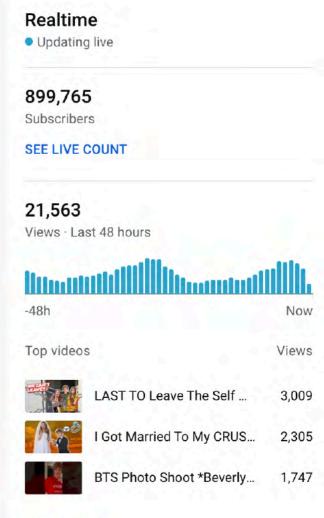
Audio library

Channel analytics

Overview Reach Engagement Audience Revenue

In the selected period, your channel got 80,551,518 views





SEE MORE

Nov 16, 2019 - Dec 8, 2021

Custom

EXHIBIT "6B"



Channel analytics

Overview Reach Engagement Audience Revenue

Nov 16, 2019 – Dec 8, 2021 Custom

Your channel Walker Bryant







II. Analytics



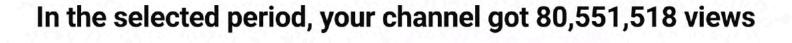
Subtitles

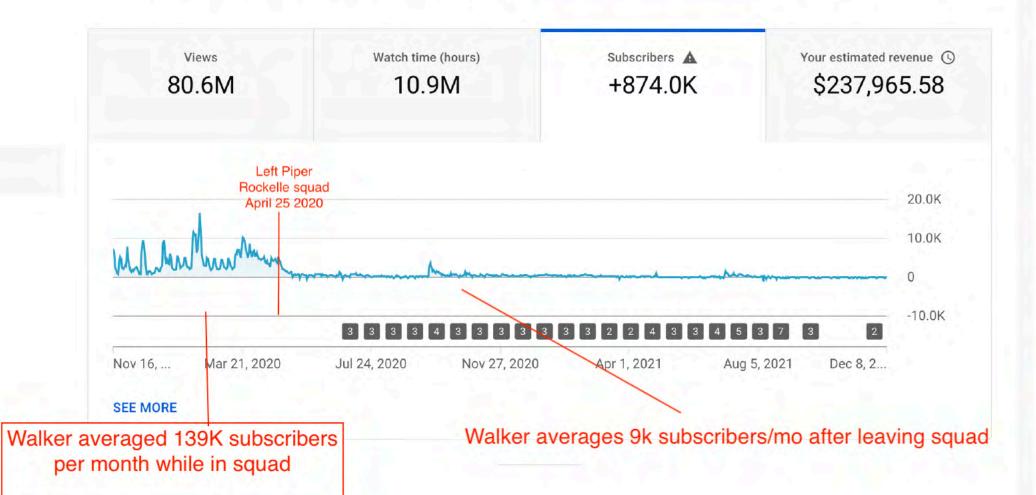
(C) Copyright

\$ Monetization

Customization

Audio library





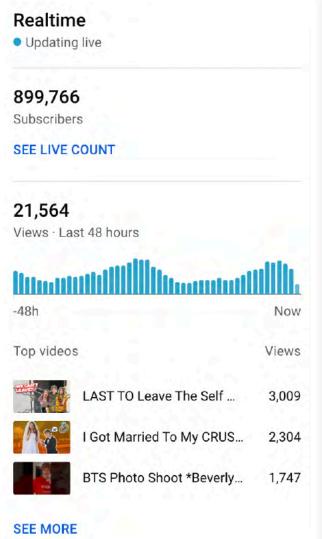


EXHIBIT "6C"



Your channel Walker Bryant

Dashboard











C Copyright



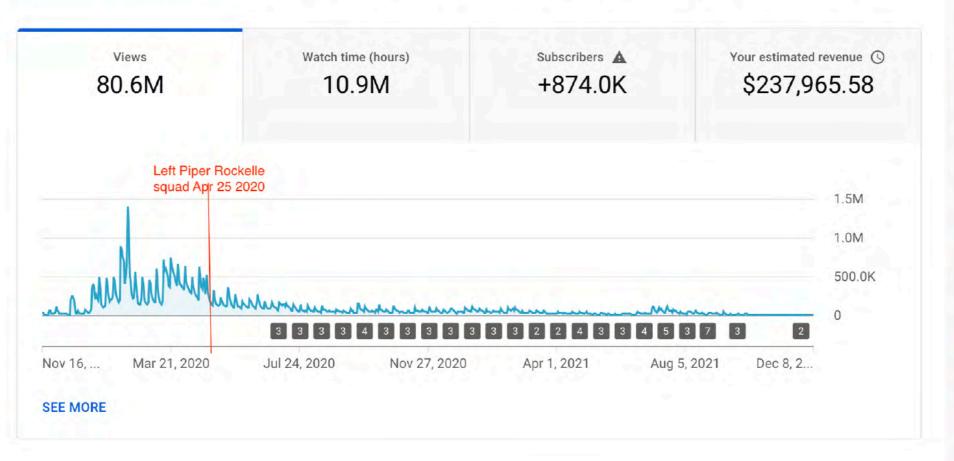
Customization

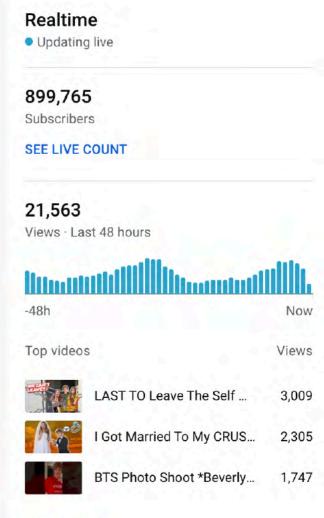
Audio library

Channel analytics

Overview Reach Engagement Audience Revenue

In the selected period, your channel got 80,551,518 views





SEE MORE

Nov 16, 2019 - Dec 8, 2021

Custom

EXHIBIT "6D"



Your channel Walker Bryant









Comments

Subtitles

Copyright

Monetization

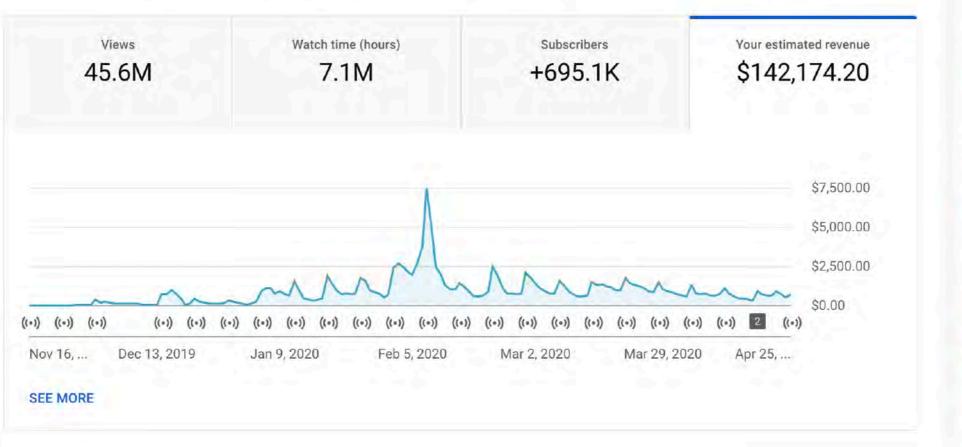
Customization

A.dia library

Channel analytics



In the selected period, your channel got 45,638,486 views



ADVANCED MODE

Nov 16, 2019 - Apr 25, 2020 Custom



899,759

Subscribers

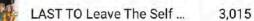
SEE LIVE COUNT

20,695

Views · Last 48 hours



Top videos



Views

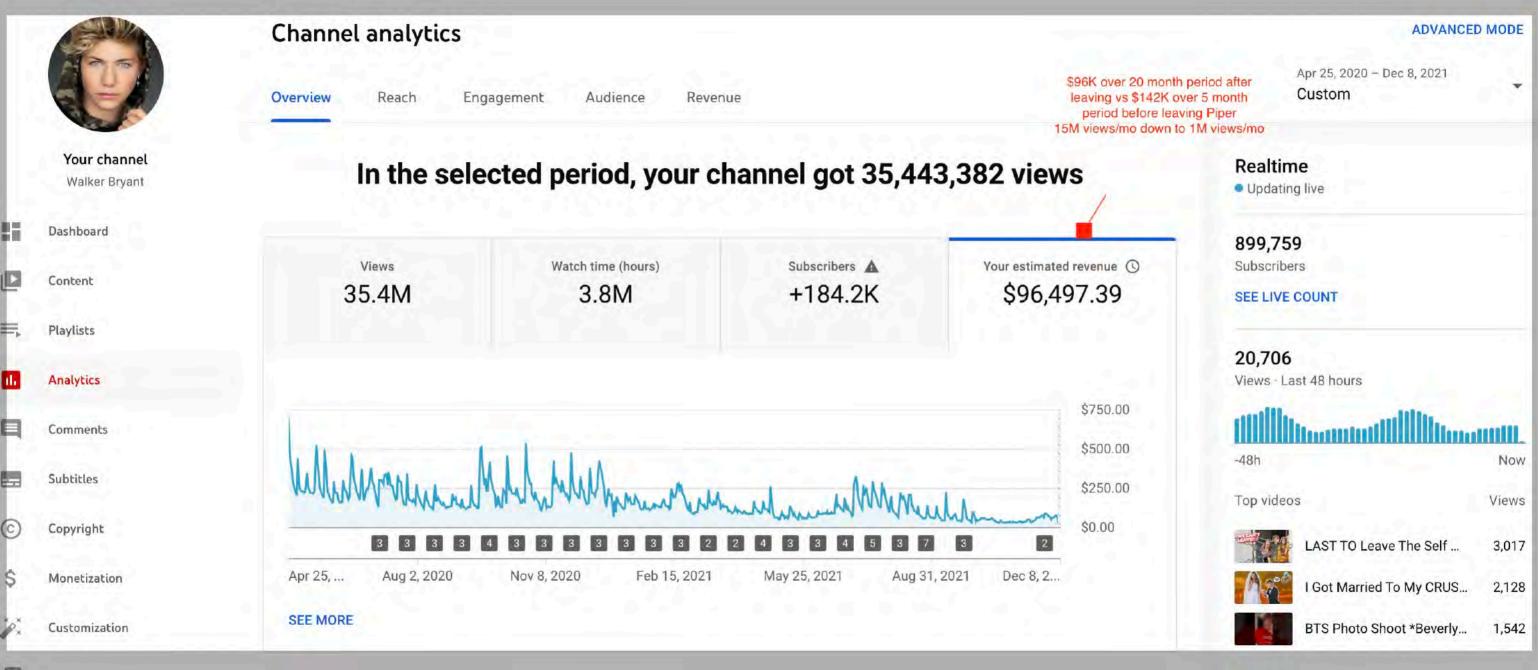


I Got Married To My CRUS... 2,126



BTS Photo Shoot *Beverly... 1,541

EXHIBIT "6E"





= Filter

Nov 16, 2019 - Dec 8, 2021

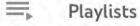
Custom

Video Traffic source Geography Viewer age	Viewer gender Date	Revenue source Sub	bscription status	Subscription source Playlist	t Device type Ad type More ▼
Date ↓	Views	Watch time (hours)	Average view duration	Your estimated revenue	
Total	80,551,518	10,868,983.0	8:05	\$237,965.58	
December (ongoing)	106,315 0.1%	16,795.2 0.2%	9:28	\$411.08 0.2%	
November	318,992 0.4%	65,860.2 0.6%	12:23	\$1,595.30 0.7%	
October	403,759 0.5%	56,386.0 0.5%	8:22	\$1,481.17 0.6%	
September	606,588 0.8%	61,433.2 0.6%	6:04	\$2,274.10 1.0%	
August	1,038,292 1.3%	105,030.8 1.0%	6:04	\$3,625.92 1.5%	
July	2,013,813 2.5%	153,404.2 1.4%	4:34	\$5,934.24 2.5%	
June	719,649 0.9%	66,995.7 0.6%	5:35	\$3,184.65 1.3%	
May	684,224 0.9%	64,559.5 0.6%	5:39	\$2,326.09 1.0%	
April	1,031,238 1.3%	112,794.8 1.0%	6:33	\$3,414.62 1.4%	
March	1,214,891 1.5%	123,412.3 1.1%	6:05	\$4,373.80 1.8%	
February	1,732,544 2.2%	162,830.5 1.5%	5:38	\$4,900.88 2.1%	
January	2,042,033 2.5%	206,062.2 1.9%	6:03	\$4,614.31 1.9%	
December	1,693,065 2.1%	165,965.8 1.5%	5:52	\$7,218.62 3.0%	
November	1,676,688 2.1%	169,406.5 1.6%	6:03	\$6,555.49 2.8%	
October	1,999,951 2.5%	206,243.0 1.9%	6:11	\$7,111.76 3.0%	
September	2,014,551 2.5%	213,096.4 2.0%	6:20	\$6,624.72 2.8%	
August	2,126,625 2.6%	222,913.7 2.1%	6:17	\$5,185.99 2.2%	
July	3,165,327 3.9%	380,493.3 3.5%	7:12	\$7,326.61 3.1%	
June	3,953,253 4.9%	484,375.1 4.5%	7:21	\$7,631.46 3.2%	
May	5,250,322 6.5%	597,858.5 5.5%	6:49	\$8,327.40 3.5%	Left Piper Rockelle squad Apr 25 2020
April	10,595,356 13.2%	1,591,575.1 14.6%	9:00	\$19,252.01 8.1%	Apr 20 2020
March	12,897,123 16.0%	2,270,432.1 20.9%	10:33	\$34,612.75 14.6%	
February	13,158,865 16.3%	2,161,581.2 19.9%	9:51	\$55,517.36 23.3%	
January	7,628,621 9.5%	942,719.9 Scree	enshot 7:24	\$25,897.91 10.9%	

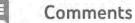




Content



Analytics



Subtitles

Copyright

Monetization

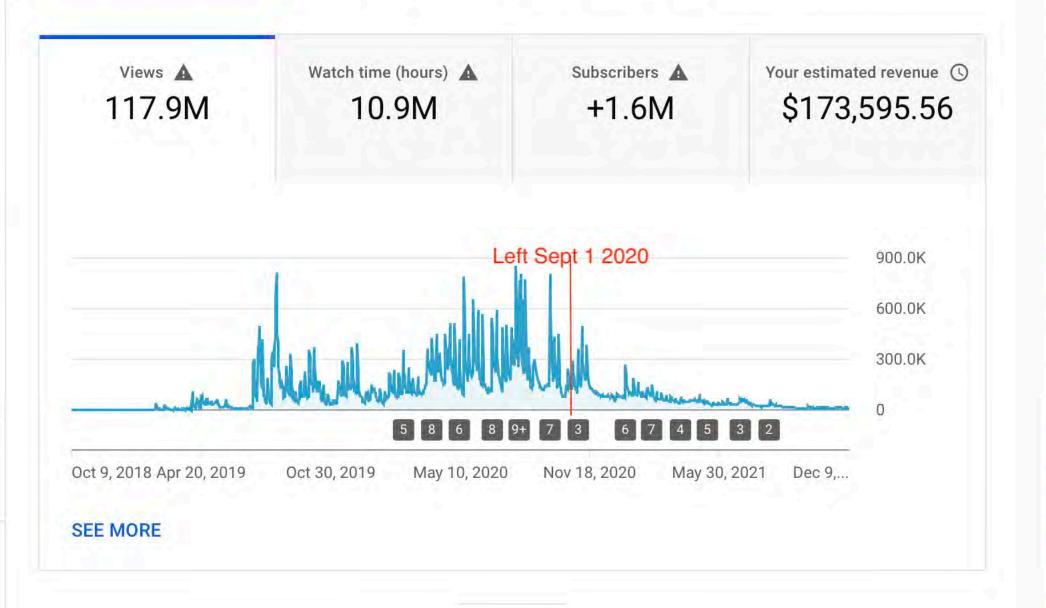
Settings

Send feedback

Channel analytics

Overview Reach Audience Revenue Engagement

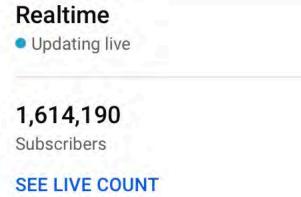
Your channel has gotten 117,899,586 views so far



Lifetime

Oct 9, 2018 - Dec 9, 2021

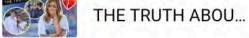
ADVANCED MODE







Top videos



SAYING GOODBYE ... 2,497

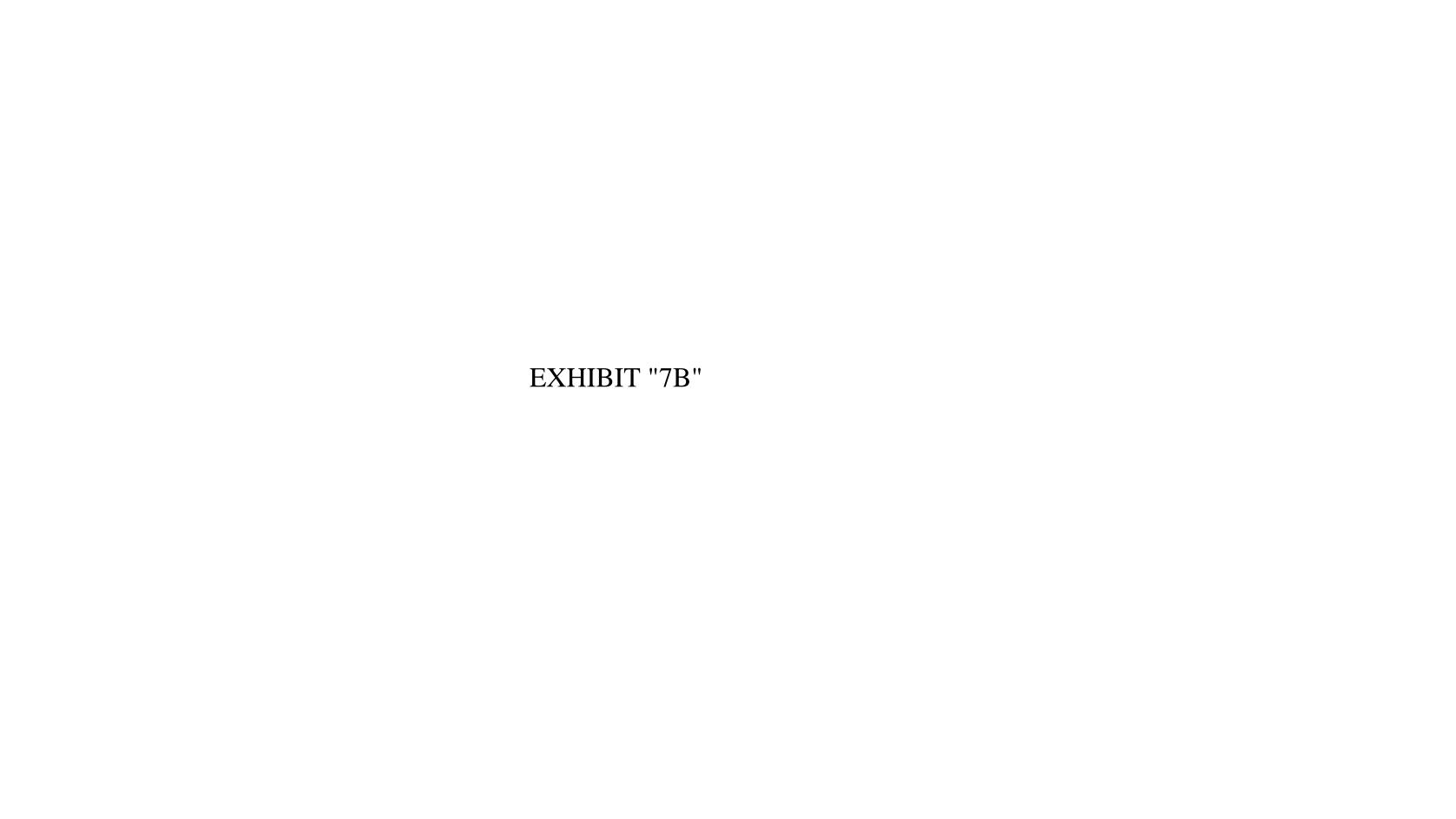
Views

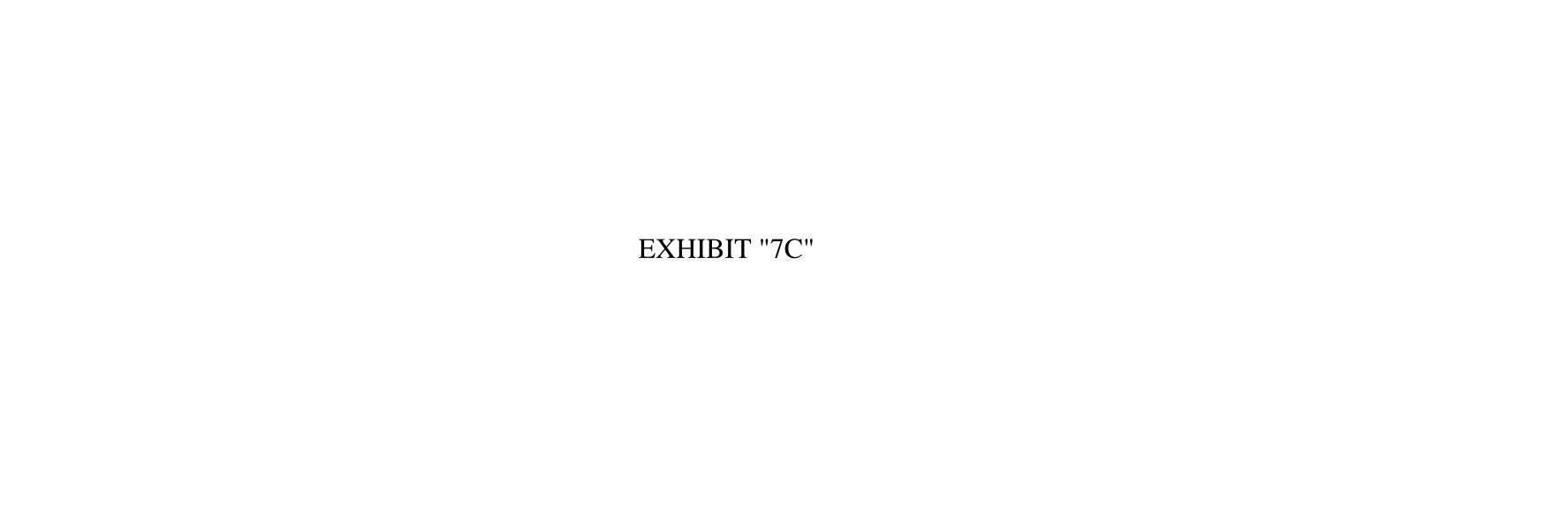
4,024



Recreating VIRAL C... 2,018

SEE MORE





Dashboard

Content

= Playlists

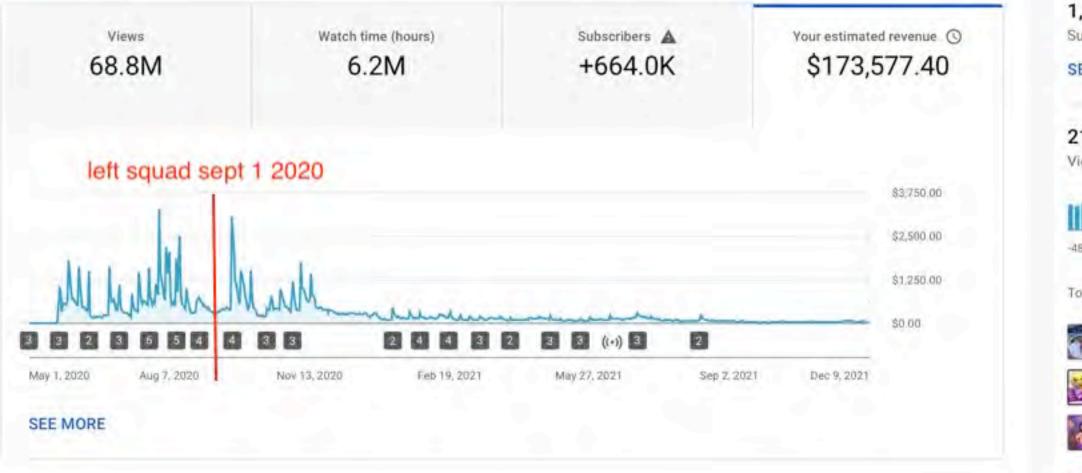
II Analytics

Comments

Subtitles

© Copyright

Overview Reach Engagement Audience Revenue Custom



1,614,203

Subscribers

SEE LIVE COUNT

21,955

Views - Last 48 hours



Top videos

THE TRUTH ABOUT MY B... 4,174



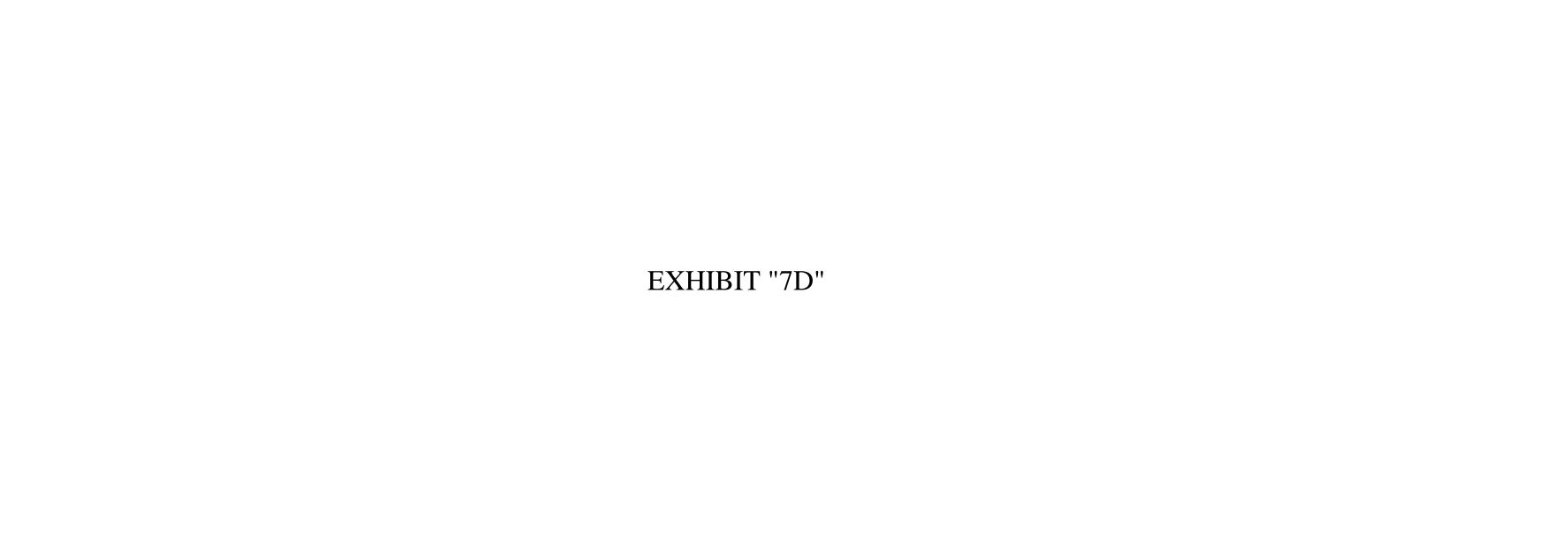
SAYING GOODBYE TO MY... 2,578

Views



Recreating VIRAL Couple... 2,064

SEE MORE











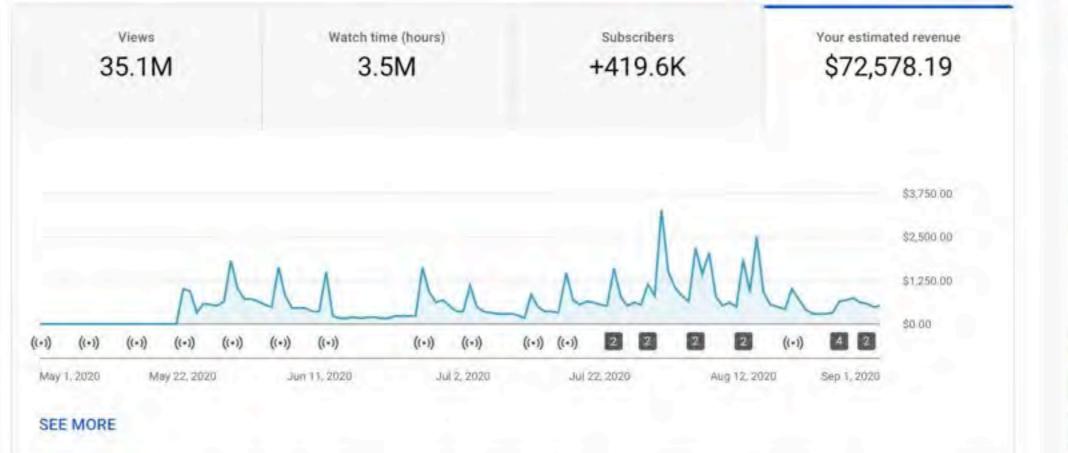
Comments

Subtitles

@ c. ...

May 1 - Sep 1, 2020 Custom Overview Reach Revenue Engagement Audience

Before leaving \$72K in 4 months = \$18k/mo



1,614,205

Subscribers

SEE LIVE COUNT

22,043

Views - Last 48 hours



Top videos



THE TRUTH ABOUT MY B ... 4,191



SAYING GOODBYE TO MY ... 2,580



Views



Recreating VIRAL Couple... 2,070



Custom



Content

= Playlists

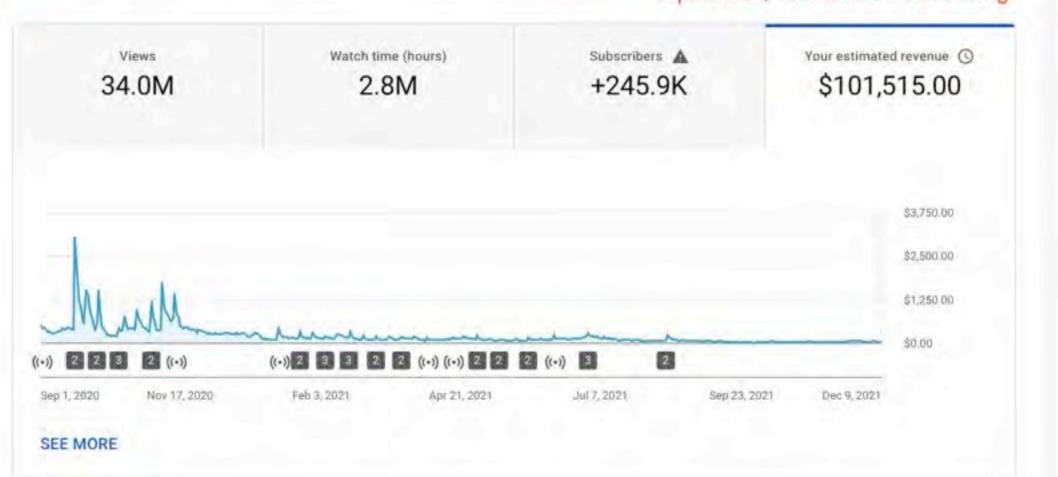
Il. Analytics

Comments

Subtitles.

© Copyright

Overview Reach Engagement Audience Revenue \$101K over 15 mo period = \$6.7K/mo after leaving squad vs \$18k/mo before leaving



1,614,205

Subscribers

SEE LIVE COUNT

22,070

Views - Last 48 hours



-48h

Top videos Views



THE TRUTH ABOUT MY B... 4,199



SAYING GOODBYE TO MY... 2,583



Recreating VIRAL Couple... 2,072



₹

Filter

COMPARE TO ...

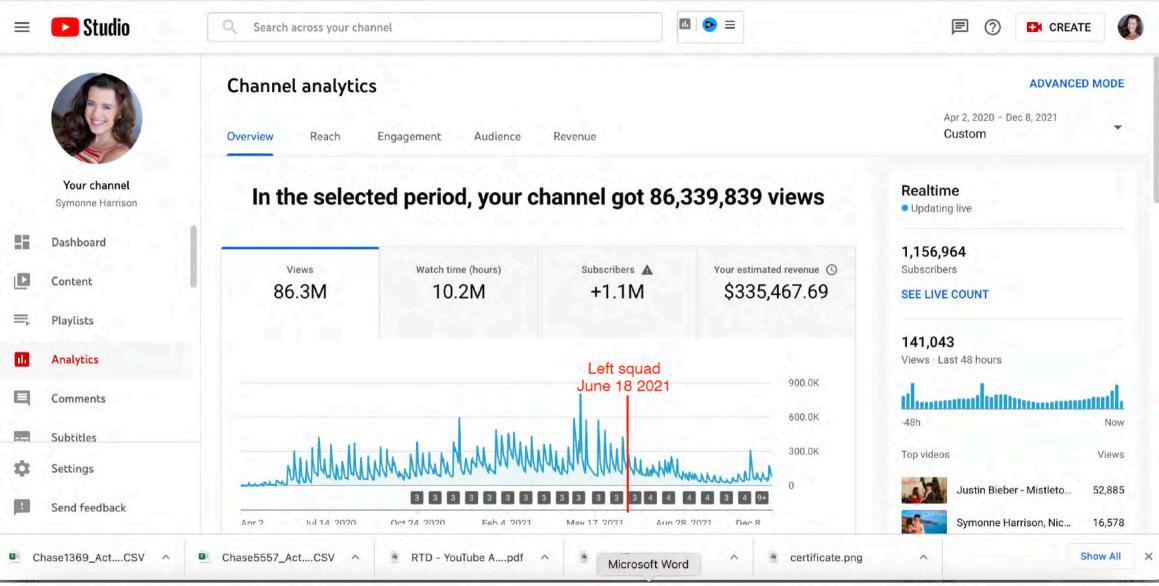
100

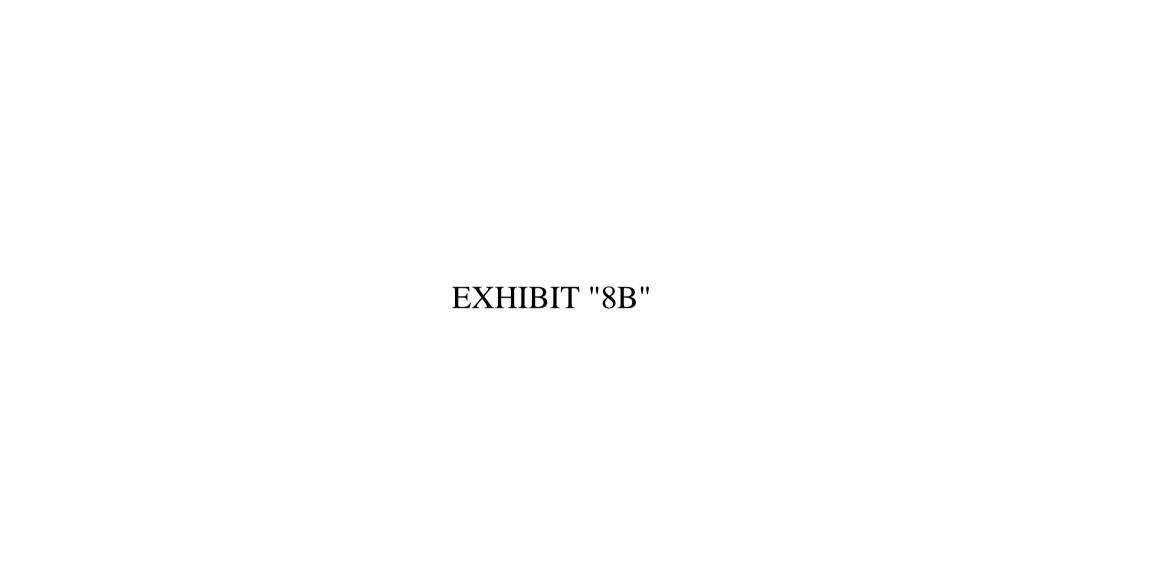
May 1, 2020 - Dec 9, 2021

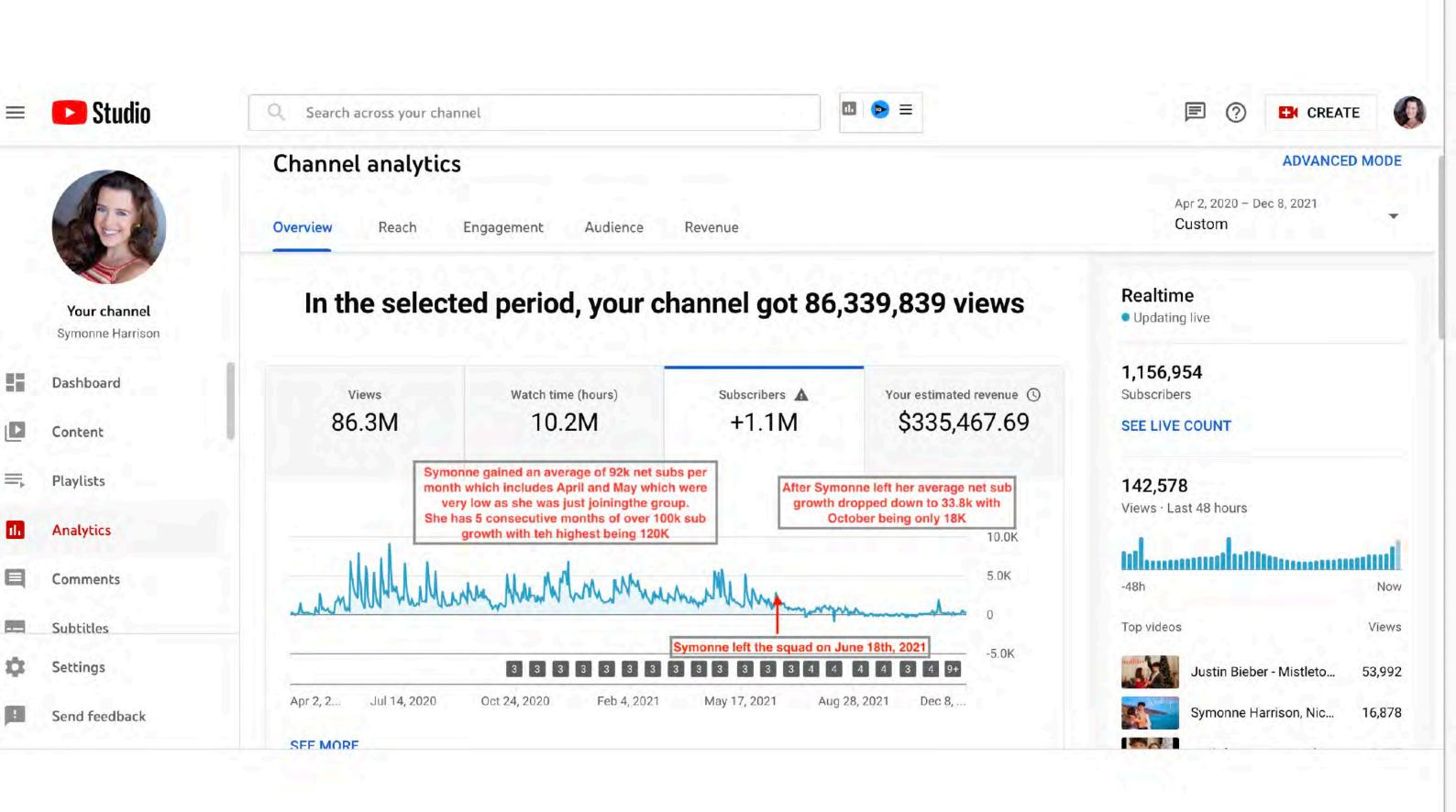
Custom

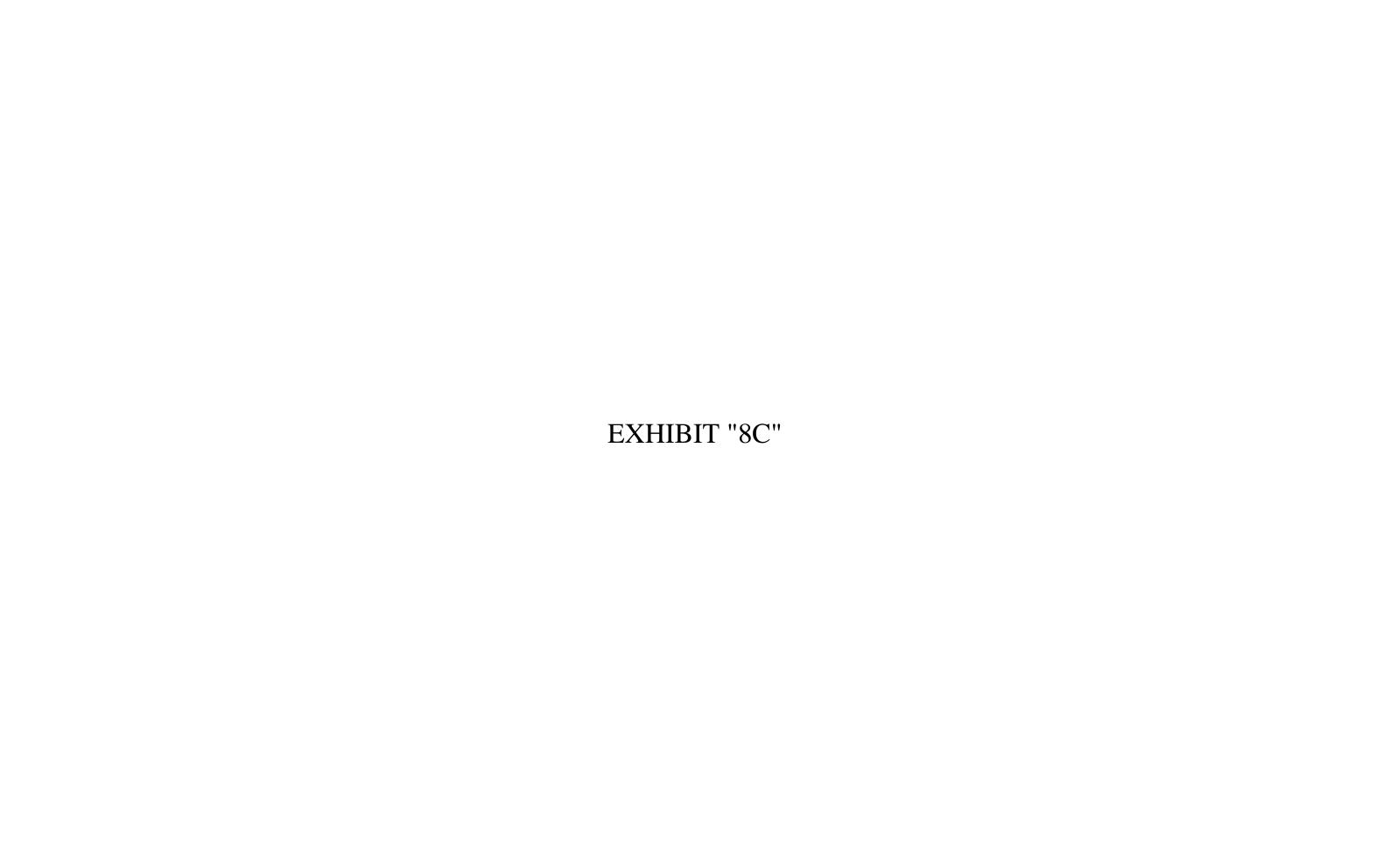
Traffic source Subscription status Playlist Video Viewer age Viewer gender Date Subscription source More * Geography Revenue source Average view 0 Views Watch time (hours) Date 4 duration Your estimated revenue Total 68,823,405 6,249,630.0 5:26 \$173,577.40 99,457 0.1% 6,951.2 0.7% \$417.72 0.2% December (ongoing) 4:11 23,804.9 0.4% 4:12 \$1,534.21 0.9% 339,939 0.5% November 4:06 385,286 0.6% 0.4% \$1,396.90 0.8% October 26,370.1 410,208 0.6% 28,264.0 0.5% 4:08 \$1,397.33 0.8% September 838,808 1.2% 1.0% 4:15 \$2,829.13 1.6% August 59,646.7 T:7% 1.5% 4:50 \$3,939,19 July 1,185,990 95,684.5 23% 1,117,215 1.6% 86,900.9 1.4% 4:40 \$4,229.46 2.4% June 1.8% May T.4% 4:19 \$3,116.39 1.8% 1,220,271 87,802.1 1,587,509 2.3% 4:32 \$4,080.88 120,106.1 1.9% 2.4% April 4:29 March 1,852,785 2.7% 2.2% \$4,084.91 2.4% 138,772.4 3.7% 199,392.9 3.2% 4:46 \$4,953.16 February 2,508,687 2.9% 3,386,099 4.9% 279,750.5 4.5% 4:57 \$5,483.34 3.2% January 2,451,938 216,591.7 3.6% \$8,455.34 December 3.5% 5:18 4.9% \$19,149.89 11.0% November 5,407,339 7.9% 496,601.1 8.0% 5:30 October 4,649,851 6.8% 379,557.3 6.1% 4:53 \$14,976.08 8.6% Left Sept 1 2021 6,525,470 9.5% 526,200.5 4:50 September 8.4% \$21,471.06 12.4% however, prior to leaving, ads on Sophie's best videos would be turned off, she wouldn't be allowed to post. 10,405,979 15.1% 4:54 August 850,740.2 13.6% \$27,076.75 15.6% videos were embedded into porn sites, etc. 974,278.3 15.6% July 9,032,727 13,1% 6:28 \$21,220.57 12.2% 7.007.094 10.2% 780,743.4 12.5% 6:41 \$15,619.83 9.0% June 8,410,753 12.2% 871,471.2 13.9% 6:13 \$8,145.25 4.7% May

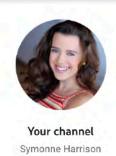












- 16 Dashboard
- Content
- Playlists
- Analytics
- Comments
- Subtitles
- Settings
- Send feedback

Channel analytics

Overview

Reach

Engagement

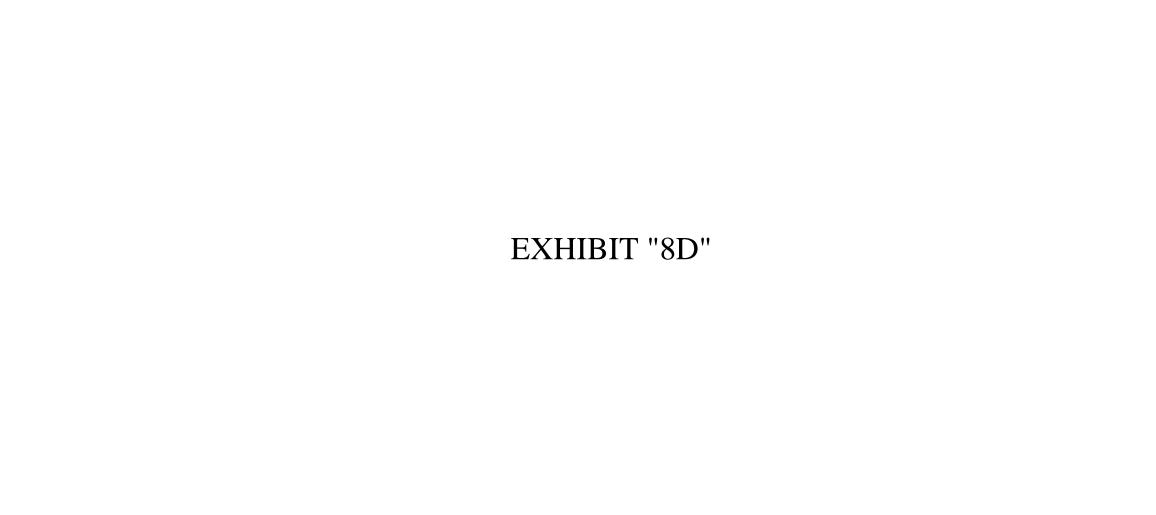
Audience

Revenue



Apr 2, 2020 - Dec 8, 2021 Custom







Your channel Symonne Harrison

- Dashboard
- Content
- = Playlists
- II. Analytics
- Comments
- Subtitles
- Settings
- Send feedback

Channel analytics

Overview

Reach

Engagement

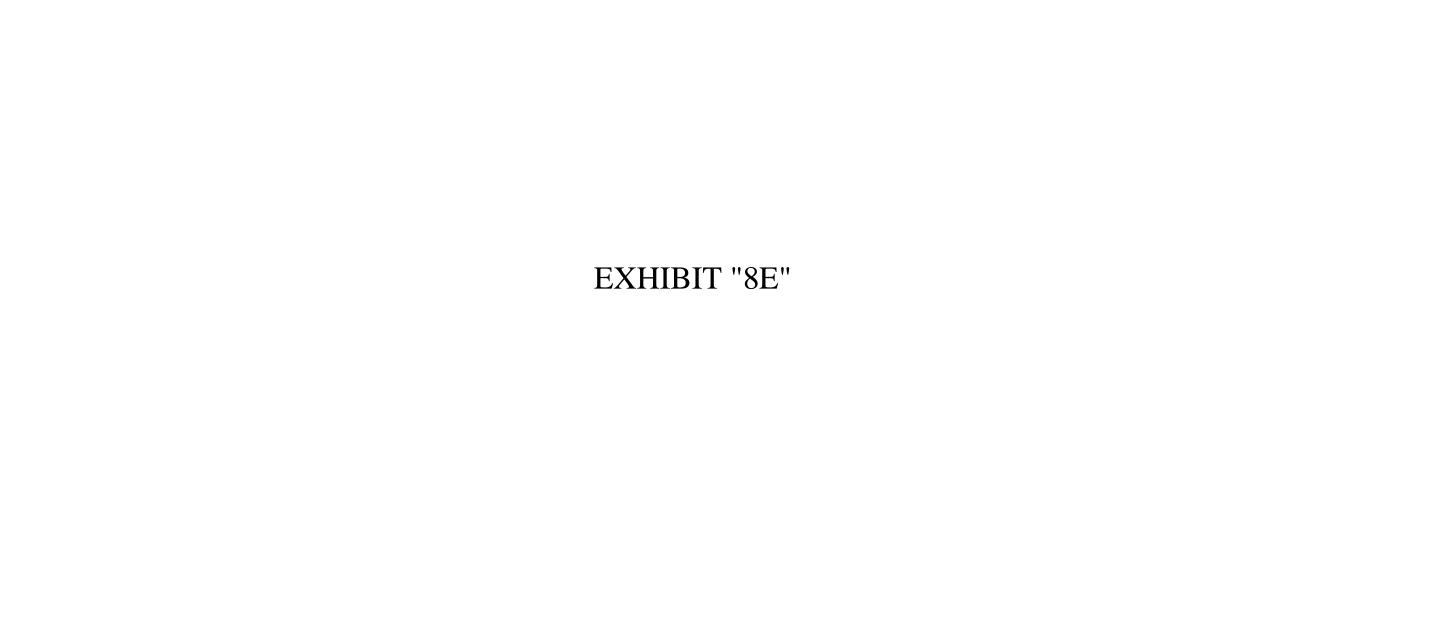
Audience

Revenue



Apr 2, 2020 – Jun 18, 2021 Custom





JLUUIU

Your channel Symonne Harrison

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- Content
- Playlists
- Analytics
- Comments
- Subtitles
- Settings
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Channel analytics

Reach Overview Engagement Audience

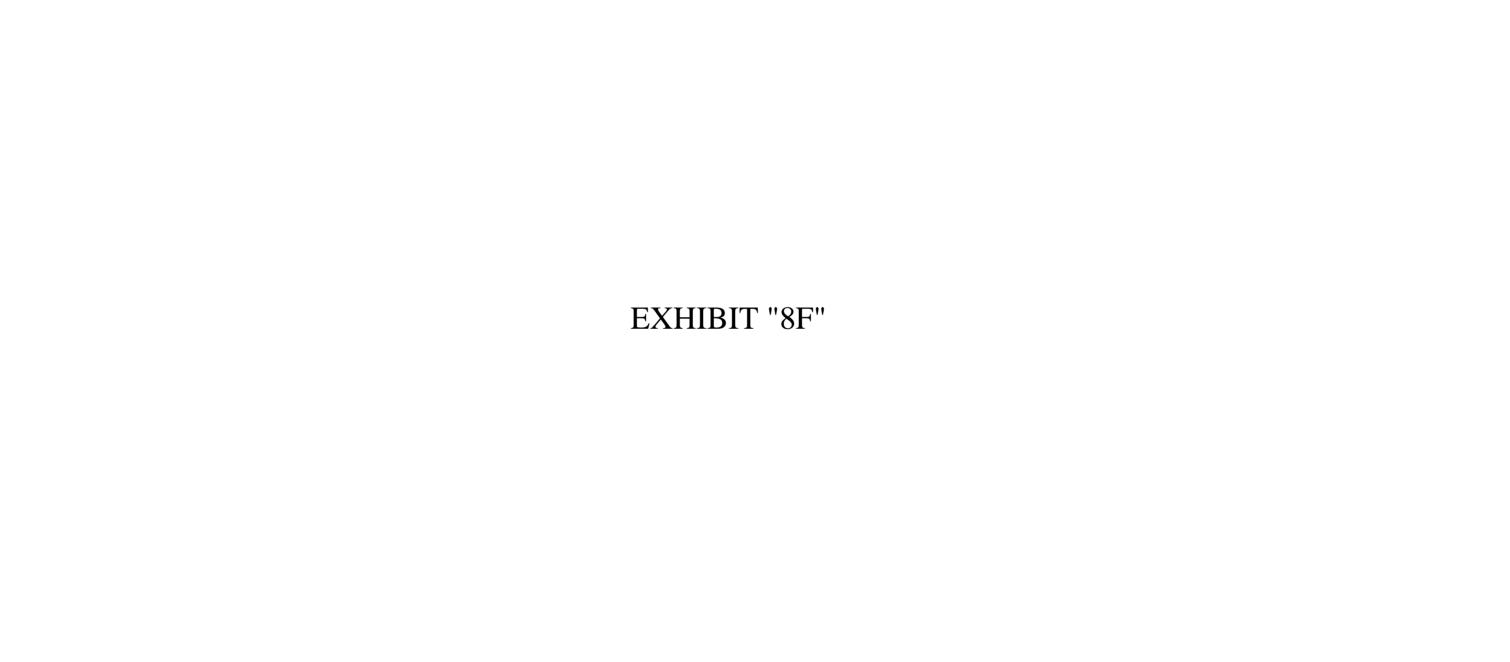
Revenue

Jun 19 - Dec 8, 2021

ADVANCED MODE

Custom





Traffic source

Video

₹ Filter

Revenue source

Subscription status

Viewer gender

Viewer age

Apr 2, 2020 - Dec 8, 2021

Custom

Арг 2020	Jul 2020		Nov 2020		Feb 2021	May 2021	Sep 2021	Dec 2021
Date 🔱	0	Views	Watch time (hours)	Average view duration	Your estimated revenue			
Total	86,	339,807	10,194,483.9	7:05	\$335,845.33			
December (ongoing)	733,11	2 0.9%	38,972.8 0.4%	3:11	\$2,509.31 0.8%			
November	2,424,46	4 2.8%	183,794.5 1.8%	4:32	\$10,077.59 3.0%			
October	1,374,98	1.6%	128,133.6 1.3%	5:35	\$6,689.95 2.0%			
September	1,854,23	3 2.2%	187,070.3 1.8%	6:03	\$9,106.24 2.7%			
August	3,937,86	4.6%	424,025.7 4.2%	6:27	\$15,949.71 4.8%			
July	3,981,50	4.6%	431,745.0 4.2%	6:30	\$16,198.15 4.8%			111
June	5,605,66	7 6.5%	638,092.3 6.3%	6:49	\$30,052.40 9.0%			
May	6,459,78	7.5%	736,256.2 7.2%	6:50	\$29,553.51 8.8%			
April	7,098,31	4 8.2%	838,150.7 8.2%	7:05	\$25,120.90 7.5%			
March	6,579,06	7.6%	824,586.6 8.1%	7:31	\$25,832.57 7.7%			
February	7,438,05	8.6%	970,843.4 9.5%	7:49	\$25,780.46 7.7%			
January	6,958,18	8.1%	886,340.0 8.7%	7:38	\$18,799.38 5.6%			
December	6,170,88	7.2%	809,168.1 7.9%	7:52	\$31,774.56 9.5%			
November	4,433,79	5.1%	537,684.0 5.3%	7:16	\$18,910.34 5.6%			
October	4,075,31	4.7%	438,280.6 4.3%	6:27	\$16,461.83 4.9%			
September	4,567,59	5 5.3%	496,021.2 4.9%	6:30	\$18,243.11 5.4%			
August	3,816,72	9 4.4%	507,824.3 5.0%	7:58	\$12,925.43 3.9%			
July	4,488,19	5 5.2%	599,702.4 5.9%	8:01	\$11,596.91 3.5%			
June	3,224,20	3.7%	405,690.0 4.0%	7:32	\$8,969.82 2.7%			
May	958,01	1.1%	102,306.3 1.0%	6:24	\$1,190.34 0.4%			
April	159,83	0.2%	9,796.0 0.1%	3:40	\$102.81 0.0%			

Subscription source

Playlist

Device type

More -











Your channel Claire RockSmith

Dashboard

Content



Analytics

Comments

Subtitles

Capyright

Monetization

Customization

Audio library

Settings





Channel analytics

Overview Reach

Video

Engagement Audience Revenue

ADVANCED MODE

Aug 4, 2020 - Dec 8, 2021

Custom

In the selected period, your channel got 60,336,587 views



Your top videos in this period

Average view duration

Views



Subscribers

SEE LIVE COUNT

44,286

Views Last 48 hours



Top y deos

RANDOMLY FALLING ASL 6,992

Views.



ANSWERING FAN QUESTI ... 4,252

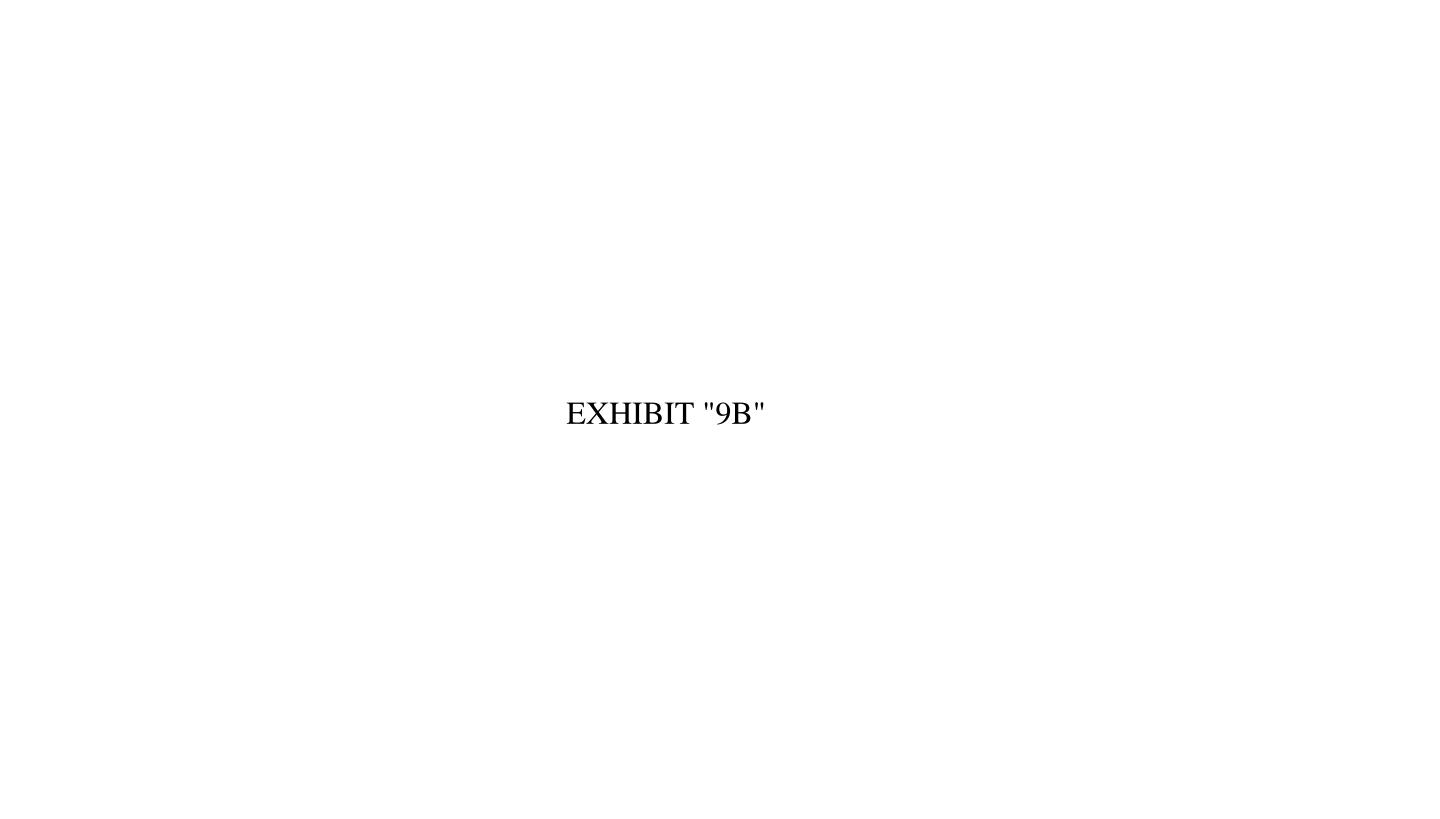


WE FOUND A BODY IN TH. 3,438

SEE MORE

Latest videos













Views.



Your channel Claire RockSmith

Dashboard

Content

Playlists

Analytics

Comments

Subtitles

Copyright

Monetization

Customization

Audio library

Channel analytics

Overview

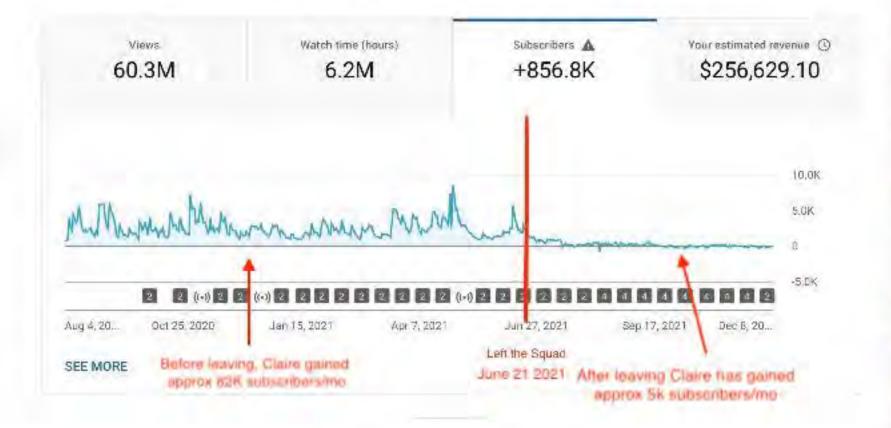
Reach

Engagement

Audience

Revenue

In the selected period, your channel got 60,336,587 views



Your top videos in this period

Average view duration

Views.

ADVANCED MODE

Aug 4, 2020 - Dec 8, 2021 Custom

Realtime

Updating live

897,756

Subscribers

SEE LIVE COUNT

44,331

Views - Last 48 hours



Top videos

RANDOMLY FALLING ASL.. 6,996



ANSWERING FAN QUESTI ... 4,257



WE FOUND A BODY IN TH ... 3,441

SEE MORE

Latest videos



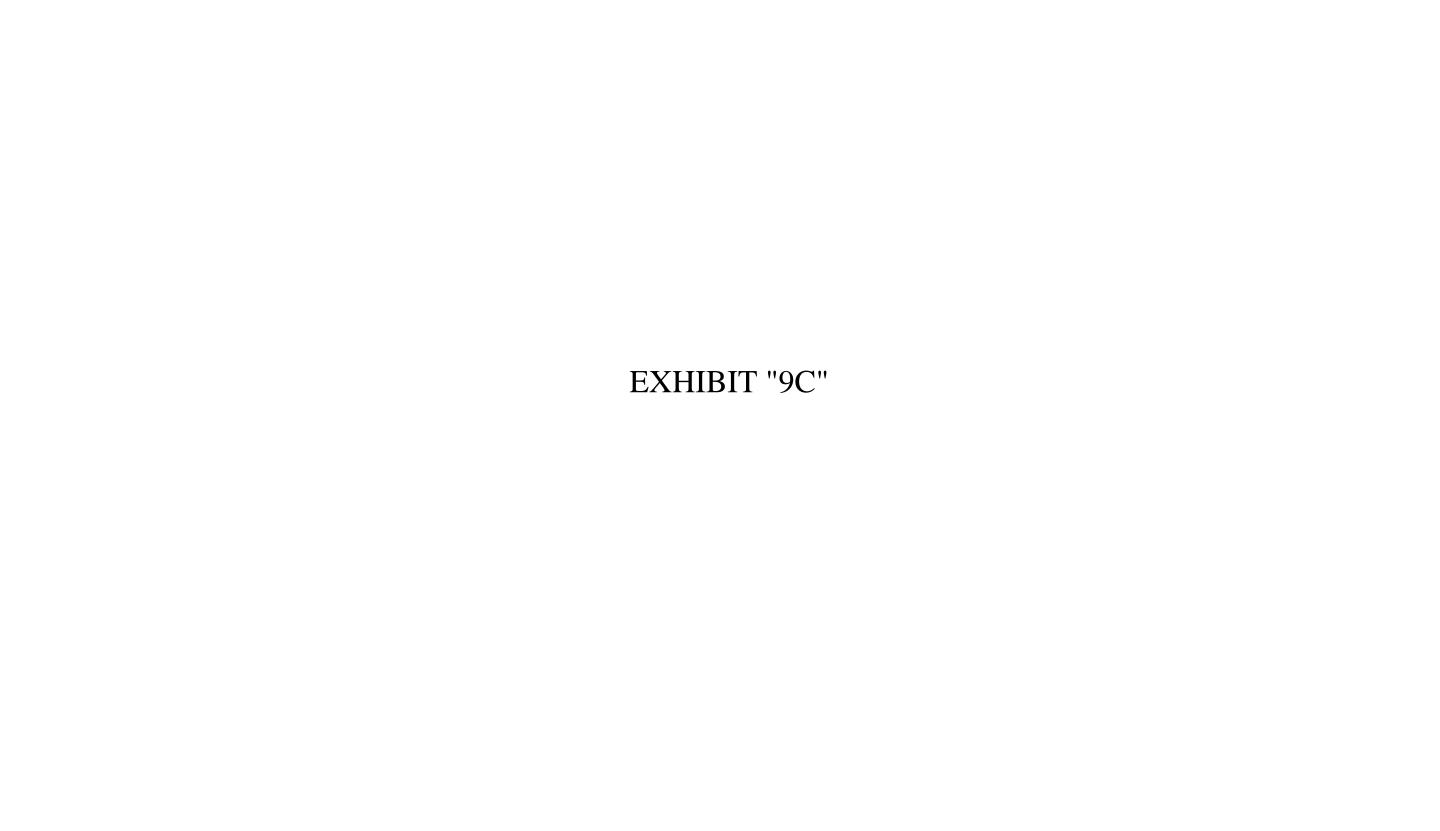


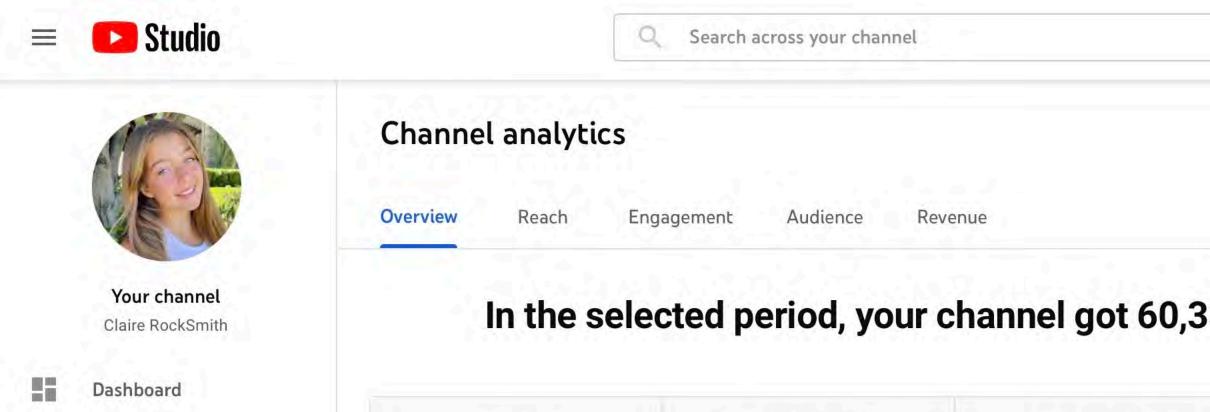




Send feedback

Video





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Playlists

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Subtitles

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Customization

Audio library

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CREATE

Aug 4, 2020 - Dec 8, 2021 Custom

Realtime

SEE MORE

Latest videos

Updating live

In the selected period, your channel got 60,336,587 views

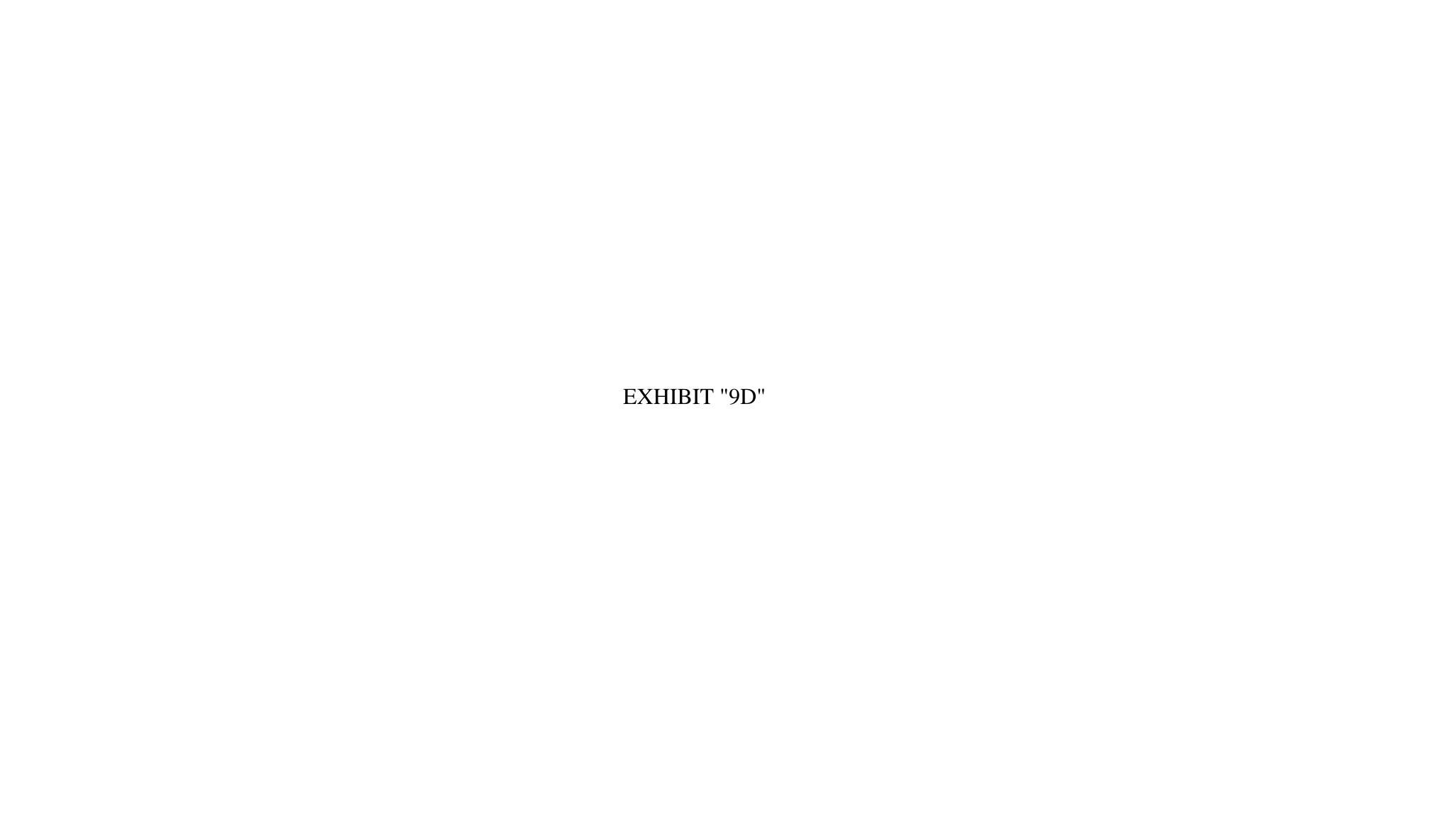


897,756 Subscribers SEE LIVE COUNT 44,335 Views · Last 48 hours -48h Top videos Views RANDOMLY FALLING ASL... 6,998 ANSWERING FAN QUESTI... 4,257 WE FOUND A BODY IN TH... 3,441

Your top videos in this period

Average view Video duration Views















Your channel Ciaire RockSmith

Dashboard

Content

Playlists

Analytics

Comments

Subtitles

Copyright

Monetization

Customization

Audio library

Channel analytics

Overview

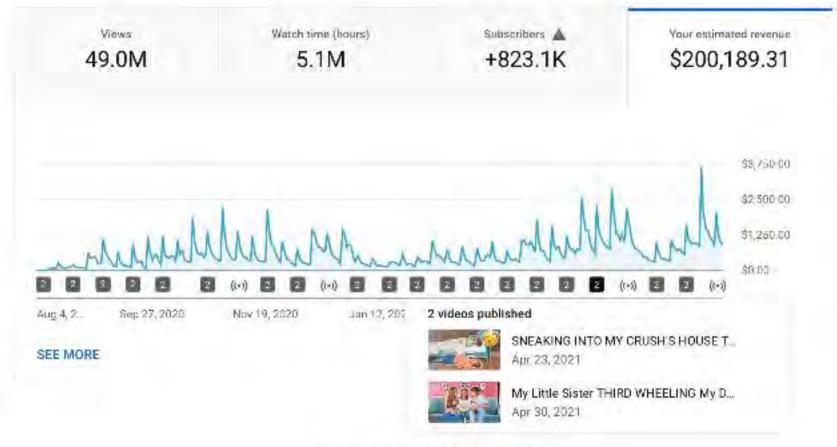
Reach

Engagement.

Audience

Revenue.

In the selected period, your channel got 48,999,421 views



Your top videos in this period

Average view duration

Views

ADVANCED MODE

Aug 4, 2020 Juli 21, 2021 Custom

Realtime

Updating live

897,763

Subscribers

SEE LIVE COUNT

45,055

Views - Last 48 hours



Top videos

Views

4,264

RANDOMLY FALLING ASL... 7,153



ANSWERING FAN QUESTI ...



WE FOUND A BODY IN TH. 3,414

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Latest videos

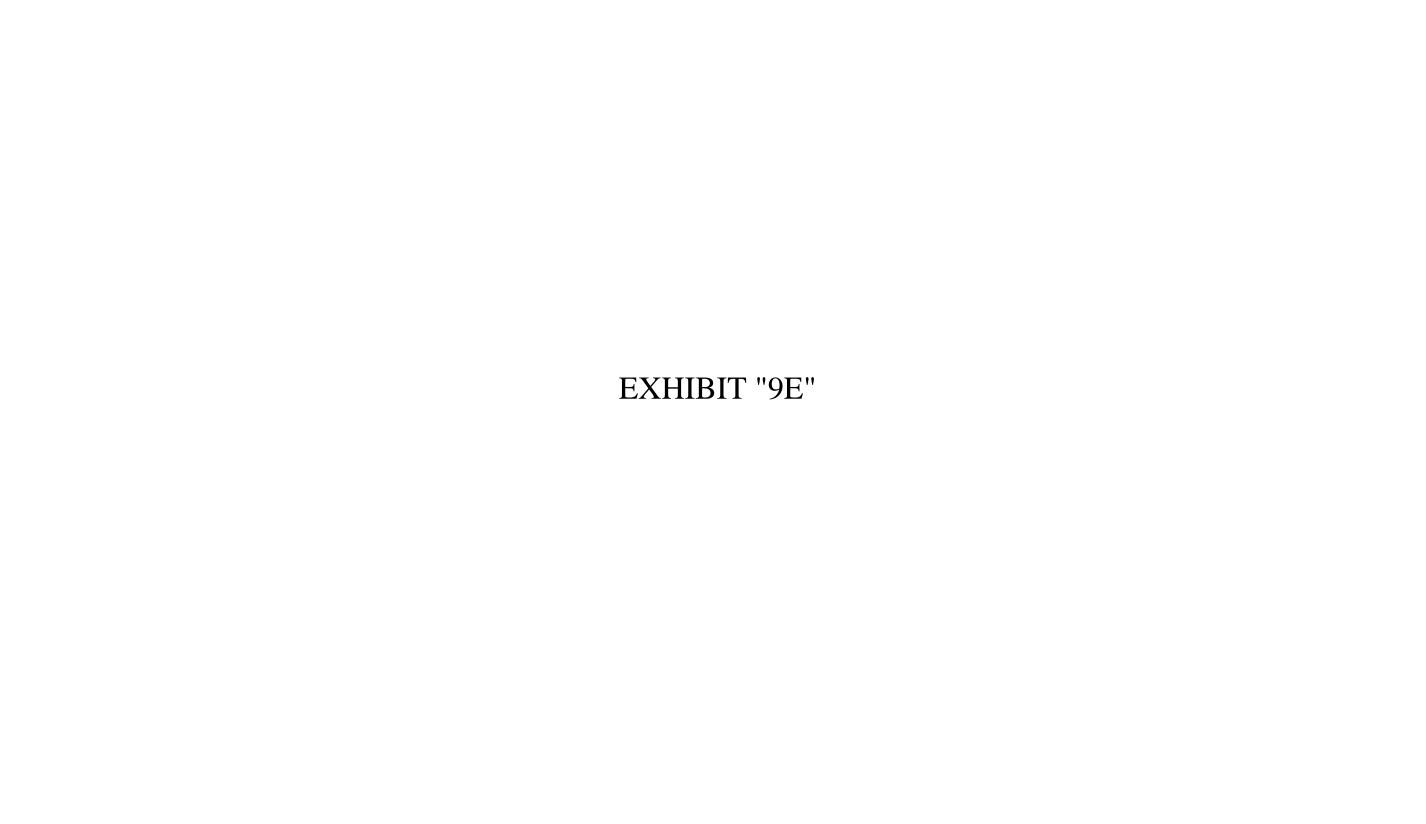








Videa









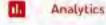




Your channel Claire RockSmith

Dashboard

- Content
- Playlists



- Comments
- Subtitles
- Copyright
- Monetization
- Customization
- Audio library

Settings

Send feedback

Channel analytics

Overview

Reach

Engagement

Audience

Revenue

In the selected period, your channel got 11,480,081 views

Views 11.5M Watch time (hours)

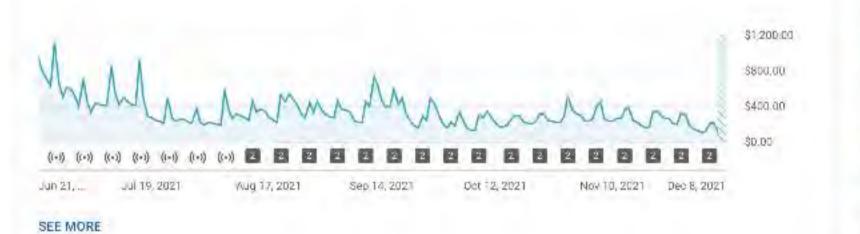
1.1M

Subscribers

+35.2K

Your estimated revenue (1)

\$57,382.50



Your top videos in this period

Average view dutation

Views.

ADVANCED MODE

Jun 21 - Dec 8, 2021 Custom

Realtime

Updating live

897,763

Subser bers

SEE LIVE COUNT

45,061

Views Tast 48 hours.



Top videos

RANDOMLY FALLING ASL.. 7,155



ANSWERING FAN QUESTI 4.264

VIEWS.



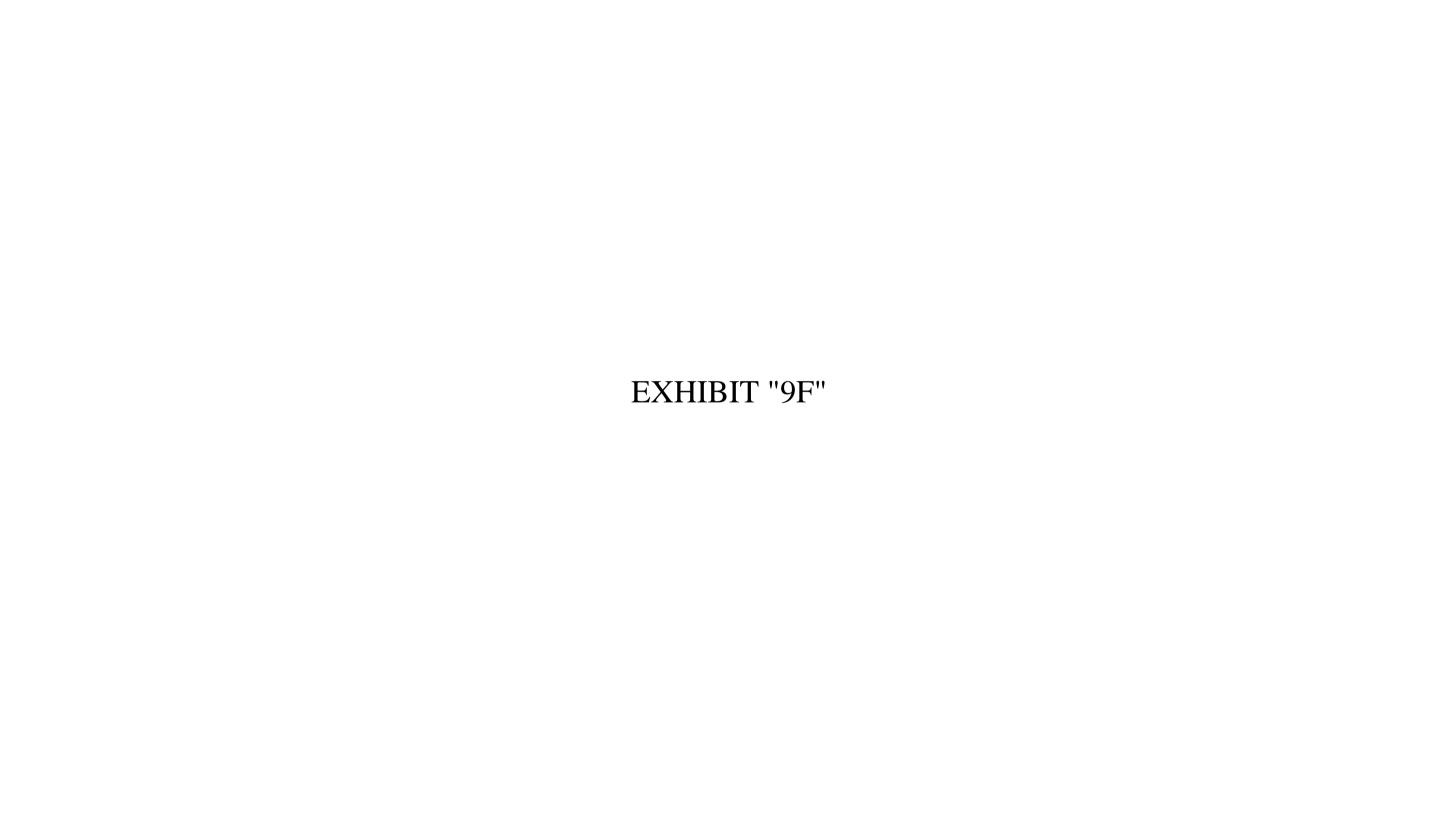
WE FOUND A BODY IN TH ... 3,416

SEE MORE

Latest videos

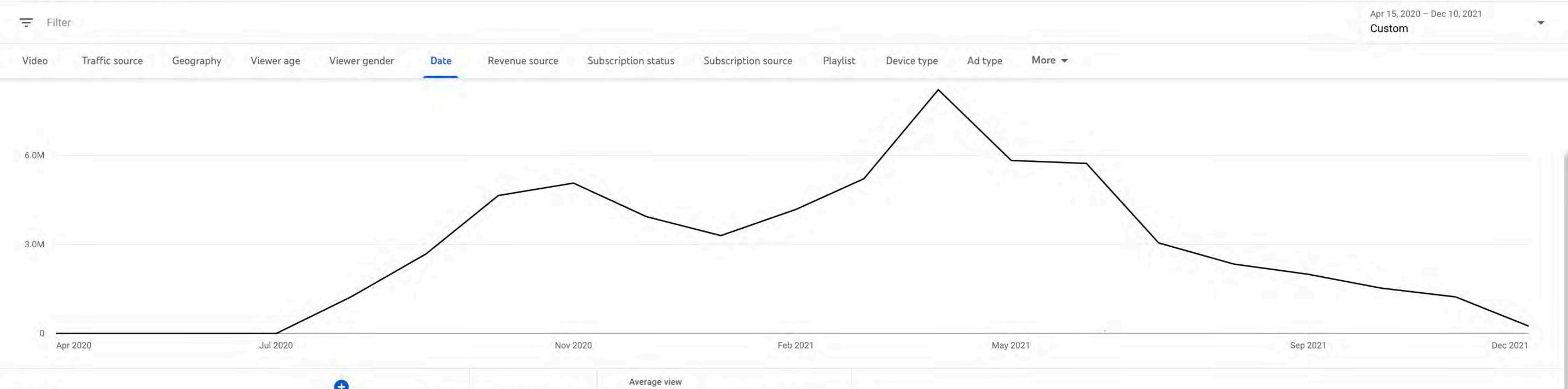








COMPARE TO...



Date ↓	Views	Watch time (hours)	duration	Your estimated revenue	
Total	60,380,601	6,216,670.1	6:10	\$257,059.35	
December (ongoing)	253,005 0.4%	19,363.8 0.3%	4:35	\$1,352.81 0.5%	
November	1,228,097 2.0%	108,937.2 1.8%	5:19	\$8,015.92 3.1%	
October	1,514,996 2.5%	124,160.3 2.0%	4:55	\$7,731.30 3.0%	
September	1,986,991 3.3%	181,935.1 2.9%	5:29	\$10,747.49 4.2%	
August	2,327,748 3.9%	224,557.7 3.6%	5:47	\$10,506.16 4.1%	
July	3,048,247 5.1%	308,501.9 5.0%	6:04	\$12,401.12 4.8%	Left Piper Rockelle
June	5,722,334 9.5%	727,522.3 11.7%	7:37	\$32,517.29 12.7%	Squad
May	5,835,074 9.7%	678,916.4 10.9%	6:58	\$26,052.87 10.1%	
April	8,223,715 13.6%	906,618.3 14.6%	6:36	\$32,463.24 12.6%	
March	5,218,880 8.6%	518,120.4 8.3%	5:57	\$19,563.40 7.6%	
February	4,190,122 6.9%	413,919.0 6.7%	5:55	\$11,818.25 4.6%	
January	3,283,812 5.4%	314,586.0 5.1%	5:44	\$7,853.05 3.1%	
December	3,928,127 6.5%	425,962.4 6.8%	6:30	\$19,964.13 7.8%	
November	5,069,496 8.4%	423,945.1 6.8%	5:01	\$18,750.02 7.3%	
October	4,641,382 7.7%	450,210.3 7.2%	5:49	\$21,468.41 8.4%	
September	2,676,692 4.4%	264,861.2 4.3%	5:56	\$11,964.02 4.7%	
August	1,231,883 2.0%	124,552.8 2.0%	6:03	\$3,889.88 1.5%	
July	0 0.0%	0.0 0.0%		\$0.00 0.0%	